Ross Reports ON TELEVISION

INCLUDING

THE TELEVISION INDEX

PRODUCTION • PROGRAMMING • TALENT

551 Fifth Avenue • New York 17 • MUrray Hill 2-5910

PUBLISHED BY TELEVISION INDEX, INC.

MAY 16-22, 1955

VOLUME 7 NUMBER 20

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MAY 16 1955
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WEEKLY REPORT

THIS WEEK -- NETWORK DEBUTS & HIGHLIGHTS

Sunday(22)

NBC- 2-2:30pm EDT; SPECIAL; British Elections, LIVE & FILM; from WRCA-TV(NY), to the net. Sustaining. Pkgr- NBC News & Special Events(NY); Prod & Writer- Reuven Frank; Dirs- John Goetz(NY), Romney Wheeler(London, films). NBC news analyst Bill Henry narrates special films made in London explaining the British election. NBC London correspondent Romney Wheeler will explain how British elections differ from those in the U. S. The program will include interviews with "the man on the street," as well as films of speeches by Eden, Churchill, Atlee and others. Election Day is Thursday, May 26, with results expected to be available Friday morning EDT. NBC normally has no net service at this time.

NBC- 2:30-3pm EDT; SPECIAL; American Inventory, LIVE & FILM; from WRCA-TV(NY), to the net. Sustaining. Pkgr- Teleprograms, Inc(NY); Prod & Script Ed- Robert Wald; Asst Prod- Hal Thompson; Dir- Ed King. Special presentation of the Sloan Safety Awards Dinner at the Waldorf-Astoria Hotel in New York. (Teleprograms, Inc, presents American Inventory over the NBC-TV net under a grant from the Alfred P. Sloan Foundation. The program concluded its regular season on March 27 and will return sometime after Labor Day). The program replaces Youth Wants to Know, which moves to 4-4:30pm EDT, this day only.

OTHER NETWORK CHANGES & ADDITIONS

ABC- Pond's Theatre (Thu, 9:30-10:30pm EDT) Norman Morgan replaces William A. Graham as one of the three alternate producer-directors. Graham is an alternate producer-director for Kraft Television Theatre over NBC-TV, replacing Fielder Cook, who is on leave of absence. All are at J. Walter Thompson Co., New York.

CBS- The Ray Milland Show (Thu, 8-8:30pm EDT) Re-runs of past season's programs are scheduled from May 12 thru June 16. Program contract is up June 30.

Our Miss Brooks (Fri, 9:30-10pm EDT) Re-runs of past season's programs are scheduled from May 13 thru June 24, then summer hiatus until program returns in the fall.

The Brighter Day (Mon thru Fri, 4-4:15pm EDT) Del Hughes replaces Marvin Silbersher as director, effective May 16.

OTHER NET CHANGES(More)

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Service includes: Unlimited telephone and mail information service, except research; weekly reports on current television production, programming; talent movements; annual industry directories; periodic reports on special aspects of television; and The Television Index card file.

NBC- The Red Barber Show; DEBUT May 13; Fri, approx 10:45-11pm EDT; from WRCA-TV(NY), no. of stations indefinite. Sponsor- State Farm Mutual Automobile Insurance Co thru Needham, Louis & Brorby, Inc(Chi); Acct Exec- William Ohle; Agcy Superv- Robert Salter(NY); Comm Anncr- Red Barber. Pkgr- NBC Sports Dept(NY); Prod & Dir- Craig Allen; Writer- Barney Nagler. Red Barber interviews prominent sports personalities and reviews classic thrills in American sports, with film clips. The program follows the conclusion of Gillette's Cavalcade of Sports, Friday boxing program. Red Barber's Corner, essentially the same program for the same sponsor, CBS-TV, Wed, 10:45-11pm, goes off after its May 25 showing. In its new NBC spot, the program replaces Jan Murray Time; last show May 6.

The Jack Carson Show (Every fourth Friday, 8-8:30pm EDT, also special dates) Last show, May 20.

NEW NETWORK SPONSORSHIPS

SCOTT PAPER CO thru J. Walter Thompson Co will sponsor two segments on the Garry Moore Show (Mon thru Thu, 10-10:30am; Fri, 10-11:30am) over CBS-TV; Thu, 10-10:15 am starting June 9 and the Fri, 10:15-10:30am segment, starting June 10. The firm will also sponsor the Tue, 3:45-4pm segment of the Bob Crosby Show (Mon thru Fri, 3:30-4pm) over CBS-TV, on June 7 and 14, switching to Thu, 3:45-4pm, effective June 23.

GENERAL DYNAMICS CORP (Institutional, all divisions) thru Morey, Humm & Johnstone, Inc(NY) began sponsorship of Youth Wants to Know (Sun, 2:30-3pm EDT) over NBC-TV, effective May 15.

MILES LABORATORIES, INC (Alka-Seltzer, One-A-Day Vitamins) thru Geoffrey Wade Advertising(Chi) will sponsor the Mon, Wed, Fri segments of John Daly and the News (Mon thru Fri, 7:15-7:30pm EDT) over ABC-TV, effective July 4.

WILDROOT CO., INC (Cream-Oil Hair Tonic) thru Batten, Barton, Durstine & Osborn, Inc and JOHNSON & JOHNSON (Baby Products and Surgical Dressings) thru Young & Rubicam, Inc., will be alternate week sponsors of Robin Hood, Mondays, 7:30-8pm EDT, over CBS-TV, effective Sept 26. The series is currently being produced in England and will be distributed by Official Films.

THE TONI CO (All Products) thru Tatham-Laird, Inc; Weiss & Geller, Inc.; Leo Burnett Co., Inc., and Clinton E. Frank, Inc., all Chicago, and ASSOCIATED PRODUCTS, INC (5-Day Deodorant Pads & Kaywoodie Pipes) thru Grey Advertising Agency, Inc(NY), will be alternate week sponsors of The Arthur Murray Party, returning to NBC, June 28, Thursdays, 8:30-9pm EDT.

LOCAL STATION ACTIVITY

WABC-TV(Ch 7)- New York - The Late Sports Review; DEBUT May 16; Mon thru Fri, 11:35-11:45pm EDT. Sponsor- Lubricant Associates (Royal Triton Oil), direct, with participation by Armstrong Rubber Co., direct. Pkgr-Prod- WABC-TV Sports Dept; Dirs- John Paul Jones(Mon, Tue, Wed), Lou Volpicelli(Thu, Fri). Marty Glickman and Russ Hodges present the day's sports news. Hodges will only be on the show when the New York Giants play at home, day games only.

WABD(Ch 5) New York - It's Alec Templeton Time; DEBUT May 17; Tue, 9-9:30pm EDT. Sustaining. Pkgr- Allied TV Productions(NY); Prods & Casting- Martin Colby, Howard Schwartz; Assoc Prod- Phil Tonken; Dir- Pat Fay. Pianist Alec Templeton presents a variety of light music based on a different theme each week, accompanied by Frank Carroll, bass; Benny Martell, guitar; Marty Gruff, drums; with one guest each week. Phil Tonken is announcer for the program.

 LOCAL STATION ACTIVITY(More)

WAAM(Ch 13) - The Davy Crockett Pioneer Club; DEBUT May 9; Mon thru Fri, 5:30-6pm
Baltimore EDT. Participations. Pkgr & Prod- Brent Gunts Productions with WAAM. Wes Jackson and Dolly, singers and instrumentalists, entertain 50 or more children each day in an outdoor wooded area at the WAAM studio with stories, songs, group singing and dancing, folk lore and contests of all types.

WNAC-TV(Ch 7)- Jordan Marsh Italian Import Fashion Show; SPECIAL May 15; Sun, 3:30-
Boston 4:30pm, one time only, annual special. Sponsor- Jordan Marsh Dept Store. Louise Morgan is commentator for the show, featuring Italian originals of sports clothes by six Italian designers, along with Jordan Marsh's adaptations for Boston. Jordan Marsh fashion executives also appear on the show.

KABC-TV(Ch 7)- Home Workshop of the Air; DEBUT May 12; Thu, 8-8:30pm PT. Sponsor-
Los Angeles Magna Engineering Corp (Shopsmith) thru Hicks & Greist of California, Inc(LA); Acct Exec- Robert Black. Hugh Baird of Magna gives instructions in woodworking, using the Shopsmith unit, with integrated films. Show is scheduled for five or six week run.

KABC-TV Fishing Tips; SCHEDULE CHANGE May 12; Thu, 10-10:30pm PT. Program was formerly seen Wednesdays, same time. (See page 39).

KHJ-TV(Ch 9) - Fishing Digest; DEBUT May 12; Thu, 7:30-7:45pm PT. Sponsor- Nehi Bev-
Los Angeles erage Co. of Los Angeles (Par-T-Pak Beverages) thru Raymond R. Morgan Co(H'wood). Weekly series spotlighting pleasure fishing in California waters.

KTTV(Ch 11) - The Happy Scot Show; DEBUT May 8; Sun, 1-1:30pm PT. Sustaining.
Los Angeles Pkgr & Prod- Don Weston; Writers- Scot Bain and Don Weston. Scot Bain and Jeanie MacKay, present Scotch songs and dancing on this children's show. Bain has been an English musical comedy performer and U. S. actor. Miss MacKay is an actress and former band vocalist.

WPTZ(Ch 3) - Telerama; SPECIAL May 22; Sun, 3-3:30pm EDT. Sustaining. Pkgr- WPTZ;
Philadelphia Exec Prod- Cal Jones; Prod & Dir- Jack Bidus. Special 'pilot' program on the regular Telerama series, presenting in narration and dramatic form a story of three famous ladies on "High Street," the original name for today's Market Street. Bill Wells, writer of the script, is also narrator.

LOCAL FILM SERIES -- DEBUTS & RE-RUNS
(New York, Chicago & Los Angeles)

STA & CHAN	SERIES TITLE & DISTRIB	SPONSOR & AGENCY	START DATE	DAY	TIME
New York					
WRCA(4)	*"Fabian of Scotland Yard" Telefilm Enterprises)	-Participations	4/20	Wed	7-7:30 pm
WRCA(4)	*#"Meet Corliss Archer" (Ziv)	-Open	4/19	Tue	7-7:30pm
WABD(5)	#"Mr. & Mrs. North" (Advertisers TV Program Service)	-Participations	4/25	Mon thru Fri	9-9:30pm
WCBS(2)	#"Laurel and Hardy Show" (Governor TV Attractions)	-Participations	5/21	Sat	6:15-6:30pm
WCBS(2)	*#"The Pastor" (Radio & Film Commission, Methodist Church)	-Sustaining, Protestant Council of N.Y.	5/15	Sun	8-8:15am
Los Angeles					
KTTV(11)	#"Janet Dean, R. N." (U.M.&M.)	-Fletcher Jones Chevrolet	4/19	Tue	9:30-10pm
KNXT(2)	#"Amos 'n' Andy" (CBS Film Sales)	-Sav-On Drugs (cq)	4/24	Sun	5:30-6pm
KNXT(2)	*#"Adventures of the Falcon" (NBC Film Div)	-Open	4/24	Sun	10:30-11pm change from Friday
KNXT(2)	*"Norman Brokenshire, Handyman" (Princeton Film Center)	-National Lead Co(Dutch Boy Paints) thru McCann-Erickson	5/7	Sat	1:30-1:35pm

TALENT SHOWSHEET MAY 16-22, 1955
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Most of the shows on May 13, 14, 15 were listed in last week's report. Changes & additions are included here for the record. Multiple and across-the-board shows are grouped together after the listing for Friday, May 20. Script identifications used are: (O) original, (A) adaptation, (SW) staff-written, (SD) staff-directed. Performers are identified as singer (S), dancer (D), comic (C), musician (M). Actors who appear regularly are listed in caps in the left column; filmed shows are in upper and lower case letters, underlined. Generally, only first runs are listed. During the spring and summer when many shows are re-run, their credits are not repeated in the weekly listing below. Credits are available, however, and may be requested at any time. (Currently in re-runs are Lassie, Kodak Request Performance, Ray Bolger, Danny Thomas, Loretta Young, etc.)

FRIDAY MAY 13
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Science Fiction Theatre (Truman Bradley)	WRCA 7pm	Stranger in the Desert - with Marshall Thompson, Gene Evans, Lowell Gilmore; (SW & SD)
RED BUTTONS (Phyllis Kirk)	NBC 8pm	regulars & Nita Talbot, Peter Leeds, Jack Hartley, Ty Perry, Olive Stacey, Allan Walker, Mack Pearson, Dick Bernie; (SW,D) (LAST SHOW)
Inner Sanctum	WOR-TV 9:30	Lost in the Dark - (SW) by Nelson Gidding; with Everett Sloane, Judith Braun, Murray Hamilton, Eddie Hyans, Alan Devitt; (SD)

SATURDAY MAY 14
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ON THE CAROUSEL	WCBS 9am	Harriet Higgins (M) & regulars
TOM CORBETT	NBC 11:30	(SW) by Albert Aley; with regulars & Carter Blake, William Johnstone; (SD)
Buffalo Bill, Jr. (Dick Jones)	WCBS-TV 5pm	First Posse - with regulars & Walter Reed, Lane Bradford, James Griffith, Stanley Price; (SD)
SWIFT'S SHOW WAGON WITH HORACE HEIDT	NBC 7:30	Thomas Mosely (S), Keith Thibodeaux (M), Tony Lovello (M) & regulars; (FROM BLOOMINGTON, INDIANA)

SUNDAY MAY 15
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LAMP UNTO MY FEET (Dr. Lyman Bryson)	CBS 10am	Alas My Son - (O) by John O. Killens; with Paul McGrath, Mary James, Michael Keene, Robert Carricart; (SD)
LOOK UP AND LIVE	CBS 10:30	Figures for an Apocalypse - (O) by Thomas Merton, Musical version by Alfred Wiedman - with Walter Farrell Choral Group; (SD)
HALLMARK HALL OF FAME	NBC 5pm	Damon and Pythias - no credits available at press time (SD, FROM HOLLYWOOD)
Conrad Nagel Theatre	WABD 7:30	In the Service of the Emperor - (O) by John Anderson; with Donald Buka, Faye Marlowe, Tonio Selwart, Peter Trent, John Stacy; (SD)
Pepsi-Cola Playhouse (Polly Bergen)	ABC 7:30	The Man Without a Country - (O) by Herb Meadow & Curt Siodmak; with Tom Drake, Bruce Bennett, Barton MacLane, Claude Akins, Bill Haade, George Givot, Edward Colmans; (SD) by Richard Irving
MR. PEEPERS (Wally Cox)	NBC 7:30	Elaine Stritch (S&D), Angela Adamedies, Gary Walberg, Eddie Lawrence; (SW & SD)
COLGATE COMEDY HOUR	NBC 8pm	Abbott & Costello (C), Rhonda Fleming, Gordon MacRae (S), host
APPOINTMENT WITH ADVENTURE	CBS 10pm	Priceless Cargo - (O) by Newton Meltzer; with Arthur Franz, Leora Dana, Robert Middleton, Harold Stone, Nehemiah Persoff, James Millhollin; Dir by Paul Lammers substituting for vacationing Robert Stevens
Paris Precinct (Claude Dauphin & Louis Jourdan)	WABC-TV 10:30	The Actress - (O) by William N. Robson; with Nancy Berg, Madeleine Robinson, Mme. Christopher, Charles Jarrel, Mme. Solar Steen, John Baker, Roger Treville, Van Donde, Yanowitz, Marteville, Clermer; (SD)

MONDAY MAY 16
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Superman	WRCA-TV 6pm	Great Caesar's Ghost - with regulars: George Reeves, John Hamilton, Noel Neill, Jack Larson, Robert Shayne; (SW & SD)

MONDAY MAY 16 (Cont'd)

Sherlock Holmes (Ronald Howard)	WRCA-TV 7pm	The Case of the Tyrant's Daughter - (O) by Roger E. Garris; with June Petersen, Zach Matalone, Basil Dignam, Corinne Grossman, Sacha Pitoeff, Rowland Bartrop, George Borwick, J. Pierre Harrison; (SD)
TV Reader's Digest (Hugh Reilly)	ABC 8pm	France's Greatest Detective - (O) by Irving Wallace, (A) by Wells Root; with Arthur Franz, Philip Van Zandt, Larry Dobkin, Paul Frees, Ian MacDonald, Edgar Barrier, Claude Akins, Belle Mitchell, Jack Kruschen; (SD) by Peter Godfrey
CAESAR'S HOUR (Nanette Fabray)	NBC 8pm	regulars &: Sara Seegar, Frank Keegan, Sandy Horn; (D): Deedee Wood, Pat Turner, Trinidad Steel Drummers; William Lewis (S)
TALENT SCOUTS	CBS 8:30	Catherine Akos (S), Teddy Raymore Quartet (S&M), Kathy Skylar (S)
VOICE OF FIRESTONE	ABC 8:30	Rise Stevens (S)
Medic	NBC 9pm	Robert Simon, Alan Lee, Bill Dwyer, Scott Forbes; (SW & SD)
ROBERT MONTGOMERY PRESENTS	NBC 9:30	The Cage - (O) by Joe Graham & Paul Manning; with Colin Keith-Johnston, Christopher Hewett, Samuel Gray, Svea Grunfeld, Norman Barrs, Keith Herrington, Winston Ross, Bruno Wick, Martin Brandt, Lisa Osten, Victor Sordan, Dan Simpson, James Neylin, Herman Schwedt; (SD) by Norman Felton
December Bride	CBS 9:30	Lily's Song - with regulars & Frank Ferguson, Hy Averbach
Eddie Cantor	WABC-TV 10pm	This Marine Went to Town - with Victor McLaglen, Stan Freberg, Vera Marshe, Carl Switzer, George Eldredge; (SW & SD)
STUDIO ONE	CBS 10pm	Strange Companion - (O) by John Van Druten & Christopher Isherwood; (A) by Don Ettlinger; with Peggy Ann Garner, Cathleen Nesbitt, Laurence Hugo, Jane Rose, Bill Gunn, Ford Rainey, George Mauri; (SD) by Franklin Schaffner
Big Town (Mark Stevens & Barry Kelley)	WRCA-TV 10:30	regulars & Paul Burke, Howard Petrie, Vernon Rich, Russell Johnson, William Fawcett, Rolfe Sedan, Walter Woolf King, George Selk; (SW & SD)

TUESDAY MAY 17

Waterfront (Preston Foster)	WABD 7:30	Ghost Tug - (O) by Elizabeth Wilson; with regulars & Frank Jenks, Frank Daly; (SD)
Cavalcade of America	ABC 7:30	Experiment at Monticello - (O) by Brown Holmes; with Raymond Greenleaf, Grandon Rhodes, Morgan Farley, Barbara Woodell; (SD)
BUICK-BERLE	NBC 8pm	Peter Lawford, Perez Prado & his Mambo Orch., Bill Hayes (S) Dolores Hawkins (S)
Life With Father (Leon Ames)	CBS 8pm	Father & the Coachman - (O) by William Roberts; with regulars & Liam Sullivan, Howard Wendell, Lillian Bronson, Herb Rissman, Henry Rowland, Arthur Berkeley; (SD)
The Halls of Ivy	CBS 8:30	regulars & Francis Pierlot; (SW & SD)
Studio 57	DuM 8:30	One Kiss Too Many - (O) by Lawrence Kimble; with James Millican, Rita Lynn, Joel Ashley, Rod Williams, Jan Arvan, Victor Millan
Fireside Theater (Gene Raymond)	NBC 9pm	Night of Terror - (O) by Octavus Roy Cohen, (A) by Jack Laird; with Donald Murphy, George Wallace, Betty Lynn, Hugh Sanders, Don Haggerty, Carleton Young; (SD)
THE ELGIN HOUR	ABC 9:30	San Francisco Fracas - (O) by Alvin Sapinsley; with Polly Bergen, Orson Bean, Theodore Bikel, Ralph Bunker, Joe Mantell, Guy Raymond, John McGiver, Judy Tyler; (SD) by Daniel Petrie
ARMSTRONG'S CIRCLE THEATRE	NBC 9:30	East of Nowhere - (O) by Michael Dyne; with Oscar Homolka, Joan Tetzel, Joe Warren, Victor Thorley; (SD) by Paul Bogart
RED SKELTON	CBS 9:30	The Redettes: Dolores Frazzini, Evelyn Cherry, Helen Marsh, Jo Ann Dean, Dean Myles, Joan Haig, Dolores Durrett (all D)
DANGER	CBS 10pm	The Soldiers - (from In the Midst of Life - 4 stories: The Story of a Conscience, An Affair of Outposts, A Horseman in the Sky, Parker Anderson, Philosopher, (A) by George Bellak; with

TALENT SHOWSHEET (more)

TUESDAY MAY 17 (Cont'd)

DANGER (Cont'd)	CBS 10pm	with Douglas Watson, Eric Sinclair, John Kellogg, Bruce Gordon
STOP THE MUSIC	ABC 10:30	Pat Marshall (S)

WEDNESDAY MAY 18

Fabian of Scotland Yard (Bruce Seton)	WRCA 7pm	Handcuffs, London - (A) by Brock Williams; with Ursula Howells Maurice Kaufman, Alexander Gauge, Gladys Boot, Noel Howlett, Donald Bisset, Robert Raglan; (SD) by Bernard Knowles
MR. CITIZEN (Allyn Edwards)	ABC 8:30	A Present for Mary - (SW) by Robert J. Shaw; with William Gargan, Frances Peters, Pamela Fitzmaurice, Alexander Lockwood, Louis Sorin, John Shay, Bill Berrien, Donald McKee, Beverly Lunsford, Luchino Solito deSolis, Marina Solito deSolis; (SD)
My Little Margie	NBC 8:30	regulars & Richard Crane; (SW & SD)
KRAFT TELEVISION THEATRE	NBC 9pm	The Braveness of Christy Fallon - (O) by Arthur Cavanaugh; with Arthur Shields, Frances Starr, Cliff Hall; (SD)
The Millionaire (Marvin Miller)	CBS 9pm	The Story of Merle Roberts - with Vera Miles, James Bell, Robert Quarry, Patricia Hardy, Charles Cane, Diane Jergens; (SD)
I'VE GOT A SECRET	CBS 9:30	Eric Sevareid subs for Garry Moore
Douglas Fairbanks	WRCA-TV 10:30	The Little Big Shot - no credits available at press time

THURSDAY MAY 19

Guy Lombardo	WRCA-TV 7pm	The Fontaine Sisters (S)
CLIMAX! (William Lundigan)	CBS 8:30	No Stone Unturned - (O) by Ian Hamilton, (A) by Whitfield Cook with Dan O'Herlihy, Sir Cedric Hardwicke, Jeff Donnell, Tom Drake; (SD) by John Frankenheimer (FROM HOLLYWOOD)
JUSTICE (Gary Merrill)	NBC 8:30	Badge of Dishonor - (O) by Anne Howard Bailey; with Arthur Franz, Joan Hotchkiss, Lilia Skala, Walter Klavun; (SD) by Bill Corrigan
Treasury Men in Action (Walter Greaza)	ABC 8:30	The Case of the Man Trap - (O) by Robert Sloane; with Joseph Downing, Lisa Howard, Robert Knapp; (SD) by Will Jason
STAR TONIGHT	ABC 9pm	Tender Roots - (O) by Gilbert Braun & William Welch; with John A. Washbrook, Glenda Farrell, G. Albert Smith, Bradley Bolke, Griff Evans, Humphrey Davis; (SD)
Dragnet (Jack Webb)	NBC 9pm	regulars & Barbara Eiler, Robert Canto, Jack Haddock, Mel Ford, Mort Marshall; (SW & SD)
POND'S THEATRE	ABC 9:30	The Ways of Courage - (O) by Will Lorin; with Philip Abbott, Edward Binns, Michael Gorrin, Jerome Kilty, Gene Saks, Gena Rowlands, Edgar Stehli, Allen Nourse; (SD) by Norman Morgan
Four Star Playhouse	CBS 9:30	Interlude - (O) by Frederick J. Lipp; with Dick Powell, Joanne Woodward, Daria Massey, Diane Jurgens, Nana Bryant; (SD) by Roy Kellino
Ford Theatre	NBC 9:30	Mimi - (O) by Jeff Bailey, (A) by Edward & Mildren Dein; with Paul Henried, Rita Gam, Rick Jason, Lawrence Dobkin, Louis Mercier, Mel Welles; (SD) by Gerald Freedman
LUX VIDEO THEATRE (James Mason)	NBC 10pm	Make Way for Tomorrow - (O) by Josephine Lawrence (novel: The Years Are So Long), screenplay by Vina Delmar, story dramatization by Helen & Nolan Leary; TV (A) by Sanford Barnett; with Ernest Truex, Sylvia Field, Lynn Bari, Michael Whalen; (SD) by Earl Ebi (FROM HOLLYWOOD)
Public Defender (Reed Hadley)	CBS 10pm	Condemned - (O) by Lee Loeb; with Dick Foran, Denver Pyle, Peggy Webber, Robert Osterloh, Sheila Bromley, Paul Birch; (SD)
Willy (June Havoc)	CBS 10:30	Willy & the Regdo Dalliw - with regulars & Hal Peary, Tom Brown, Leonid Kinskey, Howard McNear, Don Brodie, Dick Ryan, Gus Schilling; (SD)

FRIDAY MAY 20

Adventures of RinTinTin (Lee Aaker)	ABC 7:30	Farewell to Fort Apache - (O) by Douglas Heyes & Paul Pierce with regulars & Morris Ankrum, Paul Sorensen, Mildren Von Hollen, Gordon Richards, Ewing Mitchell, Tyler McVey; (SD)
JACK CARSON	NBC 8pm	Judy Canova (C), Francis Pierlot; (SW & SD,H'D, LAST SHOW)
MAMA (Peggy Wood)	CBS 8pm	Show for 5/13: Papa and the Carpenter's Conscience - (O) by Palmer Thompson; with regulars & Jock MacGregor, Joe DeSantis, Harry Stanton, Patty McCormack Show for 5/20: The Brooch - (O) by James Sheean; with regulars & Doris Joyce Van Treek, Judson Reese; (SD)
Topper	CBS 8:30	Topper's Highland Fling - with regulars; (SW & SD)
THE BIG STORY (Norman Rose)	NBC 9pm	Dorothy W. Patterson, Paterson, N.J. Morning Call - (O) by Allan Sloane; with Virginia Kaye, Gloria Hoye, Bob Gibbons, Gina Petrushka, Roden Streeter, Norman Shelley, Ed Simon; (SD) by Alan Cooke
Schlitz Playhouse	CBS 9pm	Sentence of Death - (O) by Thomas Walsh, (A) by George Bruce; with Bonita Granville, Paul Langton, Ray Walker, Lisa Howard, James Goodwin, Claire Carleton, Fred Sherman, John Alvin, Gayle Kellogg, Larry Hudson; (SD) by Robert Florey
Inner Sanctum	WOR-TV 9:30	Ghost Male - (SW) by John Roeburt; with Joseph Wiseman, Constance Ford, Edward Binns, Allen Nourse; (SD)
The Vise (Ron Randell)	ABC 9:30	The Price of Vanity - with Eric Lander, Muriel Young, Christopher Lee; (SD)

MULTIPLE AND ACROSS-THE-BOARD SHOWS FRIDAY MAY 13 THRU FRIDAY MAY 20

MORNING SHOW WITH JACK PAAR	CBS 7am	regulars &: M - Jonathan Winters (C); Tu - Alene Holdahl (puppeteer); F - Burl Ives (S), Alene Holdahl
TODAY (Dave Garroway)	NBC 7am	regulars &: M - Walter Kerr (critic); Art Buchwald (correspondent) comments on Paris; Jim Piersall (baseball, author); W - Capt. Harry Shaw & Bobby (monkey)
GEORGE SKINNER	WCBS 9am	F(5/13) - Mary Jane Carroll (S); M thru F - Marvin Rainwater (S&M) & regulars; Thu - "Specs" Powell (D)
GARRY MOORE	CBS 10am	M thru F - Walter O'Keefe subs for vacationing Moore; F(5/20)- Mr. Ballantine (C-magic); Cliff Norton (C)
WAY OF THE WORLD (Gloria Louis)	NBC 10:30	M thru F - (O) by George Lefferts; with Eva Gabor, Whitfield Connor, Millicent Brower, Viola Roache, Rudy Weiss; (SD)
SHEILAH GRAHAM	NBC 10:45	M thru F - Dana Andrews; (SW & SD, FROM HOLLYWOOD)
HOME	NBC 11am	M - Rocky Graziano; W - Gisele MacKenzie (S)
ROAD OF LIFE	CBS 1:15	M thru F - add regular: Ernest Graves as "Randy Ogden" (SW & SD)
TED STEELE	WOR-TV 3pm	M thru F - add regulars: Cozy Cole, Johnny Hodges (both M) others are: Corky Robbins, Bobby Caudana, Tommy Abruzzo; Johnny Chavez & His Latin-American Rhythms; Steve Shultz & His Dixielanders
TED MACK MATINEE	NBC 3pm	M thru F - regulars &: Jerome Courtland (S)
THE WORLD OF MR. SWEENEY (Charlie Ruggles, Glenn Walken, Helen Wagner)	NBC 4:30	regulars &: M - MacLean Savage, Grace Keddy; Tu - Mimi Strongen, Lorna Lynn; W - Susan Strong, Bob O'Connell, Treva Frazee, Robert Baines; Thu & F - Philippa Bevans; F - Susan Steell, Jocelyn Brando; (SW & SD)
MODERN ROMANCES (Martha Scott)	NBC 4:45	M thru F - The Story of Mary Kelly - (O) by Martha Wilkerson; with Jane Seymour, Gene Lee, Haim Winant, Maxine Stuart, Bill Forester; (SD); Kathi Norris is hostess
MAGIC COTTAGE	WABD 6pm	M thru F - Ed Holmes, Rod Colbin; (SW & SD)
COKE TIME-EDDIE FISHER	NBC 7:45	W - Gisele MacKenzie (S), Martha Wright (S), June Hutton (S)
TONIGHT (Steve Allen)	NBC 11:30pm	M - Buster Crabbe, Betty Luster (S), Jonathan Winters (C), Dr. Willy Ley, Major Donald Kehoe, USAF(ret), M. K. Jessup (latter 3, experts on outer space); Frankie Thomas, Al Markim, Jack Grimes; Tu - Tina Louise (C); W - Bill Taylor (M), Chaz Chase (C), calypso band; Thu - Teddi King (S), The Psychiatrist - (O) by Howard Rodman; with John Boruff, Vaughn Taylor; Dir by Ed King; The Commandeers (M)

TALENT SHOWSHEET(more)

SATURDAY MAY 21

Captain Midnight (Richard Webb)	NBC 11am	Curse of the Pharaohs - (O) by George Bricker; with regulars & Sheila Ryan, George Eldredge, Otto Reichow, Naji, Frank Lackteen; (SD)
Soldiers of Fortune (John Russell & Chick Chandler)	WABC 6pm	The Greatest Beast- (O) by K. K. Findlay, (A) by Lawrence Kimble; with regulars & Tom Henry, Henry Brandon, Paul Guilfoyle, Patricia Dale; (SD) by John English
Range Rider (Jack Mahoney)	WRCA 6:30	Indian Sign - (O) by Dwight Cummins; with regulars & John Doucette, House Peters, Jr., Kenneth MacDonald; (SD)
Rheingold Theatre Presents Henry Fonda	WRCA 7pm	Newspaper Man - (O) by Frederic Brady & Larry Marcus; with Pat O'Brien, Marjorie Lord, Peggy Maley, Hugh Sanders, John Cliff, Richard Reeves, Ted Stanhope, Ed Parker; (SD) by Roy Kellino
SWIFT'S SHOW WAGON Texaco-D. O'Connor	NBC 7:30 NBC 9:30	Groucho Marx (C) (FROM CHICAGO) Reginald Denny, Joyce Smight, Helen Spring, Bobby Fay;(SW & SD)
GEORGE GOBEL	NBC 10pm	Adolphe Menjou; (SW & SD, FROM HOLLYWOOD)
Foreign Intrigue (Gerald Mohr)	WABC 10:30	F. I. in Misfortune - (O) by Harold Jack Bloom; with Alf Kjellin, Martine Alexis, Birgir Malmsten, Tord Stal; (SD)
Damon Runyon Theatre	CBS 10:30	Tobias the Terrible - (A) by Jack Harvey; with Wallace Ford, Barbara Garland, Bil Stratton, Jr., Larry Kent, Carl Milletaire, Joe Devlin, Steve Conte, Phil Arnold; (SD) by Leslie Martinson

SUNDAY MAY 22

Roy Rogers (Dale Evans)	NBC 6:30	The Showdown - (O) by David Nowinson & Karl Schlicter; with regulars & Claudia Barrett, Ewing Mitchell, Ralph Sanford, Fred Corby, Harry Harvey, Sr.; (SD) by Donald McDougall
You Are There (Walter Cronkite)	CBS 6:30	The Sinking of the Titanic - (O) by Alex Furth; with Noel Drayton, Charles Meredith, Olive Blakeney, Gordon Mills, Mary Shipp, Lowell Gilmore, Mike McHale; (SD)
MAX LIEBMAN SPECTACULAR	NBC 7:30 (COLOR)	Tyrone Power, M.C.; Kay Starr (S), Judy Holliday (C), Janet Blair (S), Bambi Linn & Rod Alexander (D), Jack Russell (S), Herb Shriner (C); (SW & SD)
Conrad Nagel Theatre	WABD 7:30	Carmen Without Roses - (O) by Sam Twining; with Rols Tasna, Stephen Garrett, Betty Metcalf, Rem Olmstead, Michael Morel, Aldo Pini; (SD)
TOAST OF THE TOWN (Ed Sullivan)	CBS 8pm	Burl Ives (S), Arizona Boys Choir (S), Carol Haney (D), Jack E. Leonard (C), Richard Hearne ("Mr. Pastry") (C), June Valli (S), the Balladinis (jugglers) (FROM U.S.S. WISCONSIN)
PHILCO TELEVISION PLAYHOUSE	NBC 9pm	The Catered Affair - (O) by Paddy Chayefsky; with Thelma Ritter Pat Henning, Pat O'Malley, Michael Higgins, Billy M. Greene, Kathryn Hynes, Josephine Brown, Nancy Marchand, Florence Stanley, Sheldon Berman, Andy Milligan; (SD) by Bob Mulligan
GENERAL ELECTRIC THEATRE (Ronald Reagan)	CBS 9pm	When in France - (O) by Leo Davis; with Wally Cox, Deirdre Owens, William A. Lee, Rita Colson, Byron Sanders, Marcel Hillaire; (SD)
Stage 7	CBS 9:30	Verdict - (O) by Ken Field; with Stephen McNally, Karen Booth, Adam Williams, Harlan Warde, Roy Engle, Gertrude Graner, Alan Reynolds, Alex Campbell, Howard Wendell, Stanley Farrar, Virginia Carroll; (SD) by Arnold Laven
Bob Cummings	NBC 10:30	Bob Plays Cupid - with regulars & Hal Perry; (SW & SD)

N E W Y O R K T A L E N T A V A I L A B I L I T I E S

ELI MINTZ - "Uncle David" of the Goldbergs - AGT: Briscoe & Goldsmith, MU 2-6244

CARL CARMER - author of The Susquehanna - CONTACT: Dudley Frazier, MU 9-5300

MARGARET HAYES - featured in Blackboard Jungle - AGT: Lucile A. Phillips, CI 7-3263

ROSS REPORTS - 5/15/55 - Page E

ROBERT MITCHUM - star of Not as a Stranger, arriving NY en route to Europe for Foreign Intrigue feature - CONTACT: Nat Rudich, CI 5-6000

IVA KITCHELL - dance satirist recently on Tonight AGT: NCAC, PL 9-6000

JEROME COWAN - Sun. only - AGT: Robert Schultz, LE 5-4542

TALENT AVAILABILITIES

Ross Reports ON TELEVISION

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THE TELEVISION INDEX

MAY 18, 1955

RECEIVED

VOLUME 7 NUMBER 20 A

EDITOR: Jerry Leichter
ASSOC ED: Alvin Sullum
BUS MGR: Marjorie Oxley

PRODUCTION • PROGRAMMING • TALENT

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PUBLISHED BY TELEVISION INDEX, INC.

MID-WEEK SPECIAL

NEWS - POSSIBILITIES - COMMENT

NBC will do its long-awaited "Wide, Wide World" program in the Producer's Showcase slot on June 27, Monday, 8-9:30pm. The program will feature live remotes from different places in the U. S., Canada and Mexico; the first international show of this kind. Some of the segments might be in color. Producer is Fred Rickey, while the project is under the supervision of Barry Wood, director of special events at NBC..... ...Everett Chambers, casting director of Producer's Showcase and Mr. Peepers, will handle a one-shot direction assignment on The Big Story for June 10. The latter program, contrary to rumors, will take its summer hiatus for eight weeks beginning July 8 and will return to its usual Friday, 9-9:30pm spot on Sept 9 under a 26-week contract renewal.....NBC's original plan to use kines of the Red Buttons Show for a few weeks has been dropped and Midwestern Hayride starts its network run in the Friday, 8-8:30pm spot on May 27.....Valerie Bettis will be the guest star on Mr. Peepers on May 29.

Robert Dale Martin has moved up to succeed Milo Frank as head of the casting dept at CBS-TV in New York. Assignments of casting directors and their shows are as follows: Liam Dunn: Lamp Unto My Feet, Westinghouse Studio One Summer Theatre, and finishing Danger. Bernice Banton: You'll Never Get Rich, The Family Upstairs (kine to be shot June 6, see below). Helen Keane: Garry Moore, Morning Show with Jack Paar; and three projected shows, Stan Kenton's Music '55, Orson Bean, Larry Storch; plus a kine of It's Magic. All are at CBS, 524 West 57th St. JUdson 6-6000..... The kinescope for The Family Upstairs, 15-minute daytime strip, will be made on June 6 in Philadelphia, the future origination for the program if it makes good. Casting is just about complete. Producer is Stan Lee, with Tom Donovan handling direction from the script by Mona Kent.....A kine for the Larry Storch Show will be made either late May or early June and the format plans call for a comedy routine that will be neither situation nor revue. The show could go on during the summer or early fall if the kine is successful. Exec producer is Marlo Lewis, Jerome Shaw is producer-director, and the writers working on the new script are Lawrence Markes, Ben Starr and Ed Jurist. The kine may use a couple of variety acts as well as a group of actors.

Westinghouse Broadcasting Company and the National Broadcasting Company have agreed to exchange their Philadelphia and Cleveland radio and television stations, subject to FCC approval. NBC will take over TV station WPTZ and radio station KYW in Philadelphia, while Westingouse receives the NBC stations in Cleveland, TV station WNBK and radio stations WTAM and WTAM-FM. NBC will also pay Westinghouse $3,000,000 in addition to the straight exchange.

 (MORE)

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Elgin Hour will have its last show on ABC on June 14, while the alternating U. S. Steel Hour makes its final appearance on June 21 before opening on CBS on July 6. Starting June 28, or possibly July 5, in the open spot left by the two departing programs, Tuesday, 9:30-10:30pm, ABC will program kinescopes of past Elgin Hour productions and also past Center Stage-Motorola Hour productions, under the tentative program title of Center Stage. Program proportion will probably be a mixture of six Elgin Hour and four Center Stage programs. All are Herbert Brodkin productions..... ...ABC will also bring in a new live talent show, Tuesdays, 7:30-8:30pm, starting June 28, originating in Springfield, Ohio. Although the originating city is a country and western center (ABC's Ozark Jubilee origination point), the new program will not have a country title.....On the country end, ABC is starting a new net show on May 23, The Pee Wee King Show, in the Monday, 9-10:30pm spot (9-9:30pm only in New York), originating live from WEWS, Cleveland, for four weeks and then switching permanently to a WAVE-TV, Louisville, origination. The talent list, from the band leader down, reads like an alumni roster of Grand Ole Opry, National Barn Dance and the Crosley country and western list.

RR oopsed in last week's special in including Werner Michel among the producer-directors assigned to the Du Mont net's "Electronicam" unit. Mr. Michel is still Du Mont executive producer and is number two man in the unit under James L. Caddigan, net director of programming and production and head of the TV-Film System unit..... ...In addition to directors previously announced, program director David Lowe's WABD staff includes: Lewis E. Arnold, Jr., production supervisor; Hank Humphrey, manager of the film dept, with Walter Wulff as assistant mgr; Don Russell, chief announcer; Elizabeth Mears and Joan Thompson, continuity and public service; Dominick Celentano, supervisor of music clearance and library; Frank Savage and William Kobin, news editors and writers.

Hal March will be m.c. of CBS's new The $64,000 Question when it bows June 7, Tuesday, 10-10:30pm, as the replacement for Danger. Revlon Products Corp is the sponsor, with Louis G. Cowan Productions as packager and producer.....NBC will introduce its weekend radio service, Monitor, with a one-hour simulcast on Sunday, June 12, 4-5pm EDT.....CBS and the Ford Foundation rushed the announcement about Omnibus returning to CBS in October for its fourth year after the N. Y. Times reported that it might go to NBC. Actually, NBC has made a pitch for the show each year since it first went on the air.....Although Aluminum Company of America's sponsorship of Ed Murrow's See It Now was considered institutional, its hitch-hiker commercials on the program were and are for "Wear-Ever" utensils, made by an Alcoa consumer products subsidiary.....Maurice Evans has decided to open his fall series with "Alice in Wonderland," followed a month later, possibly, by Shaw's "The Devil's Disciple." He will also do a two-hour production of "Romeo and Juliet" in the spring. The star roster for the Hallmark series will definitely include actors and actresses from the British stage who will make their American television debuts.

The William Morris office is currently going through reels of Warner Brothers' short subjects and newsreel footage, with a view toward packaging them as series in various groups. Howard Hausman, at the Morris agency in New York, is the contact on the film offerings.....CBS Television Film Sales will begin syndication of Life With Father and San Francisco Beat (re-runs of The Lineup) in October. Lineup re-runs will be on an open basis, just as NBC sells Dragnet re-runs in the same markets viewing current net films in the series.....Official Films is handling syndication of My Little Margie and the Stu Erwin Show series, beginning immediately for fall showing. National Telefilm Associates has been handling a large group of the Erwin films.....An NBC one-time live telecast of Grand Ole Opry on June 11, Saturday, 8-8:30pm, should give a big, unintentional promotion push for Flamingo's filmed series of the same name. Now the big question is whether NBC has plans for a live Opry series later since WSM, NBC radio affiliate in Nashville, controls the show.

Edward J. Montaigne has been named supervisor of film production for CBS (at 524 West 57th St., New York) and is currently working with the Phil Silvers series, You'll Never Get Rich, which resumes filming on its second group of 13 on June 9. Montaigne has been one of the partners in Reah Productions which has made 3 films in its I Spy series, starring Raymond Massey, for Guild Films distribution. Montaigne retains an interest in the package and is still one of its owners, but he will not be involved in its future production or direction. The series has come to a temporary halt and there is talk of legal conflict.....MCA may syndicate the Ray Milland Show, possibly using films also from the earlier Meet Mr. McNutley group on the net during the 1953-1954 season.....Forrest Tucker will be the male lead in the John Gibbs-produced series to be made in Bermuda from the Philip Wylie "Des and Crunch" fishing stories which originally appeared in the SatEvePost.....Eastman Kodak will sponsor the new Screen Directors Guild half-hour anthology film series starting in the fall, succeeding its current film re-run program, Kodak Request Performance, over NBC, Wednesdays, 8-8:30pm. Physical production for the new series will be by Hal Roach Studios, with directors, working at scale, including many top movie members of the Guild making their TV film directorial debuts. Profits from the series go to the guild's educational and benevolent foundation.

Among the five contracts on the agenda for the first annual meeting of the Writers Guild of America, west, at the Beverly Hills Hotel today (18), is the film-TV contract with the major studios, affecting writers who work for the film company subsidiaries as well as writer price scales to be negotiated with other film groups. The $700 previous alliance minimum will be upped, the previous guarantee of six weeks of week-to-week work will be lengthened and writers getting above minimums will have new schedules applying to re-runs and theatrical release of films. The week-to-week writers get the same residuals as free lancers. Other contracts to be discussed include the live TV contract with the networks and the film TV contract with the networks. The agreements, of course, also concern the Writers Guild of America, east.

GE's new one-hour live drama program, debuting over CBS on June 1, alternate Wednesdays, 10-11pm, titled Front Row Center, will present Kaufman and Ferber's "Dinner at Eight" as its first production.....Philco & Goodyear Television Playhouse futures include: May 29, "The Ghost Writer," an original by Bernard Wolfe about the ethical problems involving a ghost writer who does speeches for a politician; June 5, "Mr. Dorothy Allen," an original by Roger Hirson about a man married to a very successful young singer who has career vs. marriage problems since he is also the girl's agent; no date set for "Total Recall," a David Shaw original.....Robert Montgomery Presents futures include: May 30,"Now or Never," a Martha Wilkerson original; June 6, "The Killers," an original by Milton Gelman.

AGENCIES AND ACCOUNTS: Foote, Cone & Belding will take over all Lever Brothers products currently handled by McCann-Erickson, Inc., actually all Pepsodent brands, effective July 1. All other Lever agencies and brand assignments remain as is. FC&B currently handles Lever Brothers' Spry and Shield.

PEOPLE GOING PLACES: Don Bishop named director of publicity for NBC's o-and-o stations, NBC Spot Sales Division and WRCA and WRCA-TV(NY), succeeding Bob Blake who recently shifted to CBS.....James W. Beach has been named director of ABC-TV network's Central Division, replacing Gerald Vernon, resigned.....Dean Craig has been upped to program manager of KRCA-TV(LA). He has been exec producer for the station. .....Mari Yanofsky joined ABC's publicity dept in New York as magazine editor..... ..Don DeFore re-elected president of the Academy of Television Arts and Sciences in Hollywood for a one year term.....William Morris Agency, Inc., moved this weekend to its new Beverly Hills offices at 151 El Camino, Beverly Hills, Calif. CR 4-7451 and BR 2-4111.....Westinghouse Broadcasting Company, Inc., will move its headquarters from Washington to 122 East 42nd St., New York, about June 1.

Ross Reports ON TELEVISION

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THE TELEVISION INDEX

MAY 23-29, 1955

VOLUME 7 NUMBER 21

EDITOR: Jerry Leichter
ASSOC ED: Alvin Sullum
BUS MGR: Marjorie Oxley

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WEEKLY REPORT

THIS WEEK -- NETWORK DEBUTS & HIGHLIGHTS

Monday(23)

ABC- 9-10:30pm EDT; DEBUT; The Pee Wee King Show; from WEWS(Cleveland) for four weeks, then from WAVE-TV(Louisville), regular origination; to the net. Co-op and net participations. Pkgr- SOC Productions, Inc(Cleveland); Prod- Gene Carroll; other production info not available. Country music and variety show, featuring Pee Wee King and his Golden West Cowboys, western band; with regular performers, vocalist Redd Stewart, singing comedienne Little Eller Long, cowboy singer Neal Burris and a square dance unit; plus weekly guest stars from the country and western field. Program replaces Monday Night Fights from Eastern Parkway; last program May 16. The Pee Wee King Show will be seen in New York from 9-9:30pm only over WABC-TV.

CBS- 11:15-11:45pm EDT; SPECIAL; The Panel of Progress; from WTOP-TV(Wash), to the net. Sustaining. Pkgr- CBS Public Affairs. Fund raising dinner, sponsored by the Republican National Committee, at the Sheraton Park Hotel in Washington, with Vice President Richard M. Nixon as the principal speaker. Other speakers scheduled are: Howard Pyle, administrative asst to President Eisenhower; Charles Wilson, Secretary of Defense; Ezra T. Benson, Secretary of Agriculture; Oveta Culp Hobby, Secretary of Health and Welfare; either Secretary of Commerce Sinclair Weeks or Under Secretary Walter Williams; and William Rogers, Deputy Attorney General. The program replaces local programming.

Friday(27)

NBC- 8-8:30pm EDT; RETURN; Midwestern Hayride; from WLW-T(Cinn), to the net. Sustaining, thru July 1. Beginning July 8, alternate weeks thru August 19, International Cellucotton Products Co (Kleenex) thru Foote, Cone & Belding(Chi), will sponsor the program with alternate weeks and programs after August 19 sustaining. Pkgr- Crosley Broadcasting Corp(Cinn); other production info not available at press time. Country and western variety show, regularly seen over the Crosley Ohio station network, returns to NBC as a summer replacement. It made its NBC debut June 15, 1951. Willie Thall is m.c., with the Midwesterners, folk dancers, as regulars. Others who will appear, from the Crosley country and western roster, include Herb & Kay Adams, Lee Jones, Buddy Ross, the Pine Mountain Boys, Zeke & Red Turner, Circle C Boys, Patti O'Hara, Morgan Sisters, and others. The program replaces the Red Buttons Show (last show May 13) and the Jack Carson Show (last show May 20) in this time spot.

THIS WEEK(More)

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Sunday(29)

ABC- 8-9pm EDT; SPECIAL; Coronation of Queen Elizabeth II, ON FILM; from WABC-TV (NY), to the net. Sustaining. Re-run of the films of the coronation of Queen Elizabeth, marking the second anniversary of the event, which will be June 2. Ted Malone will be commentator for the films, which are the official BBC coronation films shown by ABC-TV, June 2, 1953. The program is a one-time special. Key to the Ages, Sundays, 8-8:30pm EDT, had its last showing May 22, both local over WAAM(Balt), the originating station, and network over ABC-TV.

OTHER NETWORK CHANGES & ADDITIONS

POOL-ALL NETS- Talk by John Foster Dulles; SPECIAL May 17; Tue, 7-7:30pm EDT; from WRC-TV(Wash), NBC origination for pool, to all nets. Sustaining, public service. Secretary of State John Foster Dulles reported on his recent negotiations in Europe, with President Eisenhower acting as the secretary's announcer and questioner.

CBS- General Electric Theatre (Sun, 9-9:30pm EDT) Leo Davis has replaced Arnold Schulman as script editor.

The Robert Q. Lewis Show (Mon thru Fri, 2-2:30pm EDT) Jane Wilson replaces Lois Hunt as a regular vocalist, effective May 23.

Private Secretary (Sun, 7:30-8pm EDT) Last first run film of regular season, May 29. Re-runs for summer start June 5. (Last Jack Benny Show was May 1; both return in the fall to the alternate week schedule).

Professional Father (Sat, 10-10:30pm EDT) James Sheldon is now director (he was an alternate week director in New York on Modern Romances, NBC daytime strip); with Ron Winston now associate director.

Appointment With Adventure (Sun, 10-10:30pm EDT) Paul Lammers replaces Robert Stevens as director.

DuM- Down You Go (Fri, 10:30-11pm EDT) Last show, May 20.

NBC- Background; regular program title given to special program, originally announced as British Elections (See page 49). Add Cyril Ritchard, to program, live in NY.

Armstrong's Circle Theatre (Tue, 9:30-10pm EDT) Paul Bogart is now regular director; no alternates.

Justice (Thu, 8:30-9pm EDT) William Corrigan is now regular producer-director.

Bob Hope Show (Tue, irregularly, 8-9pm EDT) Last show, May 24.

Caesar's Hour (Mon, 8-9pm EDT) Ezra Stone is now supervising sketches, replacing Mickey Ross.

NEW NETWORK SPONSORSHIPS

LIGGETT & MYERS TOBACCO CO (Chesterfield Cigarettes) thru Cunningham & Walsh, Inc(NY) will sponsor The Julius La Rosa Show over CBS-TV, Saturdays, 10-10:30pm, beginning July 9, for 13 weeks.

EASTMAN KODAK CO thru J. Walter Thompson Co will sponsor Screen Directors Playhouse, a new half-hour film series, over NBC-TV, Wednesdays, 8-8:30pm, beginning in October.

THE ELGIN NATIONAL WATCH CO thru Young & Rubicam, Inc(Chi) will become alternate week sponsor of Person to Person over CBS-TV, Fridays, 10-10:30pm, beginning September 2. American Oil Co and Hamm Brewing Co will continue as sponsors of the alternate week on a regional basis (AMOCO in the East and Hamm in the West).

LOCAL STATION ACTIVITY

WABD(Ch 5) New York - First Night on Broadway; DEBUT May 23; Mon, 12:05-12:30am(Tue) EDT, presented thereafter on an irregular basis, following Broadway opening nights. Sustaining. Pkgr- WABD; Prod- Wes Kenney; Dir- Arnee Nocks. Marc Connolly, producer; Fanny Hurst, novelist, and Mike Wallace will discuss the performances in "Once Upon a Tailor," opening May 23 at the Cort Theatre, as critics.

WABD - How to Invest Show; SPECIAL May 24; Tue, 9:30-10:30pm EDT, one time only. Pkgr- WABD; Superv- David Lowe; Prod- Wes Kenney; Dir- Arnee Nocks. Louis Engel, general partner of Merrill Lynch, and Don Russell(Du Mont) will provide the commentary for a TV tour of the "How to Invest Show" at the 71st Regiment Infantry Armory, sponsored by Merrill Lynch, Pierce, Fenner & Beane; highlighting the various industrial and business exhibits in the show.

WABD - Featurama, ON FILM; DEBUT May 23; Mon thru Fri, 11:10pm-12midnight; Sat & Sun, 11pm-12midnight. Participations. Pkgr-WABD; Superv- David Lowe; Prod- Hank Humphreys; Senior Editor- Bill Kobin. Film program featuring short subjects, featurettes, cartoons and a newsreel (from United Press) each film running three to 12 minutes only; with the programs being changed Mondays and Thursdays. The films will cover a wide range of subjects.

WOR-TV(Ch 9) New York - P. A. L. Show; SPECIAL May 25; Wed, 7-7:30pm EDT, one time only. Pkgr & Prod- WOR-TV. Special 25th anniversary salute to the Police Athletic League, including demonstrations of many PAL activities. Gene Tunney and Sandy Saddler will appear on the program, coaching PAL boxers. Others will include police officials and other members of the organization's board.

KNXT(Ch 2) Los Angeles - Juvenile Talent Time; DEBUT May 15; Sun, 12noon-12:30pm PT. Sponsor- Los Angeles Herald Express. Pkgr- KNXT; Prod- Sam Singer. Program features top juvenile talent from leading theatrical, music and dance schools of Southern California.

LOCAL FILM SERIES -- DEBUTS & RE-RUNS
(New York, Chicago & Los Angeles)

STA & CHAN	SERIES TITLE & DISTRIB	SPONSOR & AGENCY	START DATE	DAY	TIME
New York					
WCBS(2)	*"Capt Safari of the Jungle Patrol" - station title, includes cartoons and jungle films (latter from Explorers Pictures Corp)	-Open	5/21	Sat	10-11am
WABD(5)	*"Hollywood Preview" (Balsan Production - prod)	-Open	5/24	Tue Thu	8-8:30pm & 7:30-8pm
Los Angeles					
KTTV(11)	#"Secret File U.S.A." (Official Films)	-Participations	5/6	Mon thru Fri	10:30-11pm changing from once weekly
KTTV(11)	*"Uncommon Valor" (Film Div, General Teleradio)	-Open	5/25	Wed	9-9:30pm

CODE: *First run in market #Re-runs

TALENT SHOWSHEET MAY 23-29, 1955

Most of the shows on May 20, 21, 22 were listed in last week's report. Changes & additions are included here for the reocrd. Multiple and across-the-board shows are grouped together after the listing for Friday, May 27. Script identifications used are: (O) original, (A) adaptation, (SW) staff-written, (SD) staff-directed. Performers are identified as singer (S), dancer (D), comic (C), musician (M). Actors who appear regularly are listed in the premiere cast then subsequently referred to as regulars. Live shows are listed in caps in the left column; filmed shows are in upper & lower case letters, underlined. Generally only 1st runs are listed. During spring and summer when many shows are re-runs, credits are not repeated below. Credits are available, however, any may be requested at any time. (Currently in re-runs are Lassie, Loretta Young, Roy Rogers, Kodak Request Performance, Ray Bolger, Danny Thomas, etc.)

FRIDAY MAY 20

Science Fiction Theatre	WRCA-TV 7pm	Sound of Murder - with Howard Duff, Wheaton Chambers; (SW & SD)

SATURDAY MAY 21

TOM CORBETT (Frankie Thomas)	NBC 11:30	(SW) by Jack Weinstock & Willie Gilbert; with regulars & Ralph Camargo, Bill Zuckert, Geoffrey Bryant; (SD)
Buffalo Bill, Jr. (Dick Jones)	WCBS-TV 5pm	Hooded Vengeance - with regulars & Denver Pyle, Dennis Moore, Ewing Mitchell; (SW & SD)
Man Behind the Badge (Charles Bickford)	WCBS-TV 6:30	The Case of the Tattooed Men - (O) by David P. Harmon; with Barry Kelley, John Gallaudet, Phil Van Zandt, George E. Stone, Harry Tyler, Richard Deacon, Bill Fawcett, Alan Lee, Lillian Powell, Paul Brinegar, Lester Dorr; (SD) by John Peyser

SUNDAY MAY 22

LAMP UNTO MY FEET (Dr. Lyman Bryson)	CBS 10am	Scenes from Good Friday - (O) by John Masefield, (A) by Pamela Ilott; with Colin Keith Johnson, Cavada Humphrey, Frederic Tozere, Roy Dean, Frederick Worlock; (SD)
BACKGROUND	NBC 2pm	Cyril Ritchard (NET ONLY, NOT WRCA-TV)
FRONTIERS OF FAITH	NBC 3pm	Mrs. Steinberg's Partner in Heaven - (O) by Sylvia Berger; with Aline MacMahon, Ludwig Donath, Leon Janney, Lynn Loring, Bob Dennis, Grant Richards, Abby Lewis, Richard Casey; Florence Stanley
AMERICAN INVENTORY	NBC 4pm	Second Chance - (O) by Edgar Marvin; with Wendell Holmes, John Larkin, Elspeth Eric, John Boruff, Joe Boland, Martin Wolfson; (SD) by Edward King (ONE SHOT, PROGRAM RETURNS FALL)
HALLMARK HALL OF FAME	NBC 5pm	The Man with the Camera - (O) by M. Dolinsky; with Gene Reynolds, Lyle Talbot, Olive Blakeney, Alexander Campbell, Byron Foulger, Stephen Coit, Phil Tead; (SD) (FROM HOLLYWOOD)
MAX LIEBMAN SPECTACULAR	NBC 7:30	Tyrone Power, M.C.; Kay Starr (S), Judy Holliday (C), Janet Blair (S), Bambi Linn & Rod Alexander (D), Jack Russell (S), Herb Shriner (C); add: Bil & Cora Baird (puppeteers), Barbara Baxley
Private Secretary	CBS 7:30	Ounce of Prevention - (O) by Arnold Bogard; with regulars
Pepsi-Cola Playhouse	ABC 7:30	Australian Search - no credits available
TOAST OF THE TOWN	CBS 8pm	add: Don Cockell (boxer) to list printed last week
STORK CLUB	ABC 9:15	Teresa Brewer (S), Jose Melis (M), Elfrieda & Eddie (D)
BREAK THE BANK	ABC 10pm	Danny Thomas (C) & regulars
APPOINTMENT WITH ADVENTURE	CBS 10pm	Forbidden Holiday - (O) by Ian Martin; with Phyllis Kirk, Jerome Thor, Peter Cookson, Frank Thomas, Sr., Frank Grosso; (SD) by Paul Lammers
Paris Precinct (Claude Dauphin & Louis Jourdan)	WABC-TV 10:30	The Cemetery - with Bernard Farrel, Yvonne Claudie, Maximilienne Dalibert, Lecourtois, Helen Manson, Bastre, Marcelle Arnold, Mme. Schwartz, Palmyre Levasseur; (SW & SD)

MONDAY MAY 23

Superman	WRCA-TV 6pm	Test of a Warrior - with regulars; (SW & SD)

MONDAY MAY 23 (Cont'd)

Sherlock Holmes (Ronald Howard)	WRCA-TV 7pm	The Case of the Eiffel Tower - (O) by Roger E. Garris; with regulars & Martine Alexis, Sacha Pitoeff, O'Brady, Richard Kaplan, Michael Turner, Maria Lea; (SD)
CAESAR'S HOUR (Nanette Fabray)	NBC 8pm	regulars & Sara Seegar, Tige Andrews, Morris Miller, Paul Reed, Gerald Milton; Ezra Stone replaces Mickey Ross as sketch supervisor; (SW & SD)
TV Reader's Digest (Hugh Reilly)	ABC 8pm	Around the Horn to Matrimony - (O) by Thomas S. Hyland*; with Robert Hutton, Donna Martel, Dee J. Thompson, Jan Shepard, Juney Ellis, Nancy Kulp, Jean Harvey, Edmund Cobb, Vernon Rich, Dennis King, Jr., Dan Seymour, Linda Danson; (SD) by Christian Nyby; *(A) by Katherine & Dale Eunson
ARTHUR GODFREY'S TALENT SCOUTS	NBC 8:30	Toby Dale (S), Howard Mann (S), Al Astone & Peter Girardi: "The Buddies" (M)
VOICE OF FIRESTONE	ABC 8:30	Jerome Hines (S), Lucia Evangelista (Mrs. Hines) (S)
Medic (Richard Boone)	NBC 9pm	Never Come Sunday - with Carol Sydes, Peggy Webber, Denver Pyle; (SW & SD) (Song: Never Come Sunday - by Victor Young, lyrics by James Moser & Ned Washington)
ROBERT MONTGOMERY PRESENTS	NBC 9:30	The Drifter - (O) by John Vlahos; with Zachary Scott, Sally Gracie, Jack Manning, Coe Norton, Fred Herrick, Philip Kenneally, David White, Ed Latimer, Jay Warren, William Windom, Harvey Hayes, S. H. Hirshaway; (SD) by John Newland
STUDIO ONE	CBS 10pm	Pigeons and People - (O) by George M. Cohan, (A) by Joseph Schrank; with Edward Andrews, Robert Strauss, George Keane, Robert Webber, Ralph Hum, Gage Clark, Margaret Barker, Parker McCormick, Beverly Whitney, Jacqueline Holt, Stanley Greene
Eddie Cantor	WABC-TV 10pm	V for Victoria - with Mona Freeman, Peter Leeds, Marlo Dwyer, Frank Jenks, Claude Stroud, Raymond Hatton, Arthur Space, Gil Frye; (SW & SD)
Big Town (Mark Stevens)	WRCA-TV 10:30	Teacher's Ordeal - with regulars & Morris Ankrum, Kendall Clark, Evelyn Scott, David Kasday, Earle Ross, Barry Froner, Gavin Gordon, Malcolm Atterbury; (SW & SD, REPEAT)

TUESDAY MAY 24

Cavalcade of America	ABC 7:30	Six Hours to Deadline - (O) by Larry Marcus; with John McIntyre King Donovan, Sara Haden, Will Wright, Will Barton, Forrest Taylor; (SD)
Waterfront (Preston Foster)	WABD 7:30	F. O. B. Vera Cruz - (O) by Robert Shaw; with regulars & Peter Votrian, Martin Garralaga, Jack Daly, Nacho Galindo, Bill Pullen (SD) by Ted Post
Life With Father (Leon Ames)	CBS 8pm	Father Hires a Secretary - (O) by Robert W. Russell, William Roberts; with regulars & Jean Howell, Ralph Dumke, Fred Sherman, Olan Soule, Wallis Clark; (SD)
BOB HOPE	NBC 8pm	Jane Russell; film clips from Hope movies; surprise guests; Dayna Hutchins (America's Most Beautiful Bride); (LAST SHOW)
The Halls of Ivy	CBS 8:30	regulars & Carol Brannon, Arthur Q. Bryan, Howard McNear; (SW,D)
Studio 57	DuM 8:30	Secret Message - (O) by John McGreevy; with Bobby Clark, John Howard, Robert Armstrong, Evelynne Eaton; (SD)
Fireside Theater (Gene Raymond)	NBC 9pm	A Dream for Jimmy - (O) by Catherine Barrett, (A) by David Victor, Herbert Little, Jr.; with Robert Crosson, Fern Bennett, Hugh Sanders, Paul Brinegar, David McMahon, Charles Postal, John Pickard, Marian Holmes, Jack Lomas, Charles Meredith, Ralph Dumke; (SD)
NEW RED SKELTON	CBS 9:30	Mary McCarty (S) (SW & SD, FROM HOLLYWOOD)
UNITED STATES STEEL HOUR	ABC 9:30	Big Winner - (O) by Richard Bimonte; with Frank Puglia, Marita Reid, Richard Morris, George Ives, Dolores Sutton; (SD)
ARMSTRONG'S CIRCLE THEATRE	NBC 9:30	The Narrow Man - (O) by Anne Howard Bailey; with Harry Townes, Catherine McLeod, Philip Coolidge, Melville Ruick; (SD)
DANGER	CBS 10pm	The Operator - (O) by Elizabeth Enright, (A) by Halsted Welles; with Roni Dengel, Lee Philips, Shirley Grayson, Hilda Haynes, Mary Diveny; (SD)

TALENT SHOWSHEET (more)

WEDNESDAY MAY 25
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Fabian of Scotland Yard (Bruce Seton)	WRCA-TV 7pm	The Poison Machine - (A) by Brock Williams; with regulars & Richard Gale, Patricia Driscoll, Brenda Hogan, John Salew, Robert Raglan; (SD)
MR. CITIZEN (Allyn Edwards)	ABC 8:30	High Rescue - with James Daly, Ronnie Fletcher, Roger Sullivan Ned Wertimer, Jackie Grimes, David Winters, Ronnie Walken; John Daly presents award; (SW, SD)
My Little Margie	NBC 8:30	regulars & Nancy Hale; (SW & SD)
KRAFT TELEVISION THEATRE	NBC 9pm	Million Dollar Rookie - (O) by Mel Goldberg; with Richard York Mary Welch, Buster Crabbe; (SD) by Dick Dunlap
The Millionaire (Marvin Miller)	CBS 9pm	The Story of Uncle Robby - with Percy Helton, Barbara Bates, John Bryant; (SD)
Douglas Fairbanks	WRCA-TV 10:30	The Auction - no credits available

THURSDAY MAY 26
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Guy Lombardo	WRCA-TV 7	Betty Reilly (S)
Treasury Men in Action (Walter Greaza)	ABC 8:30	The Case of the Ready Guns - (O) by Tony Barrett; with Lamont Johnson, Mort Mills, Kay Stewart, Lew Krugman, Bob Carson; (SD)
JUSTICE (Gary Merrill)	NBC 8:30	The Intruder - (C) by Newton Meltzer; with Eva Gabor, John Baragrey, Constance Ford, Jane Seymour; (SD) by William Corrigan
CLIMAX! (William Lundigan)	CBS 8:30	A Farewell to Arms - (O) by Ernest Hemingway, (A) by Gore Vidal; with Diana Lynn, Guy Madison, Martin Brooks, Katharine Warren, Betty Caulfield, Michael Vallon, Tony Demario, Gil Frye, John Mylong, Veronica Pataky; (SD, FROM HOLLYWOOD)
STAR TONIGHT	ABC 9pm	Golden Victory - (O) by Bentz Plagemann; with Sue Randall, Ruth Matteson, Kathleen Comegys, Arthur Franz; (SD) by Alan Anderson
POND'S THEATRE	ABC 9:30	The Kingdom of Andrew Jones - (O) by Robert J. Shaw; with George Macready, Audra Lindley, Bradford Dillman, Frances Brandt, Tom Rose, Shirley Standlee; (SD) by Fred Carney
Ford Theatre	NBC 9:30	Cardboard Casanova - (O) by George Asness, (A) by Doris Gilbert; with Ricardo Montalban, Hillary Brooke, Dick Foran, Ray Walker, Dee J. Thompson; (SD)
Public Defender	CBS 10pm	Operation Cleat - (O) by Marianne Mosner & William P. Rousseau with Dick Foran, Joseph Turkel, Robert Brubaker, Jack Kruschen Norman Ollestad, Byron Kane; (SD)
LUX VIDEO THEATRE	NBC 10pm	Thunder on the Hill - (O) by Charlotte Hastings (from play Bonaventure; screenplay by Oscar Saul & Andrew Solt; TV (A) by S. H. Barnett; with Phyllis Thaxter, Rex Reason, Beverly Garland, others to be announced; Donald Crisp is host; (SD, H'D)
Willy	CBS 10:30	Willy and the Shoe Kick - with regulars & Peter Leeds, Joseph Kearns, Paul Cavanagh, Gus Schilling, Paul Maxey; (SW & SD)

FRIDAY MAY 27
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Adventures of RinTinTin (Lee Aaker)	ABC 7:30	R. T. T. & the Lost Scotchman - (O) by Douglas Heyes & Wallace Bosco; with regulars & Lumsden Hare, Lee Roberts, Henry Rowland; (SD)
MAMA (Peggy Wood)	CBS 8pm	Nel's Graduation - (O) by Gordon Webber; with regulars & Stefan Schnabel, James Lee, James Somers; (SD)
Topper (Jeffreys & Sterling)	CBS 8:30	Topper's Desert Island - with regulars & Barbara Bestar, Anna Navarro; (SW & SD)
THE BIG STORY (Norman Rose)	NBC 9pm	Ray Sprigle, Pittsburgh, Pa. Post-Gazette - (O) by Joe Ruscoll; with Alexander Scourby, Robert Middleton, Robert Carricart, Lisa Howard, Treva Frazee, Pamela Fitzmaurice, Jane Rose (SD) by David Rich
Schlitz Playhouse	CBS 9pm	The Argonauts - (O) by Norman Reilly Raine; with Robert Newton Jeanette Nolan, Barbara Self, John Alderson, James Logan, Ashley Cowan, Reginald Singh; (SD) by Jus Addiss
The Vise	ABC 9:30	Man in Demand - with Dorothy Gordon, Enid Lorrimer, Brian Worth

MULTIPLE AND ACROSS-THE-BOARD SHOWS FRIDAY MAY 20 THRU FRIDAY MAY 27

MORNING SHOW WITH JACK PAAR	CBS 7am	regulars &: M - Hank Fort (S&songwriter); F - Burl Ives(S&M)
TODAY (Dave Garroway)	NBC 7am	regulars &: Tu - Walter Kerr & Elmer Rice (critic & playwright) discuss Kerr's book How Not to Write a Play; F - Tennessee Williams narrates film visit to New Orleans
GEORGE SKINNER	WCBS 9am	F(5/20) - Jill Allen (S) replacing Marvin Rainwater, previously announced
GARRY MOORE	CBS 10am	regulars &: Thu - Don Adams (C); F - Bob Lewis (C); Phil Leeds (C)
SHEILAH GRAHAM	NBC 10:45	M thru F - life of Joan Bennett; M - Peggy Lee (S); Tu - Edwin Gwenn; W - Richard Boone (SW & SD, FROM HOLLYWOOD)
TENNESSEE ERNIE FORD	NBC 12:30	regulars &: M - San Fernando Valley Little Leaguers Baseball Team; Tu - Jackie Cain & Roy Kral (S); W - Chiquita & Johnson (D); Thu - Phil Gordon (M&S); F - Thurl Ravenscroft (S)
ROBERT Q. LEWIS	CBS 2pm	M thru F - Jane Wilson subs for Lois Hunt on maternity leave (both S)
ART LINKLETTER'S HOUSE PARTY	CBS 2:30	M - George Jessel; W - Patricia McCormick (bullfighter),Ilona Massey; Thu - Bob Anderson (blind golfer);F-Rafael Mendez(M)
TED MACK MATINEE	NBC 3pm	M thru F - The Foursome (S) & regulars
THE WORLD OF MR. SWEENEY(Charlie Ruggles, Glenn Walken, Helen Wagner)	NBC 4:30	regulars &: M - Nancy R. Pollock, Marian Shockley, Robert Wark; Tu - Harry Gresham; Thu - Beverly Lunsford, Lynn Loring, Janet Fox, Jean Cleveland; F - Mimi Strongen; (SW & SD)
MODERN ROMANCES (Martha Scott)	NBC 4:45	M thru F - Homecoming - (O) by Kate Nickerson; with Hildy Parks, Earl Hammond, Joe Maross, Joyce Randolph; (SD) by Tom Reynold, now directing every week
MAGIC COTTAGE	WABD 6pm	M thru F - Ruth White, Skedge Miller; (SW & SD)
TONIGHT (Steve Allen)	NBC 11:30	M - Danny Rogers (C), Buddy Greco (S); Vaughn Monroe (S),Neal Hefti Band (M); Tu-Betty Furness, Helen Strife (S); Walt Kelly (author of Pogo); W - The Freshmen (S), Kenny Delmar (C); Thu-Irving Caesar (songwriter), Pat Kirby (S); F - Billy Holliday (S)

SATURDAY MAY 28

Captain Midnight (Richard Webb)	CBS 11am	Death by Radiation - (O) by Dane Slade; with regulars & Tommy Ivo, Wheaton Chambers, Peter Brocco, Harry Lauter, Henry Rowland; (SD)
Buffalo Bill, Jr. (Dick Jones)	WCBS 5pm	A Bronc Called Gunboat - with regulars & George J. Lewis, Harry Lauter, Stanley Andrews, Eddie Dew, Chris Alcaide, Bob Woodward; (SW & SD)
Soldiers of Fortune (John Russell & Chick Chandler)	WABC-TV 6pm	The Elephant Gun - (O) by Lawrence Kimble; with regulars & Fay Morley, Kem Dibbs, Stanley Price, Hugh Sanders; (SD) by Herschel Daugherty
The Range Rider (Jack Mahoney)	WRCA-TV 6:30	Last of the Pony Express - (O) by Oliver Drake; with regulars & Matt Ryan, Tom Benton, Jonathan Logan; (SD)
Rheingold Theatre Presents Henry Fonda	WRCA 7pm	The Treasure - (O) by Somerset Maugham, (A) by DeWitt Bodeen; with Angela Lansbury, Philip Ober, Hillary Brooke, John Wengraf, Dorothy Adams; (SD) by Robert Stevenson
GEORGE GOBEL	NBC 10pm	Garry Moore & regulars; (SW&SD, FROM HOLLYWOOD)
Damon Runyon Theatre	CBS 10:30	Old Em's Kentucky Home - (A) by Jerry Davis & Martin Ragaway; with Edmond O'Brien, Gale Robbins, Alan Reed, Fay Baker, Raymond Greenleaf, Phil Tead, Eve McVeagh; (SD) by Anton M. Leader
Foreign Intrigue (Gerald Mohr)	WABC 10:30	F. I. in the Reluctant Killer - with John Padovano, Ivar Wahlgren, Borje Mellvig, Gertrude Fridh, Goran Lundquist; (SD) by Steve Previn

SUNDAY MAY 29

ERA THREE (James Macandrew)	WCBS-TV 11:30	The Red Badge of Courage - 1st of 4 parts - (O) by Stephen Crane, (A)-(SW); with Michael Kane, Tom Scott (S&M), Gerald Serracini, Robert Blackburn, Tom Walsh, Jean Stapleton;(SD)
You Are There (Walter Cronkite)	CBS 6:30	The Assassination of Julius Caesar - no author listed(repeat); with Russs Conway, Robin Hughes, Michael Pate, Carol Stone, Denver Pyle, Mac Williams; (SD)
Pepsi-Cola Playhouse (Polly Bergen)	ABC 7:30	The Boy with the Beautiful Mother - with Peter Votrian, Jean Byron, Natalie Norwich, Ross Bagsdasarian; (SW & SD)
Private Secretary (Ann Sothern)	CBS 7:30	Mr. Neanderthal - (O) by Richard Morris; with regulars & Chuck Connors, Hal Baylor, Frances Osborn, Frank Kreig; (SD)
Conrad Nagel Theatre	WABD 7:30	The Other Don Juan - (O) by Sam Twining; with Donald Buka, Faye Marlowe, Zina Rachevsky, Sebastian Cabot, Rolf Tasna, Charles Fawcett, Richard Garrick, Cecil Mathews; (SD)
MR. PEEPERS	NBC 7:30	regulars & Valerie Bettis (D); (SW & SD)
TOAST OF THE TOWN (Ed Sullivan)	CBS 8pm	Betty & Jane Kean (S&C), Lew Parker (C), Gabriel Dell (C) in scenes from Ankles Aweigh (Walk Like a Sailor and Ready Cash production numbers) - Book by Guy Bolton & Eddie Davis;Music by Sammy Fain & Lyrics by Dan Shapiro; Andy Griffith (C); Victor Julian & performing dogs
GENERAL ELECTRIC THEATRE	CBS 9pm	The Half-Promised Land - (O) by Jerome Weidman, (A) by Doris Dana; with Ezio Pinza, Joan Copeland, others to be announced; (SD)
PHILCO TELEVISION PLAYHOUSE	NBC 9pm	The Ghost Writer - (O) by Bernard Wolfe; with Betsy Palmer, Philip Abbott, Shepperd Strudwick, Bert Freed, Nehemiah Persoff, Margot Stevenson, Chris Gampel, Rod Winchell, Eleanor Baron; (SD) by Jack Smight
Stage 7	CBS 9:30	The Time of the Day - (O) by Peggy Chantler, (A) by Laszlo Gorog; with Peggy Ann Garner, Charles Bronson, Irene Hervey, Grandon Rhodes, Leo Curley, Robert Osterloh; (SD) by Arnold Laven
Paris Precinct (Claude Dauphin & Louis Jourdan)	WABC-TV 10:30	The Two Blind Men - with regulars & Micheline Gary, Georges Galley, Emilio Carrer, Billy Beck, Rina Rachewsky, Oliver Hussenot, Lita Reccio, Pascal, Jean Champion, Rene Charles; (SW,D)
Bob Cummings (Rosemary DeCamp)	NBC 10:30	Uncle Bob-Bob - with regulars & King Donovan, Charles Herbert, Lillian Bronson; (SW & SD)

NEW YORK TALENT AVAILABILITIES

MARGARET HAYES - now under management of Baum-Newborn, MU 8-1380 (not Lucile A. Phillips, as listed last week)

OSCAR KARLWEIS - star of Once Upon a Tailor at the Cort - PRESS: Bernard Simon, CI 5-7294

ED ZERN - author of Are Fisherman People? published by Harper & Brothers on May 25 - CONTACT: Harper's Publicity Dept.,MU 3-1900

JEAN STAPLETON - featured in Damn Yankees and Camera Three on May 29(see above) - AGT: George Morris, MU 8-0960

SHELLY WINTERS - MGT: Peter Witt, PL 9-7966

MARGOT STEVENSON - in next week's Philco (see above) - SU 7-5000 or CH 3-6321

HAILA STODDARD - replaces Mary Anderson in Lunatics and Lovers - PRESS: R. S. Maney, CI 7-4646

WALTER MATTHAU - recently in Guys and Dolls at City Center - AGT: Lucy Kroll, PL 7-4250

CONRAD NAGEL - AGT: MCA, PL 9-7500

MIKHAIL RASUMNY - AGT: Peter Witt, PL 9-7966

AKIM TAMIROFF - currently rehearsing for Chocolate Soldier, NBC Liebman Spectacular - AGT: Wm. Morris, JU 6-5100

JUANITA HALL - just closed as "Madame Tango" in House of Flowers - AT 9-6760

SVEA GRUNFELD - seen in last week's Robert Montgomery - PL 7-6300

DONALD HARRON - just closed in The Dark is Light Enough - AGT: MCA, PL 9-7500

JOSEPH BULOFF - returned from tour in The Fifth Season - AGT: Peter Witt, PL 9-7966

SALLY GRACIE - AGT: Gloria Safier, TE 8-4868

SARA SEEGAR - seen on Caesar's Hour this week - AGT: George Morris, MU 8-0960

LILIA SKALA - character actress - PL 7-6300

DORIS VAN TREEK - seen on Mama last week - AGT: Ben Pratt, PL 7-6300 or PL 8-0593

Ross Reports ON TELEVISION

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THE TELEVISION INDEX

MAY 25, 1955

VOLUME 7 NUMBER 21 A

EDITOR: Jerry Leichter
ASSOC ED: Alvin Sullum
BUS MGR: Marjorie Oxley

PRODUCTION • PROGRAMMING • TALENT

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MID-WEEK SPECIAL

NEWS - POSSIBILITIES - COMMENT

CBS' fall programming plans are now a little firmer than they were last week when they were announced by Hubbell Robinson, Jr. The 10 Saturday night "specials" are as announced: three starring Noel Coward, two with Bing Crosby and three to be produced by Paul Gregory. Two of the hour-and-a-half projects are open. The series will most likely be on a once-a-month basis, Saturdays, 9:30-11pm, many in color. During the heavy fall season, several may be presented semimonthly, breaking the monthly intervals. Hubbell Robinson, Jr., is in charge of the specials. There will also be 17 new half-hour series, including Jackie Gleason's Honeymooners, sponsored by Buick, Saturdays, 8:30-9pm, probably starting Oct 1. It will be preceded, 8-8:30pm, by Stage Show, the Gleason-produced variety program starring the Dorsey Brothers and their band, with the same probable starting date. Two for the Money stays in its 9-9:30pm spot, followed by The Four of Us, a new series starring Janis Paige, replacing My Favorite Husband for Procter & Gamble's "Cheer" and other products. Gunsmoke moves in at 10-10:30pm for Liggett & Myers' Chesterfields, starting Oct 1. The Tuesday night schedule from 8pm on will also see a big change, with Phil Silvers' You'll Never Get Rich going into the 8-8:30pm spot, with R. J. Reynolds (Camels) and Amana Refrigeration as alternate week sponsors. Marie Wilson's new series, Miss Pepperdine, goes in at 8:30pm, with Carter Products (Arrid, Rise, Little Liver Pills) alternating weekly as sponsor with Pharmaceutical, Inc (Geritol). At 9pm, Joe and Mabel, a new comedy series (see later listing for production and cast info) moves into the spot currently held by Meet Millie; to be sponsored on alternate weeks by W. A. Sheaffer Pen Co and The Maytag Co. Red Skelton will return to his 9:30-10pm period after summer hiatus, with The $64,000 Question, new Revlon program, starting in two weeks, continuing right through, according to current plans. Thursday night changes include a new melodrama-anthology series, Wanted, 8-8:30pm, and the Johnny Carson Show, a new comedy-revue program starring the young CBS West Coast comic, which may be extended to a full hour, goes in at 10pm. Sundays, the new Alfred Hitchcock drama series is scheduled for 9:30-10pm; with another new show following that. The biggest switch of all comes in at 7:30-8pm, Monday thru Friday, starting the week of Sept 26. Robin Hood leads off on Monday, for Wildroot and Johnson & Johnson as alternate sponsors; Name That Tune, the only live show in the strip group, returns for Whitehall Pharmacal on Tuesdays; Brave Eagle, a new film series, formerly Cochise, is scheduled for Wednesday, no sponsor as yet; Sgt. Preston of the Yukon, another new film series, will fill the Thursday slot for Quaker Oats, and My Friend Flicka, still open for sale, will be seen Fridays. At least 10 of the new series for the fall will be on film, but as with all programming, shifts may be made at the option of the sponsors, current or future.

(MORE)

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NBC's Summer Specials have been finalized. The first, on June 19, will be Remember -- 1938, to be produced and directed in Hollywood by Herbert Bayard Swope, Jr. The script, written by Luther Davis and Charles Isaacs, will cover the highlights of that calendar year, with Groucho Marx as host-commentator, and Ethel Barrymore, Oscar Levant, Jonathan Winters and Gordon Jenkins and his orchestra on the guest roster, with others to be announced. The two other Sunday specials during the summer will be presented July 17 and August 14, with details still in the works. The Saturday specials will kick off on July 2 from Hollywood, with Jack Rayel producing and directing (he's also exec producer of the entire summer slate) with stars from the Universal-International lot performing (not just bows or walk-ons) in a full-scale revue. NBC's Steve Allen, who will be in Hollywood to make "The Benny Goodman Story," will meander thru the proceedings as a connecting link. On Saturday, July 30, Alan Handley will produce and direct "Svengali and the Blonde," the musical version of "Trilby," starring Carol Channing, Basil Rathbone and Russell Arms, with Ethel Barrymore as narrator. "One Touch of Venus" will be brought to New York from its August run at the Dallas State Fair, to be produced by Jack Rayel and directed by George Schaefer on August 27, with Russell Nype and George Gaynes in starring roles. The leading lady playing "Venus," will probably be named today (25).

Joe and Mabel, the new CBS series to be presented live from New York on Tuesdays, 9-9:30pm, starting in the fall under the alternate sponsorship of W. A. Sheaffer Pen Co. and The Maytag Co., is packaged by Irving Gaynor Neiman and Talent Associates, with Neiman as creator and chief writer (staff writers are now being selected). David Susskind will produce the series, with Dan Petrie as director. Regulars in the cast include Larry Blyden, Nita Talbot, Luella Gear, Norman Feld and Michael Mann..... CBS will present "The Barretts of Wimpole Street," starring Geraldine Fitzgerald on June 8 as one of its two productions (the other on June 22) alternating with Front Row Center, the new GE Wednesday night hour-long series, until U. S. Steel Hour moves over from ABC on July 6.....Caesar's Hour summer replacement, coming in on July 4, will have Phil Foster as the lead, with Cliff Norton, Barbara Nichols and Bobby Sherwood fronting a band; with the story line following a name band on tour.....Stan Kenton's Music '55 goes to CBS as replacement for The Ray Milland Show, Thursdays, 8-8:30pm, starting July 7, instead of replacing Person to Person as originally announced.....CBS will switch The Halls of Ivy from its current Tuesday, 8:30-9pm spot, to Thursdays, 10:30-11pm, on July 14. The program will continue its first run films thru July 14 (no show on July 12, the week it moves) and then schedule re-runs thru October 13. It replaces Willy in its new spot. International Harvester and National Biscuit Co are alternate week sponsors of the Ronald Colman-Benita Hume series.

Reah Productions, originally created by Ed Montaigne and Phil Reisman to produce the I Spy series, starring Raymond Massey, with financial backing from Guild Films, is now a wholly-owned subsidiary of Guild. I Spy and The Goldbergs, another Guild series, will resume production on their films on July 5 in New York.....Four Star Productions has bought "Grand Motel," a book by former Hollywood script writers William and Milarde Brent (published by Greenberg, Publisher) for production as a TV film series, with a feature movie planned for 1956. The authors will write the scripts... ....Charles E. Skinner Productions has set up at 6226 Yucca St., Hollywood 28, Calif., (Westfilm Studio) for production on its Sgt Preston of the Yukon which starts in June. Joe Holton has moved from Skinner's New York office to the coast to handle casting, while Nelson Gidding has taken over as writer in place of the late Robert Sloane. Richard Simmons will star in the lead role.....You Can't Take it With You is on a full production schedule for Screen Gems, with Ed Buzzell producing and directing from scripts by Phil Shuken, Lee Karson, Sumner Long and Rik Vollaerts. Regular cast includes Cecil Kellaway, George Givot; Robert Clarke and Barbara Britton as the romantic leads; and Nydia Westman and Joyce Holden.....Those Whiting Girls at Desilu has Craig Stevens and Mabel Albertson supporting Margaret and Barbara Whiting.

Ellingwood "Bud" Kaye has been named West Coast Story and Script Editor for CBS Television, a new department patterned after the East Coast Story Dept headed by Don Moore at CBS in New York. With lapses and side jaunts, both Kaye and Moore now meet on the parallel again. When they were on the staff of Cosmopolitan Magazine, Moore was senior associate editor, while Kaye was associate editor. Later, when both were with Warner Bros., Moore was Eastern Story Editor while Kaye was Western Story Editor. .....Sid Caesar and Charles Peck, Jr., have organized Charles K. Peck, Jr., Ltd., in New York, to produce a film series for television based on the wartime activities of the OSS. Rights to stories have been acquired from "Veterans of the Office of Strategic Services" and Henry Prescott, president of the organization, and William Eliscu will be technical advisers. Titled OSS, the films will be made in Europe and the Middle and Far East, with the pilot rolling in Rome on July 4 under the direction of Delbert Mann. Script is by Charles Peck, with future scripts to be done by other writers following the format created by Peck. Each episode will be an hour-long presentation of American espionage activities during World War II.

MCA-TV will distribute the new Dr. Hudson's Secret Journal series being produced by Eugene Solow and Brewster Morgan at California Studios.....Ziv TV will make a pilot for the television version of the Dr. Christian series, the career role of Jean Hersholt in the movies and on radio. Wendell Corey is reported as the star in a more romanticized angle on the famed doctor.....CBS Newsfilm will be supplier of filmed news coverage of North and South America and the Far East to Independent TV News, Ltd. of England, the news programming company set up by England's new commercial television authority. Aidan Crawley is editor of I.T.N.....NBC Enterprises has transferred its licensing division operations to Kagran Corp., putting all its product and merchandise licensing activities under one roof. NBC purchased Kagran from Martin Stone several months ago.

AGENCIES AND ACCOUNTS: Waring Products Corp (Blendors, Mixors, Irons) moves to Anderson & Cairns, Inc., effective June 15.....Colgate Palmolive Co's "Lustre Net Hair Spray" thru Lennen & Newell, Inc(NY), is being TV tested in LA beginning June 15 with participations on CBS' Panorama Pacific, covering most of Southern California.

PEOPLE GOING PLACES: Ben Park, NBC-TV network program manager in Chicago, has been named director of public affairs for the network, effective June 1, in New York. .....Ted Danielewski has joined the NBC-TV program dept in New York as a director and an aide in the search for new talent. He will work under Leonard Hole, director of program development.....Robert H. Salk has been named director of sales of Screen Gems, Inc., in New York, effective August 1.....Al Rylander has been appointed to the new post of director of exploitation for NBC as head of a new exploitation dept formed as part of the present press dept, effective June 6. Rylander has been manager of exploitation for Columbia Pictures.....John H. Allen has been named director of radio and television for Tatham-Laird, Inc., in Chicago. George A. Bolas continues as v.p. and media supervisor.....Dan Goodman has joined Walt Framer Productions in New York as head of a new TV syndication dept, to syndicate live packages. .....William Crawford has resigned as sales manager of WABD(NY). The post will not be filled at present while the station develops its new sales concept.

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THE TELEVISION INDEX

MAY 30-JUNE 5, 1955

VOLUME 7 NUMBER 22

EDITOR: Jerry Leichter
ASSOC ED: Alvin Sullum
BUS MGR: Marjorie Oxley

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WEEKLY REPORT

THIS WEEK -- NETWORK DEBUTS & HIGHLIGHTS

Wednesday(June 1)

ABC- 10-10:45pm approx EDT; NET DEBUT & CHANGE; Wednesday Night Fights; from NY and other originating cities; approx 86 stations live. Alternate Week Sponsors- 1) Pabst Brewing Co (Blue Ribbon Beer) thru Warwick & Legler, Inc(NY); Acct Exec- Henry Legler; Comm Dirs- William Warwick, Bob Steen, Joe Gratz, alternating; Comm Anncr- Bill Nimmo. 2) The Mennen Co (Skin Bracer, Spray Deoderant, Men's Shampoo (starting June 8), Tube Shaves, Foam Shaves, AFTA Shave Lotion): Skin Bracer, Spray Deoderant & Shampoo thru Kenyon & Eckhardt, Inc(NY); Acct Superv- George T. C. Fry; Acct Exec- Martin A. Divine; Asst Acct Exec- Amos M. Kidder; Agcy Superv- Al Tennyson; Comm Dir- Mickey Trenner(ABC). Tube Shaves, Foam Shave & AFTA Shave Lotion thru McCann-Erickson, Inc(NY); Acct Exec- Harold L. Grafer; Radio-TV Acct Exec- Kingsley Horton; Comm Dir- Mickey Trenner(ABC). Pkgr- Warwick & Legler, Inc(NY); Prod & Dir- William P. Warwick. Either Russ Hodges or Jack Drees (depending on baseball announcing commitments) describe the feature boxing each week at one of the nation's top arenas. The program originally debuted over CBS-TV in Sept, 1950, as Blue Ribbon Boxing Bouts, under the sole weekly sponsorship of Pabst; last CBS-TV show, May 25, 1955.

ABC- approx 10:45-11pm EDT; DEBUT; Henny and Rocky; from WABC-TV(NY), to the net. Co-op sponsorships. Pkgr & Prod- ABC Co-op Program Dept(NY); Dir- Ken Rockefeller. Musical-variety show, filling in for various lengths of time after the conclusion of the Wednesday Night Fights (see above), starring comedian Henny Youngman and Rocky Graziano, with singer-dancer Marion Colby; backed by a music unit featuring Bobby Hackett on trumpet, Buddy Weed on piano, Peanuts Hucko on clarinet, Morrey Feld on drums and a bass player (name not available). This program and the fight feature fill open net and local time; the 10-10:30pm period used for the President's Press Conference on the days it was held.

CBS- 10-11pm EDT, alternate weeks; DEBUT; Front Row Center; from KNXT(LA), no. of stations indefinite. Sponsor- General Electric Co (Major Appliances Div) thru Young & Rubicam, Inc(NY); Acct Exec- G. Montagu Miller; Agcy Superv- Kenneth Wood. Pkgr- CBS-TV(LA); Exec Prod- Ben Feiner, Jr.; Prod & Dir- Fletcher Markle; Assoc Prod & Script Ed- Vincent McConnor; Music Dir- Don Ray; Sets- Robert Tyler Lee. New alternate week hour-long live drama series, using first rank scripts and top dramatic talent. The program replaces Blue Ribbon Boxing Bouts in this time spot (see Wednesday Evening Fights above), with alternate week dramas. (U.S. Steel Hour will alternate, beginning July 6). (See page C for cast credits).

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Saturday(June 4)

ABC- 4:30-5pm EDT; SPECIAL; National Golf Day Championship Round; from KGO-TV (S.F.), to the net. Sustaining. Pkgr & Prod- ABC Sports Dept with KGO-TV staff. No production info available. Pickup of the last few rounds of the "scratch" round played over San Francisco's Olympic Club golf course by U. S. Open champion Ed Furgol and U. S. Women's Open champion Mildred "Babe" Zaharias (or Patty Berg as a substitute because of Mrs. Zaharias' recent illness). Male golfers all over the country play on their home courses against the open champs, using their own handicaps, and try to better the Golf Day round totals in San Francisco. The annual event is sponsored by Life Magazine and the Professional Golfers Assn, with the United States Golfers Assn.

OTHER NETWORK CHANGES & ADDITIONS

CBS- Look Up and Live (Sun, 10:30-11am EDT) Ted Sack became producer and Marvin Silbersher became director, effective May 22, succeeding producer-director William Workman.

The Harry Owens Show (Columbia TV Pacific Net, Sat, 7:30-8pm PT) Resumes live shows, effective June 4, returning from 10-week vacation; kines had been used.

NBC- The Loretta Young Show (Sun, 10-10:30pm EDT) Re-runs begin May 29, until June 26, after which summer hiatus begins.

Midwestern Hayride (Fri, 8-8:30pm EDT) Hugh Cherry is m.c., rather than Willie Thall, who had been regular m.c. up to a short time ago. (See page 52).

Ding Dong School (Mon thru Fri, 10-10:30am EDT) Originates from New York's WRCA-TV, starting June 1. Dr. Frances Horwich makes permanent move to New York. Len Salvo, Jr., continues as director in New York.

Dragnet (Thu, 9-9:30pm EDT) Re-runs begin June 2 for summer.

NEW NETWORK SPONSORSHIPS

LEE LIMITED (Dri-Mist deoderant & Sof-Set No-Lac) thru Erwin Wasey & Co(LA) for "Dri-Mist" and Milton Weinberg Advertising Co(LA) for "Sof-Set" will be a sponsor of the Sid Caesar summer replacement show over NBC-TV, three Mondays of every four, 8-9pm, starting July 4.

LOCAL STATION ACTIVITY

WABD(Ch 5) New York - It's Alec Templeton Time; SCHEDULE CHANGE May 27; Fri, 10:30-11pm EDT; change from Tue, 9-9:30pm; last Tuesday show May 24. (See page 50).

WRCA-TV(Ch 4) New York - Junior Champions; SPECIAL June 4; Sat, 5-6pm EDT, one time only. Program adds a half-hour, 5-5:30pm, to its regular time to telecast some events from its Junior Champions Tournament at Madison Square Garden, a decathlon to find New York's best young all-around athlete, "Junior Champion of '55"

WGN-TV(Ch 9) Chicago - Annual La Grange - La Grange Park Pet Parade; SPECIAL June 4; Sat, 9:30-11am CDT. Pkgr & Prod- WGN-TV. Jack Brickhouse is commentator for the 9th annual parade, the third televised by the station, which draws entrants from 40 suburban towns for about 70 prizes, including a $500 U.S. bond.

KNXT(Ch 2) Los Angeles - Prepare!; DEBUT June 5; Sun, 11:15-11:30am PT. Sustaining, public service. Pkgr & Prod- KNXT Public Affairs Dept with LA Office of Civil Defense. Live and film programs designed to educate people in all phases of civil defense; featuring nationally known civil defense authorities.

TALENT SHOWSHEET MAY 30-June 5, 1955

Most of the shows on May 27, 28, 29 were listed in last week's report. Changes & additions are included here for the record. Multiple and across-the-board shows are grouped together after the listing for Friday, June 3. Script identifications used are: (O) original, (A) adaptation, (SW) staff-written, (SD) staff-directed. Performers are identified as singer (S), dancer (D), comic (C), musician (M). Actors who appear regularly are listed in the premiere cast then subsequently referred to as regulars. Live shows are listed in caps in the left column; filmed shows are in upper and lower case letters, underlined. Generally only 1st runs are listed. During spring and summer when many shows are re-runs, credits are not repeated below. These credits are available, however, and may be requested at any time. (Currently in re-runs are Lassie, Loretta Young, Roy Rogers, Kodak Request Performance, Ray Bolger, Danny Thomas, Captain Midnight, etc.)

FRIDAY MAY 27

Science Fiction Theatre (Truman Bradley)	WRCA-TV 7pm	The Brain of John Emerson - with John Howard, Ellen Drew, Joyce Holden, Michael Fox, Robert Simon, Jackie Blanchard; (SD)

SATURDAY MAY 28

TOM CORBETT (Frankie Thomas)	NBC 11:30	(SW) by Albert Aley; with regulars & Ed Bryce, Adele Newton; (SD)
Man Behind the Badge (Charles Bickford)	WCBS-TV 6:30	The Case of the Fatal Warning - (O) by Alvin Boretz; with Joan Camden, Jeanette Nolan, Bob Osterloh, Paul Bryar, Steve Pendleton, King Donovan; (SD) by Anton M. Leader
JIMMY DURANTE	NBC 9:30	Dorothy Lamour; (SW & SD, FROM HOLLYWOOD)
PROFESSIONAL FATHER (Steve Dunne & Barbara Billingsley)	CBS 10pm	Junior Boys Day - (O) by Bill Freedman, Larry Rhine; with regulars & Jack Albertson, Irene Tedrow, Ralph Dumke, Paul Smith, Will Wright; (SD) (FROM HOLLYWOOD)

SUNDAY MAY 29

LAMP UNTO MY FEET	CBS 10am	Who Rides the Tiger - (O) by M. Wayne; with Jack Lord, Mark Lawrence, Margaret Phillips; (SD)
HALLMARK HALL OF FAME	NBC 5pm	A Dream Comes True - The Spirit of Rotary - (O) by George Bruce; with Edward Arnold, others to be announced; (SD, H'WOOD)
MR. PEEPERS (Wally Cox)	NBC 7:30	regulars & Gage Clark, Valerie Bettis (D), Eddie Lawrence, Tom Pedi; (SW & SD)
COLGATE COMEDY HOUR	NBC 8pm	Highlights of B'way 1955 - (O) by Gordon Auchincloss; with Eddie Fisher (S), Florence Henderson (S), Jackie Miles (C), Diahann Carroll (S), Romo Vincent (C), Tim Herbert & Lou Wills Jr (D)
TOAST OF THE TOWN (Ed Sullivan)	CBS 8pm	add to credits listed last week: Pat Henning (C), Stan Kramer Puppets, recorded interview with Donna Reed
GENERAL ELECTRIC THEATRE	CBS 9pm	The Half-Promised Land - (O) by Jerome Weidman, (A) by Doris Dana; with Ezio Pinza, Mike Wallace, Joan Copeland, Ruggero Romor, Aristide Sigismund, Agluia Cecchini; (SD)
The Whistler	WPIX 9pm	(PREMIERE) - See listing on Page E.
STORK CLUB (Sherman Billingsley)	ABC 9:15	Jill Corey (S), Sy Coleman (M), DeMarco Sisters (S), Vicki Mills (S), Harrison Muller & June Elliott (D)
APPOINTMENT WITH ADVENTURE	CBS 10pm	Stranger on a Plane - (O) by Jerome Coopersmith; with Sheila Bond, Richard Derr, Charlotte Rae, Jack Weston, Clem Fowler

MONDAY MAY 30

Sherlock Holmes (Ronald Howard)	WRCA-TV 7pm	The Case of the Exhumed Client - (O) by Charles & Joseph Early; with Alvys Maben, Alan Adair, Michael Gann, Judith Haviland, Michael Turner, Pierre Gay, Richard Larke; (SD)
TV Reader's Digest (Hugh Reilly)	ABC 8pm	The Anatomy of Graft - (O) by Joseph Dineen, (A) by Howard J. Green; with Gene Barry, Jaclynne Greene, Emerson Treacy, Howard St. John, Don Shelton, Morris Ankrum, Lorna Thayer, John Cose, Paul Hahn; (SD)
PRODUCER'S SHOWCASE	NBC 8pm (COLOR)	The Petrified Forest - (O) by Robert E. Sherwood, (A) by Tad Mosel; with Humphrey Bogart, Henry Fonda, Lauren Bacall, Paul Hartman, Jack Warden, Joseph Sweeney, Richard Jaeckel, Natalie Schafer, Richard Gaines, Steve Ritch, Jack Klugman, Dick Elliott Morris Buchanan, Julia Montoya, Frank London; Dir by Delbert Mann; Sets - Edward Stephenson; Costumes - Robert Campbell (H'D)
VOICE OF FIRESTONE	ABC 8:30	Nadine Conner (S), Brian Sullivan (S)

MONDAY MAY 30 (Cont'd)

ARTHUR GODFREY'S TALENT SCOUTS	CBS 8:30	The Four Keys - Bill, Art & Joe Furness, Harry Polk (S&M); Donna Sanders (S), Dick Phillips (M)
I Love Lucy	CBS 9pm	regulars & Richard Widmark; (SW & SD)
ROBERT MONTGOMERY PRESENTS	NBC 9:30	Now or Never - (O) by Martha Wilkinson; with Barbara Britton, Charles Drake, Dorothy Blackburn, James Millhollin, Humphrey Davis, Josephine Brown, Keith Clarke, Joe Leberman; (SD) by John Newland
STUDIO ONE	CBS 10pm	Operation Home - (O) by William M. Altman; with John Forsythe Nita Talbot, Alan Bunce, John Gibson, Robert Cass, Don Hanmer, P. J. Kelly, John Connell, Harry Clark, Bill McCutcheon, Bruce Gordon, William Johnstone, Perry Ivins, Charles Quinlivan, Byron Sanders, Jerry Stiller, Jerry Matthews, Michael Enserro, Adam Kennedy, Milt Hammerman; (SD) by Franklin Schaffner
Eddie Cantor	WABC-TV 10pm	John Barrymore, Jr., The Szony's (D), Appleton Trio (acro)
Big Town (Mark Stevens)	WRCA-TV 10:30	regulars & Morris Ankrum, Anthony Caruso, Jack Klugman, Paul Frees, Ian Keith, Bill Hudson, Frank Evans, Barry Atwater;

TUESDAY MAY 31

Waterfront (Preston Foster)	WABD 7:30	Oil Island - (O) by Douglas Morrow; with regulars & Frank Wilcox, Ralph Dumke, Clark Howatt, Russ Conway, Jeff York; (SD)
Cavalcade of America	ABC 7:30	Slater's Dream - with Terrence Kilburn, Mary Ellen Kay, Howard Wendell; (SD)
Life With Father (Leon Ames)	CBS 8pm	Father Goes Gallivanting - (O) by Whitfield Cook; with regulars & Nico Lek, Monte Ash; (SD)
BUICK-BERLE	NBC 8pm	Billy Haley & the Comets (S), Condos & Brandow (D), Johnny Maddox (M) & regulars
Studio 57	DuM 8:30	Any Time You Need Me - (O) by Hunt Stromberg, Jr., (A) by James Gunn; with Philip Ober, Irene Hervey, Virginia Welles, Charles Rutherford, Bing Russell; (SD) by John English
Fireside Theater (Gene Raymond)	NBC 9pm	The Ninety-Ninth Day - (O) by William Ard, (A) by Herbert Little, Jr. & David Victor; with Virginia Grey, Arthur Franz, Claude Akins, Lauren Chapin, Frank Wilcox, Glen Gordon, Richard Barron, Rory Mallinson, Lester Dorr, Peter Brocco, Dan Mummert, John Packard, Hank Patterson; (SD)
ARMSTRONG'S CIRCLE THEATRE	NBC 9:30	Hallelujah Corner - (O) by Greer Johnson; with Fay Bainter, Polly Rowles, Enid Markey, Russell Hardie, Walter Appler; (SD)
ELGIN HOUR	ABC 9:30	Mind Over Momma - (O) by Gertrude Berg & James Yaffe; with Gertrude Berg, E. G. Marshall, Norma Crane, Frieda Altman, Gene Saks, Eulabelle Moore; Dir by Sidney Lumet
NEW RED SKELTON SHOW	CBS 9:30	Shirley Yamaguchi; (SW & SD, FROM HOLLYWOOD)
DANGER	CBS 10pm	The Birds - (O) by Daphne duMaurier, (A) by James P. Cavanagh; with Michael Strong, Betty Lou Holland, Ian Tucker, John Shellie, Charles Taylor, Ruth Maynard; (SD, LAST SHOW)
STOP THE MUSIC	ABC 10:30	Betty Ann Grove (S) last week & this (LAST SHOW)

WEDNESDAY JUNE 1

Fabian of Scotland Yard (Bruce Seton)	WRCA-TV 7pm	Bombs in Piccadilly - (A) by Rex Rienits; with Ann Haslip, Jack Crowley, James Raglan, Richard Pearson; (SD)
MR. CITIZEN (Allyn Edwards)	ABC 8:30	Terror on Jackrabbit Hill - with Edward Binns, Lin McCarthy, Nancy Wilder, Joe Fallon, Griff Evans, Peter Dawson, Eddie Bruce, Paul Carr, Charles Bozz, Matthew Blade; (SD & SW)
My Little Margie	NBC 8:30	regulars & Fess Parker; (SW & SD)
KRAFT TELEVISION THEATRE	NBC 9pm	A Woman for Tony - (O) by Richard Wendley; with James Daly, Zolya Talma, Catherine McLeod, Marian Seldes, Bobby Alford, Scott Marlowe, Gene O'Donnell, Leora Thatcher, James Broderick, Harry Gresham, Tige Andrews; (SD) by Maury Holland

TALENT SHOWSHEET (more)

WEDNESDAY JUNE 1 (Cont'd)

The Millionaire (Marvin Miller)	CBS 9pm	The Story of Sam Donovan - with Robert Nichols, Barbara Bestar, Roy Gordon; (SD)
FRONT ROW CENTER	CBS 10pm	Dinner at Eight - (O) by George S. Kaufman & Edna Ferber, (A) by Whitfield Cook; with Pat O'Brien, Mary Astor, John Emery, Everett Sloane, Mary Beth Hughes, Marian Ross, Tristram Coffin, Eleanor Audley, Lillian Bronson, Kay Stewart (PREMIERE, HD)
Douglas Fairbanks	WRCA-TV 10:30	The Only Son - no credits available at press time

THURSDAY JUNE 2

Guy Lombardo	WRCA-TV 7pm	Toni Arden (S)
CLIMAX! (William Lundigan)	CBS 8:30	The Unimportant Man - (O) by Marie Baumer & James P. Cavanagh (A) by Cavanagh; with MacDonald Carey, Ruth Hussey, others to be announced; (SD, FROM HOLLYWOOD)
JUSTICE (Gary Merrill)	NBC 8:30	The Frightened - (O) by Alvin Boretz; with Bill Daniels, Bill Lundmark, Harold Stone, Vaughn Taylor, Henry Beckman; (SD)
Treasury Men in Action (Walter Greaza)	ABC 8:30	The Case of the Perfect Gentleman - (O) by Robert Sloane; with Paul Langton, Dorothy Green, Betty Lou Gerson, John Stephenson; (SD)
Dragnet (Jack Webb)	NBC 9pm	regulars & Jack Kruschen, Virginia Christine, Paul Richards, Irene Tedrow, Bill Brundige, Howard Wendell ; (SW & SD)
STAR TONIGHT	ABC 9pm	Taste - (O) by Roald Dahl (from Someone Like You), (A) by Sam Elkin; with Rudy Vallee, Leonard Elliott, Diana Millay, Violet Heming; (SD) by Joel O'Brien
Four Star Playhouse	CBS 9:30	Broken Journey - (O) by Stanley Niss; with David Niven, Don Haggerty, William Leicester, Emory Parnell, Robert Bice, Malcolm Atterbury, Emory Parnell, Chalky Williams, Harry Harvey, Dick Rich, Carleton Young, Eddie Garr, William Forrest; (SD)
POND'S THEATRE	ABC 9:30	Erricka - (O) by Patricia Joudry; with Murray Matheson, Gaby Rodgers, Peter Turgeon, E. A. Krumschmidt, Ian Martin; (SD) by George Roy Hill
Ford Theatre	NBC 9:30	P. J. and the Lady - (O) by Thomas W. Phipps, (A) by Karen DeWolf & Melvin Levy; with Thomas Mitchell, Ann Harding, Vera Miles, Elliott Reid, Tristram Coffin, Benny Rubin, Charles Evans; (SD)
Public Defender (Reed Hadley)	CBS 10pm	In Memory of Murder - (O) by Jerry D. Lewis; with Frances Rafferty, Robert Horton, Robert H. Harris, Louise Lorimer, Morris Ankrum, Robert Foulk, Richard Crane; (SD)
LUX VIDEO THEATRE	NBC 10pm	The Suspect - screenplay by Bertram Milhauser, TV (A) by Charles Bennett; with Robert Newton, Erin O'Brien Moore, Toni Gerry, Philip Tonge, Richard Lupine; (SD) by Buzz Kulik; Barry Sullivan, host; (FROM HOLLYWOOD)
Willy (June Havoc)	CBS 10:30	Willy & El Flamenco - with regulars & Luis Urbana, Phyllis Coates, Rosa Turich, Gonzales Gonzales, Carole Ann Campbell

FRIDAY JUNE 3

Adventures of Rin-Tin-Tin (Lee Aaker)	ABC 7:30	R. T. T. & the Lonesome Road - (O) by Douglas Heyes; with regulars & George Berkeley, Frank Sully, Noreen Corcoran, Harry Hickox, Chuch Roberson, Connie Cezon, Alex Frazer; (SD)
MAMA (Peggy Wood)	CBS 8pm	One Roller Skate - (O) by Richard Macauley; with regulars & Patty McCormack, Kevin Coughlin, Carl Frank, Ruth Gates, Donald Dillworth, Ricky Hamilton; (SD)
Topper	CBS 8:30	Topper's Uranium Pile - with regulars; (SW & SD)
THE BIG STORY (Norman Rose)	NBC 9pm	Carolyn Pickering, Indianapolis, Ind. Star - (O) by Alvin Boretz; with Pat Roe, Gerald McGonagill, Logan Ramsey, Aza Bard, Delia Salvi, Ward Costello, Archie Smith; (SD) by Alan Cooke

FRIDAY JUNE 3 (Cont'd)

Schlitz Playhouse	CBS 9pm	Visa for X - (O) by Barry Perowne, (A) by Philip MacDonald; with Cecil Kellaway, Bruce Lester, Tom Duggan, Antony Eustrel Joan Elan, Edit Angold, Dorothea Wolbert, Pat Aherne, Robert Stevenson, Lovyse Bradley, Tor Johnson; (SD) by Robert Stevenson
The Vise (Ron Randell)	ABC 9:30	The Homing Chinaman - with Colin Tapley, Michael Kelly, Ronald Adam; (SD)

MULTIPLE AND ACROSS-THE-BOARD SHOWS FRIDAY MAY 27 THRU FRIDAY JUNE 3

MORNING SHOW WITH JACK PAAR	CBS 7am	F - Burl Ives (S&M) & regulars
TODAY (Dave Garroway)	NBC 7am	Tu & W - film of Summertime premiere in Venice; Garroway absent from live show M thru W, covering premiere with crew
GEORGE SKINNER	WCBS 9am	M thru F - Toby Dale (S); W - Ros-Ko the Crow & trainer Louis Tops; Thu - Ruth Manecke (animals); F - Pearl Chertok (M)
GARRY MOORE	CBS 10am	Tu - Bernie West (C); F - Mickey Deems (C), Chazz Chase (panto) Smokey the Wonder Horse
HOME	NBC 10am	M - filmed visit with Mr. and Mrs. Ezio Pinza; Tu - Perle Mesta
WAY OF THE WORLD (Gloria Lewis)	NBC 10:30	M thru F(5/27) - (O) by Everett W. Meade; with Georgiann Johnson, Lauren Gilbert, Lin McCarthy, Doris Smith, Dorrit Kelton, Jane Seymour, Logan Field, Geoffrey Bryant; M thru F, 5/30 thru 6/3 - (O) by Geraldine Merken; with Joe Maross, Margaret Feury, Malcolm Beggs, Reba Tassell, Ed Bryce, Peggy Lobbin, Susan Willis, John Keating; (SD)
BROKENSHIRE SHOW	WRCA-TV 1pm	Tu - Galley Proof - preview of A Good Man is Hard to Find - (O) by Flannery O'Conner; with author, Harvey Breit (critic); dramatized by Sandy Kenyon, Mary Perry, Mildred Cook; Prod by Ann Keeley; Dir by Jim Elson
ART LINKLETTER'S HOUSE PARTY	CBS 2:30	W - Kay St. Germaine (S); F - Milani (cooking expert) (H'D)
THE WORLD OF MR. SWEENEY (Charlie Ruggles, Glenn Walken, Helen Wagner)	NBC 4:30	regulars &: M - Maureen Parsons, Grace Keddy; Tu - Kathleen McLean, Pud Flanagan; W - Ann Thomas; Thu - Edith True, O. Z. Whitehead; F - Katherine MacDonald; (SW & SD)
MODERN ROMANCES	NBC 4:45	M thru F - kine repeat of Blackmail, show of 12/13-12/18/54
MAGIC COTTAGE	WABD 6pm	M thru F - Ed Holmes, Lionel Wilson
TONIGHT (Steve Allen)	NBC 11:30	M - Eva Gabor; Adolph Green (C); Tu - Lee Kane (S), Buddy Rich (M), Walt Kelly (author of Pogo); Thu - Karen Chandler (S), Art Tatum (M); F - The Freshmen (S)

SATURDAY JUNE 4

Buffalo Bill, Jr.	WCBS-TV 5pm	The Calico Kid - (O) by Maurice Geraghty; with regulars; (SD)
Soldiers of Fortune	WABC 6pm	Bite of the Ruby - no credits available
The Man Behind the Badge (Charles Bickford)	WCBS 6:30	The Case of the Long Dark Night - (O) by David P. Harmon; with Roy Roberts, Elisha Cook, Evelyn Scott, Lewis Martin, Nelson Leigh, John Truax, Kay Stewart, Lewis Charles; (SD) by Gilbert Kay
The Range Rider (Jack Mahoney)	WRCA-TV 6:30	False Trail - (O) by Kenneth Perkins; with regulars & Elaine Riley, House Peters, Jr.; (SD)
Rheingold Theatre	WRCA-TV 7pm	Desert Story - (O) by Kenneth Earl; with Jan Sterling; (SD)
OZARK JUBILEE (Red Foley)	ABC 9pm	Smiley Burnette (C) (FROM SPRINGFIELD, MO.; SEEN IN NYC ON WABC-TV 9:30-10pm ONLY)
So This Is Hollywood	NBC 8:30	regulars & Jackie Coogan; (SW & SD)
MAX LIEBMAN SPECTACULAR	NBC 9pm (COLOR)	The Chocolate Soldier - Oscar Straus operetta based on George Bernard Shaw's Arms and the Man, TV(A)-(SW); with Rise Stevens Eddie Albert, Akim Tamiroff, Joan Chambers, David Atkinson, George Ebeling, Will Scholz; (SD, LAST SHOW)

TALENT SHOWSHEET (more)

SATURDAY JUNE 4 (Cont'd)

Damon Runyon Theatre	CBS 10:30	Lonely Heart - (A) by Seymour Robinson & Clark E. Reynolds; with Ann Harding, Allen Jenkins, Steven Geray, Walter Baldwin, Sid Tomack, Richard Deacon, Frank Orth, Pat O'Hara; (SD) by Leslie Martinson
Foreign Intrigue (Gerald Mohr)	WABC-TV 10:30	F. I. in Beauty - (O) by Gene Levitt; with regulars & Inger Juel, Tord Stahl, Claes Thelander, Gosta Pruzelius; (SD)
Mayor of the Town (Thomas Mitchell)	WRCA-TV 11:15	Mayor of the Town - (O) by Erna Lazarus; with regulars: Thomas Mitchell, Kathleen Freeman, David Saber; & Jean Byron, Dan Riss, Sheila James, Harry Tyler, Corey Allen, Pat Harding, Jeff York; (SD) & Prod by John Rawlins & Marshall Grant (PREMIERE)

SUNDAY JUNE 5

HALLMARK HALL OF FAME	NBC 5pm	The Hammer and the Sword - (O) by George Faulkner; with Joseph Schildkraut; (SD, FROM HOLLYWOOD)
You Are There (Walter Cronkite)	CBS 6:30	The First Major Test of Penicillin - (O) by Paul Monash; with Cyril Delevanti, Forrest Lewis, Robert F. Simon, John Alvin (SD)
Conrad Nagel Theatre	WABD 7:30	Dear Evelina - (O) by Eugene Labiche, (A) by John McGrew; with Gertrude Flynn, John Stacey, Audrey MacDonald, Philip Dakin, Eileen Coghlan, Bruce Milholland, Lenore Shanewise; (SD)
Pepsi-Cola Playhouse (Polly Bergen)	ABC 7:30	The Boy and the Coach - (O) by Hall Bartlett; with Elroy "Crazylegs" Hirsch, members of the L.A. Rams; Norm Van Brocklin, Tank Younger, Stan West, Sammy Ogg, Marian Carr, Eric Anderson; (SD)
COLGATE COMEDY HOUR	NBC 8pm	Martin & Lewis (C);(FROM HOLLYWOOD)
TOAST OF THE TOWN (Ed Sullivan)	CBS 8pm	Marion Marlowe (S), Julius LaRosa (S), Carol Haney (D), Ross & Ross (novelty)
General Electric Theatre (Ronald Reagan)	CBS 9pm	Star in the House - (O) by Joseph Connolly & Robert Mosher; with Joan Blondell, John Sutton, Ellen Corby, Madge Kennedy, Susan Whitney; (SD)
The Whistler	WPIX 9pm	A Friendly Case of Blackmail - (O) by Joel Malone; with Paul Kelly, Ann Doran, Lewis Martin, George Eldredge, William Forman; (SD) by Charles Haas (PREMIERE, ON MAY 29. SHOW FOR JUNE 5: Search for an Unknown - (O) by Joel Malone & Adrian Gendot; with Barton MacLane, Robert Osterloh, King Donovan, Lane Nakano, Jean Howell, Rankin Mansfield, Paul Brinegar, William Forman; (SD) by Will Jason
GOODYEAR TELEVISION PLAYHOUSE	NBC 9pm	Mr. Dorothy Allan - (O) by Roger O. Hirson; with Martha Wright (S), Gene Lyons, Lonny Chapman, Eileen Ryan, John Griggs, Fay S Sappington, Edgar Stehli, Alan Shayne, Sid Raymond, Nancy Baker, Richard Casey, Lois Holmes, Howie Dayton; (SD) by Arthur Penn
Stage 7	CBS 9:30	Yesterday's Pawnshop - (O) by Robert Dozier; with Don Taylor, Ralph Moody, Peter Brocco, Robin Raymond, Jane Frazee, Robert Foulk, Grady Sutton, Raul Dubov, Gil Rankin; (SD) by Harry Keller
APPOINTMENT WITH ADVENTURE	CBS 10pm	Notorious Woman - (O) by Anne Howard Bailey; with Eva Gabor, others to be announced; (SD)
Paris Precinct (Claude Dauphin & Louis Jourdan)	WABC-TV 10:30	The Squeaking Shoes - (O) by S. Meyer; with A. H. Sayfort, Lynn Merrick, Dobrenzsky, Gaston Richer, Jacques Clancy, Giselle Paviot, Pierre Gay, Emilio Carrer, P. Marteville, Lafitte, Tony Wright, Pierre Robin; (SD)
Bob Cummings (Rosemary LeCamp)	NBC 10:30	The Silver Tongued Orator - with regulars & King Donovan, Charles Herbert, Donna Martell, Marjorie Bennett; (SW & SD)

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551 Fifth Avenue • New York 17 • MUrray Hill 2-5910

PUBLISHED BY TELEVISION INDEX, INC.

JUNE 1, 1955

VOLUME 7 NUMBER 22 A

EDITOR: Jerry Leichter
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MID-WEEK SPECIAL

NEWS - POSSIBILITIES - COMMENT

Alex Segal is definitely resigning from ABC over a contract disagreement concerning a clause covering his future free lance work. His new contract for the coming year had never been signed and earlier stories that he had committed himself to ABC were based on an oral agreement in advance of the actual signing. He will leave the net after the last U. S. Steel Hour show on ABC on June 21.....When the U. S. Steel drama series bows on CBS on July 6, its directors' roster will include Dan Petrie, Sidney Lumet, possibly Norman Felton and other guest directors as needed. Directors will not work in any particular order but will be assigned to the type of show for which they are considered best suited. It is now possible that Alex Segal will be added to the availability list. Arthur Singer is the new script editor for the Steel hour, at the Theatre Guild, replacing S. Mark Smith, who joins Maurice Evans' staff today as script editor for the fall Hallmark dramas over NBC.

Janet Blair will be the leading lady for "One Touch of Venus" over NBC on August 27, the last of the summer specials.....Charlton Heston will be the guest host of the first two shows in the new Colgate Variety Hour series, starting June 12 over NBC as successor to the Colgate Comedy Hour. The latter show will bow off with Martin and Lewis as the stars and the new series comes in with the team as part owners of the producing organization, York Productions. The new variety hour will be produced and directed by Jack Donohue, originating live from Hollywood, and all talent will be booked by Bill Miller. Martin and Lewis will make their first appearance on the new show on Sept 18.....Musical Chairs will replace the Imogene Coca Show over NBC, three Saturdays out of four, 9-9:30pm, starting July 9. The show, which has been seen locally in LA over several stations during the past two years, is packaged and produced by Ross-Danzig Productions, LA, and will be written by Al Burton. Bob Masson will be NBC exec producer. The program is a panel show with variety, featuring Johnny Mercer, Mel Blanc and pianist Bobby Troup plus a name female vocalist guest each week; with Bill Leyden as moderator, Troup's orchestra and the Cheerleaders, vocal quintet. .....Chance of a Lifetime moves to ABC, starting July 3, taking over the Sunday, 9-9:30pm spot, currently filled by Walter Winchell for 15 minutes and a segment of Stork Club. The latter program stays in the 9:30-10pm spot. Chance's Du Mont sponsors, Lentheric and Emerson Drug, move with the show.....My Favorite Husband bows off CBS after the June 4 show, to be replaced by Down You Go for the summer, starting June 11 for the same sponsor, P & G. In the fall, the time spot will be taken by The Four of Us, new Janis Paige starrer.

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ABC has an alternate sponsor for its new Wyatt Earp filmed series and is waiting for a decision on the other buyer. The series is scheduled for the Tuesday, 8:30-9pm spot, probably starting Sept 13. The net is also reported to be looking for a good film series for kids for the Monday, 7:30-8pm spot. Talk is that ABC has a short option on Screen Gems' Jungle Jim series, starring Johnny Weissmuller, for the time period and needs only a sponsor to confirm the deal.....Wally Cox finally makes the big switch from his Mr. Peepers format on June 5 by presenting "The Life Story of Wally Cox," depicting the moves that brought him to the current characterization. Mary McCarty and Mae Barnes will be the name guests for the show.....The Dunninger Show, sponsored by Hazel Bishop, bows over NBC on July 2, 8:30-9pm, replacing So This is Hollywood in that time spot. The mentalist segment is being packaged by Studio Productions (380 Madison Ave. OX 7-2590), with Ben Frye as producer- casting director.....Lux Video Theatre will end its current run on June 23 and then move into a summer-type presentation, probably pre-testing movie scripts that have not been produced as films.....ABC will move The Name's the Same from its current Monday spot to Tuesday, 10-10:30pm, effective June 28, with The Dotty Mack Show moving from Saturday to the preceding Tuesday night time, 9:30-10pm; both coming in as replacements for the Elgin Hour-U. S. Steel Hour departures. The previous net plan to program kines of one-hour dramas during the period fell through. Going along with ABC's current country and western trend, Ozark Jubilee will go to an hour-and-a-half when the Dotty Mack program makes its move from its Saturday time.

Reynolds Metals Co will start its new Do-It-Yourself program over NBC, on June 26, 7:30-8pm, replacing Mr. Peepers. Dave Willock and Cliff Arquette star; Willock as the expert, following the lines of his current KRCA-TV(LA) show.....General Mills has signed Screen Gems to produce its new film series, Tales of the Texas Rangers, possibly based on the former radio series of the same name which it bought from Stacey Keach. It may have the modern touch, presenting the Rangers as they are today, with patrol cars, crime labs and all the paraphernalia of a modern state police organization. Colbert Clark will be the producer for Screen Gems, which will also syndicate the series in markets outside those taken by General Mills. Production starts on 26 films in June, with the network showing scheduled for CBS, Saturdays, 11:30am-12 noon, replacing Captain Midnight re-runs in that spot, beginning late in the summer. Screen Gems also produces the Midnight series for General Mills and the Wander Co.... ..E. G. Marshall has been selected to play the title role in the Judge Priest film series, the Buff Cobb package currently in pre-production.....The most unusual production credit yet is listed for The $64,000 Question, debuting next week. Ben Feit of Manufacturers Trust Co is "trust officer" for the program.

AGENCIES AND ACCOUNTS: Colgate-Palmolive Co named Carl S. Brown Co, Inc(NY) for its Halo Shampoo.....S. C. Johnson & Son, Inc., has named Benton & Bowles, Inc(NY) to handle its Paste Wax, Jubilee Kitchen Wax and Johnson's electric Polisher-Scrubber. Needham, Louis & Brorby, Inc(Chi), which had the products as part of the entire wax account, except for automotive waxes, continues to handle Johnson's other waxes, except for Beautiflor Liquid Wax, which goes to Foote, Cone & Belding(Chi), agency for the auto finishes.

PEOPLE GOING PLACES: Harry G. Ommerle named CBS Television v.p. in charge of network programs in New York, responsible for coordinating New York television programming activities. He reports to Hubbell Robinson, Jr.....William Patterson and John Gaunt have been upped to v.p.'s in charge of radio and television for the east coast and for the west coast, respectively, for Grant Advertising, Inc. Patterson is based in New York and Gaunt works out of Grant's Hollywood office.....Ziv Television Programs, Inc(NY) has appointed Richard Dorso to take charge of the development of new programs for the film organization.....Arthur Fitz-Richard has been named story editor for Sunset Productions, Warner Bros. TV film subsidiary.

Ross Reports ON TELEVISION

INCLUDING

THE TELEVISION INDEX

PRODUCTION • PROGRAMMING • TALENT

551 Fifth Avenue • New York 17 • MUrray Hill 2-5910

PUBLISHED BY TELEVISION INDEX, INC.

JUNE 6-12, 1955

VOLUME 7 NUMBER 23

EDITOR: Jerry Leichter
ASSOC ED: Alvin Sullum
BUS MGR: Marjorie Oxley

RECEIVED 1955 NBC GENERAL LIBRARY

WEEKLY REPORT

THIS WEEK -- NETWORK DEBUTS & HIGHLIGHTS

Tuesday(7)

CBS- 10-10:30pm EDT; DEBUT; The $64,000 Question; from WCBS-TV(NY), no. of stations indefinite. Sponsor- Revlon Products Corp (Various Products, all not set) thru William H. Weintraub & Co., Inc(NY); Batten, Barton, Durstine & Osborn, Inc(NY); and C. J. La Roche & Co., Inc(NY) for "Love Pat"; Acct Exec- Stuart Ludlum. Pkgr- Louis G. Cowan, Inc(NY); Exec Prod- Steven R. Carlin; Prod & Dir- Joe Cates; Prod Mgr- Joseph Stuhl; Music Dir- Norman Leyden. New version of the audience participation-quiz show, "The $64 Question," considerably modified for television. Hal March is m.c., with Dr. Bergen Evans as chairman of a board of editors which selects the questions and decides on the answers. Contestants may win a total of $64,000 by answering 17 questions correctly over a four week period; up to $8,000 the first week, the $16,000 question the second week, the $32,000 question the third week and the $64,000 question the fourth week. From the $8,000 question on, the contestant is asked the questions and answers them from an "isolation" booth in the center of the stage, but for the $64,000 question he may bring an expert along to help him answer. All questions asked are in a category initially selected by the contestant. A trust officer for Manufacturers Trust Co, custodian of the questions and the prize money, is present on the stage during the program, handling all questions over the $512 category. The program replaces Danger in this time spot; last show May 31.

NBC- 10-10:30am EDT; SPECIAL; Address by Pres. Dwight D. Eisenhower; COLOR remote net via WRCA-TV(NY). Sustaining, public service. Pkgr- NBC Public Affairs; Superv- Barry Wood. President Eisenhower presents his commencement address to the U. S. Military Academy Class of 1955 at the West Point Field House. The program will be picked up by NBC's color TV mobile unit, and will be the President's first color TV appearance. The program replaces Ding Dong School, this day only.

Wednesday(8)

CBS- 10-11pm EDT; SPECIAL; The Barretts of Wimpole Street; from KNXT(LA), to the net. Sustaining. Pkgr- CBS-TV(LA); Prod- Fletcher Markle; Assoc Prod- Vincent McConnor; Dir- James Sheldon; Music Dir- Don Ray; Sets- Robert Tyler Lee; Prog Anncr- Bob Lemond. First of two plays presented in this time spot (June 8 & 22) alternating with Front Row Center. U. S. Steel Hour will fill this time alternating weeks starting July 6. (See page B for cast credits).

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Saturday(11)

CBS- 9:30-10pm EDT; RETURN & NET DEBUT; Down You Go; from WCBS-TV(NY), no. of stations indefinite. Alternate Week Sponsors- 1) The Procter & Gamble Co (Lilt, Shasta, Party Curl, Spic & Span) thru Biow-Beirn-Toigo, Inc(NY); Agcy Superv- Chuck Hirth; plus a one-time spot for P & G's "Cheer" thru Young & Rubicam, Inc. 2) Whitehall Pharmacal Co (Various Products) thru Biow-Beirn-Toigo, Inc(NY). Pkgr- Louis G. Cowan, Inc(NY); Exec Prod- Steven R. Carlin; other production personnel not set at press time. Dr. Bergen Evans is moderator of this panel show, based on the old parlor game of "Hang the Butcher," or "Hangman." Regular panelists include Francis Coughlin, Patricia Cutts, others to be announced, and one celebrity guest panelist each week. The program originally debuted over the Du Mont net from Chicago on April 30, 1951; moved its origination to New York on Dec 8, 1954, and had its last show on Du Mont on May 20, 1955. In its new spot it replaces My Favorite Husband; last show June 4.

NBC- 8-8:30pm EDT; SPECIAL; Grand Ole Opry; from WSM-TV(Nashville), to the net. Sustaining. Pkgr & Prod- WSM-TV(Nashville); other production info not available. One-time network television showcasing of the famous radio program (on radio every Saturday night since Nov 28, 1925), featuring many of the regular stars, including Minnie Pearl, Rod Brasfield, Carl Smith, Ernest Tubb and others. Program is presented one time only in the spot filled by The Mickey Rooney Show; last show June 4.

Sunday(12)

NBC- 4-5pm EDT; SPECIAL; Monitor; from WRCA-TV(NY), to the net. Sustaining. Pkgr- NBC(NY); Exec Prod & Editor- James Fleming; Prod & Dir- Michael Zeamer. Live and film simulcast introducing the NBC concept for weekend network radio programming, with a one-time TV showing to introduce its features. NBC president Sylvester L. Weaver, Jr., will introduce and explain the "Monitor" idea. The program will also introduce many of the "communicators" who will be on the radio programs each week. The program replaces Comment, 4-4:30pm, and Zoo Parade, 4:30-5pm, one week only.

NBC- 8-9pm EDT; 3 weeks of every 4; DEBUT; Colgate Variety Hour; from KRCA-TV(LA), no. of stations indefinite (over 120 live and kine). Sponsor- Colgate-Palmolive Co (Halo, Ajax, Dental Cream, Rapid Shave Cream, Palmolive Soap, and other products occasionally); "Halo" thru Carl S. Brown Co., Inc(NY); "Ajax" thru Bryan Houston, Inc(NY); "Dental Cream" and "Palmolive" Soap thru Ted Bates & Co(NY); "Rapid Shave" thru William Esty Co., Inc(NY). Pkgr- York Productions(LA); Exec Prod- Bill Miller; Prod & Dir- Jack Donohue; Music Dir- Frank De Vol. New variety show featuring entertainers from all fields. Charlton Heston will be guest host for the first two programs in the new series. The program replaces The Colgate Comedy Hour in this time spot; last show June 5. The program originally debuted over NBC on Sept 10, 1950.

OTHER NETWORK CHANGES & ADDITIONS

ABC- Rin Tin Tin (Fri, 7:30-8pm EDT) Re-runs begin June 10, thru Sept 2.

CBS- Captain Midnight (Sat, 11:30am-12noon EDT) Re-runs began June 4.

Life With Father (Tue, 8-8:30pm EDT) Re-runs begin June 7.

Shower of Stars (Thu, 8:30-9:30pm EDT, once every 4th week) Last show of season, June 9; Climax to be seen every week until fall.

OTHER NET CHANGES(Cont'd)

CBS- Lassie (Sun, 7-7:30pm EDT) Last show June 5, returns Sept 11. Replaced for five weeks by Pride of the Family, film series starring Paul Hartman, previously seen over the ABC-TV net, 1953-1954; later replacement to follow.

Wild Bill Hickok, ON FILM; NET DEBUT June 5; Sun, 11:30am-12noon EDT; from WCBS-TV(NY), no. of stations indefinite. Sponsor- Kellogg Co (Various Cereals) thru Leo Burnett Co., Inc(Chi); Acct Exec- William Seymour(Chi); Agcy Superv- Wendell Williams(H'wood). Film Prod- William F. Broidy Productions(H'wood); Assoc Prod- Wesley Barry; Dir- Frank McDonald; Art Dir- David Milton; Scripts- Bill Raynor. Western adventure series, starring Guy Madison in the title role, with Andy Devine as his companion, "Jingles." The program has been sponsored in about 90 markets on a spot basis by the Kellogg Company, and syndicated in others. The sponsorships continue in many of the markets.

DuM- It's Alec Templeton Time; LOCAL TO NET June 10; Fri, 10:30-11pm EDT. Program is now seen on the two o-and-o Du Mont stations, WABD(NY) and WTTG(Wash). (See pages 56 and 50 for previous production and schedule change info under "Local" - WABD).

NBC- Red Barber's Corner (Fri, 10:45-11pm EDT) Title change, effective June 3, formerly called The Red Barber Show. (See page 50 program title shift info).

My Little Margie (Wed, 8:30-9pm EDT) Re-runs began June 1, thru Aug 24.

March of Medicine (Varying intervals) Special telecast showing the role of the pathologist on the modern medical "team" involving cancer; Tuesday, June 7, 9:30-10pm EDT; time relinquished by Armstrong Circle Theatre, one time. (See page 48).

NEW NETWORK SPONSORSHIPS

REMINGTON-RAND, INC (Electric Shaver Div) thru Young & Rubicam, Inc(NY) will be a one-third sponsor of Caesar's Hour, Mondays, 8-9pm EDT, over NBC-TV, on June 6 and 13 and then will return in the fall after summer hiatus as a regular one-third segment sponsor. The company replaces RCA-Victor as a segment sponsor.

PHARMACEUTICAL, INC (Geritol) thru Edward Kletter Associates, Inc(NY) will become an alternate week sponsor of Masquerade Party, Wednesdays, 9-9:30pm EDT, over ABC-TV, effective July 13. Knomark Manufacturing Co, Inc., continues as alternate sponsor.

LOCAL STATION ACTIVITY

WABD(Ch 5) New York - The Ern Westmore Show; DEBUT June 6; Mon thru Fri, 2:30-3pm EDT. Sponsors- WABD and Food Fair Stores, Inc. Pkgr- Ern Westmore; Prods- Jim Saunders(WABD) & Gay Taylor(Allen Stanley Associates); Dir- Pat Fay. Make-up expert Ern Westmore and his wife Betty demonstrate how the average woman can be made more attractive, working with women on stage who are chosen from letters written in; one winner chosen from two who appear on the program to go through a treatment. A similar program starring Ern Westmore was previously seen over WABC-TV.

WNBQ(Ch 5) Chicago - Championship Golf; RETURN June 7; Tue, 10:30-11pm CT. Sponsor- George S. May Co (Business Engineering Services), direct. Prod- Matt Neisen; Dir- Paul Robinson. New version of the summer series which debuted over the station last year. Two top professional or amateur golfers are matched in a six-hole tournament at the 18th green of Tam O'Shanter Country Club, with the holes ranging in length from 20 to 104 yards. Norm Barry describes the play-by-play. The series replaces Championship Bowling for the summer.

TALENT SHOWSHEET JUNE 6-12, 1955

Most of the shows on June 3, 4, 5 were listed in last week's report. Changes & additions are included here for the record. Multiple and across-the-board shows are grouped together after the listing for Friday, June 10. Script identifications used are: (O) original, (A) adaptation, (SW) staff-written, (SD) staff-directed. Performers are identified as singer (S), dancer (D), comic (C), musician (M). Actors who appear regularly are listed in the premiere cast then subsequently referred to as regulars. Live shows are listed in caps in the left column; filmed shows are in upper and lower case letters, underlined. Generally only 1st runs are listed. During spring and summer when many shows are re-runs, credits are not repeated below. These credits are available, however, and may be requested at any time. (Currently in re-runs are Lassie, Loretta Young, Roy Rogers, Kodak Request Performance, Ray Bolger, Danny Thomas, Captain Midnight, Dragnet, My Little Margie, Adventures of Rin-Tin-Tin, etc.)

FRIDAY JUNE 3

Science Fiction Theatre	WRCA-TV 7pm	Spider Incorporated - with Gene Barry, Audrey Totter;(SW & SD)
IT'S ALEC TEMPLETON	DuM 10:30	Trudy Richards (S)

SATURDAY JUNE 4

TOM CORBETT (Frankie Thomas)	NBC 11:30	(SW) by Albert Aley; with regulars including Ed Brynce, Carter Blake; (SD)
MAX LIEBMAN SPECTACULAR	NBC 9pm (COLOR)	The Chocolate Soldier - with cast listed last week; Earl Wrightson replaces David Atkinson; Book Dir by Jeffrey Hayden

SUNDAY JUNE 5

LAMP UNTO MY FEET (Dr. Lyman Bryson)	CBS 10am	Angry Man - (O) by Steven Gethers; with Michael Strong, David J. Stewart, Allen Benowitz, Philip Bourneuf; (SD)
Wild Bill Hickok (Guy Madison)	CBS 11:30	The Maverick - with regulars & Gordon Wynn, Bill Crandall, Tommy Cook, Sally Mansfield, Marshall Reed, George Eldredge, Bill Tanne; (SW & SD) (NETWORK PREMIERE)
MR. PEEPERS (Wally Cox)	NBC 7:30	The Life Story of Wally Cox - with regulars & Pat Hingle, George Maharis, Jane Moultrie, Mary McCarty (S), Mae Barnes (S); (SW & SD)
COLGATE COMEDY HOUR	NBC 8pm	Dean Martin & Jerry Lewis (S&C), Buddy Rich (M);Prod by Ernest D. Glucksman assisted by Howard Ross; Dir by Dick Weinberg; Orch conducted by Dick Stabile;(SW) by Artie Phillips & Harry Crane (FROM HOLLYWOOD)
TOAST OF THE TOWN (Ed Sullivan)	CBS 8pm	Marion Marlowe, Julius LaRosa (both S), Carol Haney (D), Ross & Ross (novelty); Gloria DeHaven & Ricardo Montalban & Co. in scenes from Seventh Heaven
General Electric Theatre(Ronald Reagan)	CBS 9pm	Star in the House - (O) by Joseph Connelly, Robert Mosher; with Joan Blondell, John Sutton, Susan Whitney, Ellen Corby, Rodney Bell, Madge Kennedy, Eleanor Audley, Colin Campbell, Leon Lantoc, Linda Sterling, William McLean; (SD) by Rodney Amateau
STORK CLUB (Sherman Billingsley)	ABC 9:15	Burl Ives (S), Betty Clooney (S), Kathryn & Arthur Murray (D), Bud & Cece Robinson (D)
APPOINTMENT WITH ADVENTURE	CBS 10pm	Notorious Woman - (O) by Anne Howard Bailey; with Eva Gabor, Michael Evans, Constance Ford, Vilma Pataky, Arny Freeman, Lee Papell, Fred Herrick, Gerard Leavitt; (SD)

MONDAY JUNE 6

Superman	WRCA-TV 6pm	The Evil Three - with regulars; (SW & SD)
Sherlock Holmes (Ronald Howard)	WRCA-TV 7pm	The Case of the Impromptu Performance - (O) by Joe Morheim; with regulars & Richard Larke, Patrick Shelley, Valerie Vernon Ted Carson, Eugene Deckers, Colin Drake, Peter Walker, June Petersen, Leslie Desanti, Percy Edwards; (SD)
CAESAR'S HOUR (Nanette Fabray)	NBC 8pm	regulars & Bill Lewis (S), Earl Wild (M), Paul Reed; (SW & SD)
TV Readers' Digest (Hugh Reilly)	ABC 8pm	Human Nature Through a Rear View Mirror - (O) by Reuben Hecht, (A) by Mortimer Braus; with Eddie Albert, Jil Jarmyn, Sid Melton, Herb Vigran, Sarah Selby, William Henry

MONDAY JUNE 6 (Cont'd)

VOICE OF FIRESTONE	ABC 8:30	Mildred Miller (S)
ARTHUR GODFREY'S TALENT SCOUTS	CBS 8:30	Norm Alden (C), Candi Parsons (S), Marimba Masters: Gordon Peters, James Dotson, Ted Frazeur, Mitchell Peters, Joseph Pouhe, Donald Snow (M)
ROBERT MONTGOMERY PRESENTS	NBC 9:30	The Killer - (O) by Milton Gelman; with Luther Adler, Harry Bellaver, Jack Mullaney, Katherine Squire, Luis Van Rooten, Joe DeSantis, William Dana, Jerry Hausner, Jenny Egan, Gerald Milton; (SD) by Perry Lafferty
STUDIO ONE	CBS 10pm	The Spongers - (O) by James Yaffe; with Cyril Ritchard, Ernest Truex, Alice Pearce, Murray Hamilton, Judith Parrish, Carole Somers; (SD) by Paul Nickell
Eddie Cantor	WABC 10pm	How Much for Van Such - with Vincent Price, Richard Karlan, Pamela Duncan, Charles Williams, Richard Benedict, Alan Reynolds, Ken Christie, Frank Hanley; (SW & SD)
Big Town (Mark Stevens)	WRCA-TV 10:30	regulars & Anne Barton, Joanne Davis, Tom Avera, Vic Perrin, Ruth Perrott, Kenneth Patterson, John Hiestand; (SW & SD)

TUESDAY JUNE 7

Cavalcade of America	ABC 7:30	The Palmetto Conspiracy - (O) & Dir by Charles Bennett; with Rhys Williams, Richard Hale, Byron Palmer, John Pickard, Ric Ruman, Dorothy Bruce, Pierre Watkin;
Waterfront (Preston Foster)	WABD 7:30	Live Bait - (O) by Jack Laird; with regulars & Minor Watson, Paul Bryar, George Chandler, Willie Best, Frank Jenks; (SD)
MARTHA RAYE	NBC 8pm	Errol Flynn; (SW & SD, LAST SHOW OF SEASON)
Studio 57	DuM 8:30	Killer Whale - with Rod Taylor, Jean Howell, Claude Akins; (SD)
The Halls of Ivy (Ronald & Benita Colman)	CBS 8:30	regulars & Grandon Rhodes, Eddie Ryder, Karen Steele, Fred Grimes; (SW & SD)
Fireside Theater (Gene Raymond)	NBC 9pm	Murderer's Wife - (O) by Roderick MacLeish, (A) by Gerry Day; with Audrey Totter, John Howard, June Kenny, Grandon Rhodes, Michael Chapin, Chet Marshall, Betty Caulfield, Robert Morris, Dawn Morris, Creighton Hale; (SD)
NEW RED SKELTON SHOW	CBS 9:30	Rosemarie (S); Show of 5/24, cancelled because of Skelton's illness; (SW & SD, FROM HOLLYWOOD)
ARMSTRONG CIRCLE THEATRE	NBC 9:30	pre-empted by March of Medicine this date only
UNITED STATES STEEL HOUR	ABC 9:30	Hung for a Sheep - (O) by Frank Gilroy; with George Macready, Hugh Marlowe, Jerome Thor, Chester Stratton, Edmon Ryan, Don Briggs; (SD)

WEDNESDAY JUNE 8

Fabian of Scotland Yard (Bruce Seton)	WRCA-TV 7pm	The Coward - (O) by Brock Williams; with regulars & Barry Lowe, Jill Raymond, Anthony Rea, Betty Cooper, Ann Stephens, Robert Raglan, Paul Daneman; (SD) by Bernard Knowles
MR. CITIZEN (Allyn Edwards)	ABC 8:30	The Friendly Stranger - with Paul Lukas, Miriam Laserson, Karl Swenson, Maurice Shrog, Jean Ellyn, Lilia Skala, David Warren, Don McKee, Ronnie Fletcher, Bobby Oster, Brenda Harris Jeff Elliot, Jan Jarrett, Lin Cook, Dan Stapleton, Janet Paul; (SW) by Howard Rodman; (SD)
KRAFT TELEVISION THEATRE	NBC 9pm	Someone to Hang - (O) by Roger Garis; with Philip Abbott, Kathleen Maguire, George Mitchell, Russell Hardie, Bill Duell, Victor Thorley, Jared Reed, Marjorie Eaton, Joe Foley, Val Avery; (SD) by William A. Graham
The Millionaire (Marvin Miller)	CBS 9pm	The Story of Vickie Lawson - with Phyllis Avery, Craig Stevens, Hillary Brooks, Willie Bouchey, Roy Gordon; (SD)
THE BARRETTS OF WIMPOLE STREET	CBS 10pm	(O) by Rudolf Besier, (A) by Vincent McConnor; with Geraldine Fitzgerald, Sir Cedric Hardwicke, Robert Douglas, Noel Drayton, Dorothy Bernard, Joan Elan, Jerry Barclay, William Schallert, John Irving, Anthony Deardon (H'D)

WEDNESDAY JUNE 8(Cont'd)
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Douglas Fairbanks	WRCA-TV 10:30	The Hideaway - no credits availabe

THURSDAY JUNE 9
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Guy Lombardo	WRCA-TV pm	Judy Johnson (S)
Treasury Men in Action (Walter Greaza)	ABC 8:30	The Case of the Shot in the Dark - (O) by Tony Barrett; with Charles Bronson, Randy Stuart, Harlan Warde, Tom McKee; (SD) by Will Jason
SHOWER OF STARS (William Lundigan)	CBS 8:30 (COLOR)	You Can't Go Wrong With the Girls - with Edgar Bergen & Charlie McCarthy (ventrilcquist), Dan Dailey (D), Betty Grable (D), Harry James (M), Tony Martin (S), Ethel Merman (S), Red Skelton (C), Dick Foran, Shirley MacLaine (S), Marilyn Maxwell (S), Gene Nelson (D), Jack Oakie (C), Sheila Bromley, James Burke, Patricia Rosemond, Loyal Underwood; Special Music by Milton Pascal; Choreog by Gene Nelson; (SD, FROM H'WOOD, LAST SHOW)
JUSTICE (Gary Merrill)	NBC 8:30	Hard to Get - with Gisele MacKenzie (S) & cast listed when show was originally done on 5/12/55 except for Pat Englund replacing Barbara Nichols
STAR TONIGHT	ABC 9pm	Wanted: Poor Boy - (O) by Jerome Weidman (from Wanted: Poor Boy Who'd Like to Be Rich in May Good Housekeeping); (A) not listed; with Harold Stone, Beverly Bayne, Tony Canzoneri, Alfred Catal, Michael Gilford; (SD) by Alan Anderson
Ford Theatre	NBC 9:30	One Man Missing - (O) by Mildred Masterson McNeilly; (A) by Peter Packer; with Jane Greer, Audrey Totter, Ellen Drew, Richard Webb, Helen Wallace, Dan Barton, Arthur Millan, Don Haggerty; (SD) by James Neilson
Four Star Playhouse	CBS 9:30	The Executioner - (O) by Thomas Flanagan, (A) by Laszlo Gorog; with Charles Boyer, Richard Hale, Berry Kroeger, Christopher Dark, Henry Rowland, Ross Elliott, Eve Miller, Ray Walker, Sam Flint, Guy Zanette, Peter Brocco, Victor Bartell; (SD) by Robert Florey
POND'S THEATRE	ABC 9:30	Life and Taxes - (O) by Nelson Bond; with Alan Bunce, Polly Rowles, Russell Hicks, Richard Morse, Sue Randall, Parker Fennelly, Hugh Dunne, Doris Rich, Joe Brown, Jr., William Lanteau, Bernard Grant; (SD) by Norman Morgan
Public Defender (Reed Hadley)	CBS 10pm	The Bad Ones - (O) by Tony Barrett; with Jeff Silver, Hugh Sanders; (SD)
LUX VIDEO THEATRE	NBC 10pm	Lightning Strikes Twice - (O) by Margaret Echard (novel), screenplay by Lenore Coffee; TV (A) by S. H. Barnett; with Tab Hunter as guest host; Janet Blair, Dan O'Herlihy, Lorna Thayer, Leonard Penn, Ralph Votrian, Kathryn Givney, Robert Clarke, Fay Roope; (SD, FROM HOLLYWOOD)
Willy (June Havoc)	CBS 10:30	Willy and Eccentric Henrietta - with regulars & Hal Peary, Jeanette Nolan, Donald MacBride, Colin Campbell, Rolfe Sedan, Paul Harvey, Don Brodie, Danny Richards, Sr., Ray MacDonald, Enola Wolfe; (SW & SD)

FRIDAY JUNE 10
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MAMA (Peggy Wood)	CBS 8pm	Big Brother Nels - (O) by Gail Ingram; with regulars & Gloria Stroock, Robert Webber; (SD)
Topper	CBS 8:30	Topper's Counterfeiters - with regulars; (SW & SD)
Schlitz Playhouse	CBS 9pm	O'Connor and the Blue-Eyed Felon - (O) by Nord Riley; with Diana Lynn, Bob Nichols, Elaine Edwards, Herbert Heyes, Donald Murphy, Charles Evans; (SD) by Jus Addiss
THE BIG STORY (Norman Rose)	NBC 9pm	Day Churchman, Oregon City, Oregon Enterprise-Courier - (O) by Gail Ingram; with J. Pat O'Malley, Joe Verdi, Ed Grower, Cliff Hall, Perry Ivens, Richard Barrows, Guy Raymond, Ruth White, William Johnstone; Dir by Everett Chambers
The Vise (Ron Randell)	ABC 9:30	The Rattan Trunk - with Anne Valery, Barry Keegan; (SW & SD)

MULTIPLE AND ACROSS-THE-BOARD SHOWS FRIDAY JUNE 3 THROUGH FRIDAY JUNE 10

MORNING SHOW WITH JACK PAAR	CBS 7am	M - Yvonne Moray (S); Tu & Thu - Louis Nye (C); W - Jonathan Winters (C)
TODAY (Dave Garroway)	NBC 7am	Tu - Pacific Northwest narrated by Bruce Catton (author); F - Francisco Villagran narrates round-the-world cruise
GEORGE SKINNER (Betty Cox)	WCBS 9am	M - Zippy the Chimp; W - Sidney the Great (kangaroo) with Stanley Beebe's Hollywood Bears including Rosie
GARRY MOORE	CBS 10am	Jack Haskell subs for vacationing Ken Carson until 6/27; M - Jimmie Jeffries (C); F - Keller B. Breland (animal psychologist), The Whiffenpoofs (S), Mr. Ballantine (magic&C)
WAY OF THE WORLD (Gloria Lewis)	NBC 10:30	6/6-6/17(10 episodes) - (O) by Harry Junkin; with Peggy Maurer, Michael Higgins, Jay Barney, Bart Burns, Hollis Irving, Addison Powell, Frederick Worlock, Sydney Smith; (SD)
BROKENSHIRE SHOW	WRCA-TV 1pm	Thu - Attic Playshop - created & staged by Julie Arden, Prod by Madeline Gilford; with Susan Reed (S) & non-pro children
WORLD OF MR. SWEENEY(Charlie Ruggles, Glenn Walken, Helen Wagner)	NBC 4:30	regulars &: m - William F. Haddock, Malcolm Lee Beggs, Olive Templeton; Tu - Zamah Cunningham, Len Doyle; W - Charles Mendick, James Millhollin; Thu - Susan Steell, Nat Polen, Ricky Hamilton; F - Mimi Strongen, Edwin Bruce; (SW & SD)
MODERN ROMANCES (Martha Scott)	NBC 4:45	M thru F - kine repeat of Blackmail - originally done on 12/12-17/54
BOB CROSBY	CBS 3:30	F(6/3) - Dick Contino (M); M - Carol Richards (S) returns as regular; Tu - Louise O'Brien subs for Joan O'Brien as (S)(H'D)
MAGIC COTTAGE	WABD 6pm	M thru F - Bernard Kates, Ira Cirker; (SW & SD, LAST SHOW)
THE LATE NEWS	WCBS 11pm	Walter Cronkite subs for Ron Cochran for one wk, M thru Sat
TONIGHT (Steve Allen)	NBC 11:30	M - Valenti (M); Tu - Anna Marie (S); Link Trainer demonstration; Walter Kerr (author) & panel discussing Kerr's book How Not to Write a Play; W- Ravens (S); Jack Schaindlin & old time movies; Alan Dale (C); Thu - remote from a Grace Line S. A. liner with Henny Youngman (C), Jonathan Winters (C), Jayne & Audrey Meadows; F - Theolonious Monk (M), Charlie Applewhite (S), Judy Tyler (S)

SATURDAY JUNE 11

Buffalo Bill, Jr. (Dick Jones)	WCBS-TV 5pm	Trail of the Killer - (O) by Maurice Geraghty; with regulars & Henry Rowland, Jimmie Dodd, Keith Richards, Muriel Landers;(SD)
Soldiers of Fortune	WABC 6pm	Export to Namtock - no credits available
Man Behind the Badge (Charles Bickford)	WCBS-TV 6:30	The Case of the Imperfect Crime - (O) by David Harmon; with Frank Ferguson, George Wallace, Herb Ellis, Bill Leicester, Harry Tyler, Larry Blake, Harry Lauter; (SD) by William Beaudine
Range Rider (Jack Mahoney)	WRCA-TV 6:30	Marked for Death - (O) by Dwight Cummins; with regulars & Harry Lauter, Jim Bannon ; (SD)
Rheingold Theatre Presents Henry Fonda	WRCA-TV 7pm	The True Confessions of Henry Pell - (O) by John Cheever; with Howard Duff; (SD)
Texaco Star Theatre - Donald O'Connor	NBC 9:30	Edmund Lowe, Veola Vonn, Tom Brown, Byron Foulger, Gregory Gaye, Damian O'Flynn & regulars; (SW & SD)
GEROGE GOBEL	NBC 10pm	regulars & Julius Tannen, Ludwig Stossel; (SW & SD, FROM H'D)
Foreign Intrigue (Gerald Mohr)	WABC-TV 10:30	F. I. in First Blush - (O) by Gene Levitt; with regulars & Gaby Stenberg, Hasse Ekman, Ivar Wahlgren; (SD)
Damon Runyon Theatre	CBS 10:30	It Comes Up Money - (A) by Jack Harvey; with Thomas Mitchell, Frances Bavier, Wally Vernon, Will Wright, Jack Kruschen, Jackie Loughery, Jerry Antes, Tom Daly; (SD) by Anton M. Leader
Mayor of the Town (Thomas Mitchell)	NBC 11:15	Next Time Take the Bus - (O) by Erna Lazarus; with regulars & Kathleen Freeman, David Saber, Jean Byron, Robert Simon, James Flavin, John Gallaudet; (SD)

SUNDAY JUNE 12

Wild Bill Hickok (Guy Madison)	CBS 11:30	The Kid from Red Butte - with regulars & Sam Flint, Charles Fredericks, Murray Alper, Alice Rolph, Isabelle Dwan, Art Dilland, Henry Roland, Bill Vetching; (SW & SD)
You Are There (Walter Cronkite)	CBS 6:30	The Birth of Modern Boxing - (O) by Maury Stern; with Jeff York, Pat Conway, Roy Engel, Vicki Raaf; (SD)
Conrad Nagel Theatre	WABD 7:30	The Jewels of Rosanna Higgins - (O) by Guy de Maupassant, (A) by Paul Levi; with Pat Crean, Louis Bradley, John Selby, John Stacy, Jeffrey Copleston; (SD)
Pepsi-Cola Playhouse (Polly Bergen)	ABC 7:30	Woman in the Mine - (O) by John McGreevey; with Beverly Garland, Charles Bronson, Claude Akins, John Alderson; (SD) by Stuart Gilmore
COLGATE VARIETY HOUR	NBC 8pm	Filmed interview with Jimmy Stewart & clips from Strategic Air Command; clips from Wings with Richard Arlen in film & in person; Charlton Heston as host this week & next; Paul Mantz (aerial photographer) (NEW SERIES, FROM HOLLYWOOD)
PHILCO TELEVISION PLAYHOUSE	NBC 9pm	Total Recall - (O) by David Shaw; with Arthur Franz, Loretta Leversee, Lois Wheeler, Robert Ellenstein, Janet Dowd; (SD) by Robert Mulligan
The Whistler	WPIX 9pm	Cup of Gold - (O) by Joel Malone & Adrian Gendot; with Tom Brown, Barbara Woodell, Walter Sande, Marian Carr, Robert Foulk, Rex Thorsen, William Forman; (SD) by Will Jason
GENERAL ELECTRIC THEATRE (Ronald Reagan)	CBS 9pm	The Half-Promised Land - with Ezio Pinza (REPEAT OF SHOW DONE ON 5/29/55, NOT SEEN IN PART BECAUSE OF TECHNICAL DIFFICULTIES)
Stage 7	CBS 9:30	The Traveling Salesman - (O) by Luke Short; (A) by Frederic Brady; with George Montgomery, Alan Hale, Jr., Don Beddoe, Gloria Talbot, Karen Steele, Eve McVeagh, Walter Baldwin, Richard Reeves, Reed Howes, Tony Hughes, Harry Harvey, Jr.; Dir by William A. Seiter
APPOINTMENT WITH ADVENTURE	CBS 10pm	The Secret of Juan Valdez - (O) by B. Loring; with Betsy Palmer, Robert Middleton, others to be announced; (SD)
Paris Precinct (Claude Dauphin & Louis Jourdan)	WABC-TV 10;30	The Pastry Chef - with regulars & Georges Galley, Marcel Dalio Dicky Lerner, Daniel Lecourtois, Jim Gerald, Joe Wyner, Louis Vangurg, Eddy Sylvian, Jess Hahn, Dexter, Alex Padour, Aubrey Bower, Michel Andre; (SD & SW)
Bob Cummings (Rosemary DeCamp)	NBC 10:30	Bob's Birthday - with regulars & King Donovan, Lee Millar, Suzanne Alexander, Norma Brooks; (SW & SD)

NEW YORK TALENT AVAILABILITIES

JAMES CAGNEY - in Love Me or Leave Me and soon to be released Mr. Roberts - CONTACT: Phil Solomon, Warners, CI 6-1000

RUDOLF SERKIN - pianist featured in opening Stadium Concert on June 20 - PRESS: Alix Williamson, CO 5-1758

WALTER KERR - drama cirtic of N. Y. Herald Tribune & author of Simon & Schuster's How Not to Write a Play - CONTACT: Larry Vinick, CI 5-6400

NANCY WALKER - star of Phoenix '55 - PRESS: Ben Kornzweig, PE 6-2340

LAURITZ MELCHIOR- returning as star of Arabian Nights at Jones Beach - PRESS: SAul Richman, MU 8-1770

GLORIA DeHAVEN - star of Seventh Heaven at the ANTA Theatre - PRESS: Phillip Bloom, CH 4-5185

ISABEL BONNER - featured in Jose Ferrer's film The Shrike - PRESS: Al Mendelsohn, PL 9-8000

VIVECA LINDFORS - star of Anastasia - PRESS: Bill Doll, WI 7-2386

CHARLES FARRELL - co-star of My Little Margie in town for the week beginning 6/5 - CONTACT Wilma Dobie, PL 5-2200

MARGARET TRUMAN - praised for her recent Person to Person - AGT: Kenneth Allen, CI 7-4737

RUTH ALTMAN - currently in The Boy Friend- AGT: Lucile A. Phillips, CI 7-3263

THELMA CARPENTER - singer - AGT: Shaw Artists, MU 8-2230

NESTOR CHAYRES - featured in coming program at Lewisohn Stadium - AGT: Lew & Leslie Grade, JU 6-4190

PIDGIE JAMIESON - child actress - PL 7-6300

JACK GRIMES - regular on Tom Corbett, Space Cadet MU 8-6600

Ross Reports ON TELEVISION

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THE TELEVISION INDEX

JUNE 8, 1955

VOLUME 7 NUMBER 23 A

EDITOR: Jerry Leichter
ASSOC ED: Alvin Sullum
BUS MGR: Marjorie Oxley

PRODUCTION • PROGRAMMING • TALENT

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PUBLISHED BY TELEVISION INDEX, INC.

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MID-WEEK SPECIAL

NEWS - POSSIBILITIES - COMMENT

Chevrolet's new winter variety series over NBC, Tuesdays, 8-9pm, starting in the fall, will be seen Oct 4, Oct 25, Nov 15, Dec 6, Dec 27, Jan 17, Feb 7, Feb 28, March 20, April 10, May 1, May 22 and June 12. An additional four full-hour programs will be sponsored by the auto manufacturer and its dealer organization during the summer of 1956. Bob Hope will be starred in at least six, and possibly eight, of the shows, with Dinah Shore scheduled for two. Top Hollywood or Broadway personalities will top-line the remaining programs in the series. The dates noted fill the time spot every third week. Intervening dates are the regular time spots of Milton Berle and Martha Raye under different sponsorships, with Berle scheduled for between 9 and 13 programs.

Hal March and Tom D'Andrea debut in their new Two Guys series over NBC, Saturdays, 8-8:30pm, starting June 25 in the former Mickey Rooney Show spot. The comedy series is an expansion of the "Soldiers" sketches; a script show with a supporting cast. D'Andrea and March completed the first two scripts for the show this week, with other writers to be recruited in Hollywood for the following shows. March will join the transcontinental flyboys to commute for his chores on Two Guys and as m.c. on The $64,000 Question in New York.....Robert Montgomery will have a stock company for the third summer, probably starting July 4 and continuing thru Sept 5, a ten-week season. John Newland, who has been a member of the past two summers' groups and has been increasingly active as a director of some of the Montgomery programs, will probably be one of the stock actors (usually five or six rotating regulars) this summer. .....Mr. Peepers could return to the NBC schedule in the fall if there was enough of a mail demand (and a willing sponsor) as happened once before. But if it did return it would probably have to be refurbished with a change in locale and a shift in some of the characters, to re-build viewer interest. The Ray Milland Show, despite the sponsor bow-out, did much better its second season when changes were made, which might be a cue for other dying properties.

Producer's Showcase will present a musical version of "The King and Mrs. Candle" on August 22. The play, written by Sumner Locke Elliott, was seen on NBC's Television Playhouse a year ago, with Cyril Ritchard and Joan Greenwood featured. Music and lyrics for the new version are by Mark Charlap and Chuck Sweeney. Ritchard and possibly Miss Greenwood will appear again, with Richard Haydn and Irene Manning in the cast. Arthur Penn will direct.

 (MORE)

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Ross Reports On Television, Service Subscription Rates (U.S., Canada, Mexico): $110 per year (or $30 quarterly, minimum one year subscription). Additional or multiple subscriptions at lower rates.

Service includes: Unlimited telephone and mail information service, except research; weekly reports on current television production, programming; talent movements; annual industry directories; periodic reports on special aspects of television; and The Television Index card file.

Network Productions, a New York organization, will begin filming the first four shows in a new series on July 11, titled Davy Crockett, Jr. Twenty-six weeks of transcriptions for a radio version are already completed. Filming of the TV series will be done at a southwestern studio, with at least one name actor in the cast. Scripts for the first films are completed, with the story based on the adventures of the son of the frontier hero.....The Frankie Laine Show, another GAC-TV deal, will replace Arthur Godfrey and his Friends for an eight-week period over CBS, Wednesdays, 8-9pm, starting July 20. Laine will headline the musical-variety show, using other top recording-variety stars in support. Lester Gottlieb will produce the program. The only member of the regular Godfrey cast to be seen on the replacement program will be Tony Marvin, as announcer.....The Jack Paar Show will debut over CBS Monday, July 4, 1-1:30pm, on a Monday thru Friday schedule, as a music, comedy, variety program; with Edith Adams and Charlie Applewhite as regular vocalists and pianist Jose Melis, all currently with Paar on The Morning Show. Ted Fetter moves with the new strip as producer. The future of the 7-9am spot being vacated by Paar is still up in the air, although Charles Collingwood will probably be "anchor man" of a news and feature type show in part of the time.

The Julius La Rosa Show, starting Monday, June 27, over CBS, on a Monday, Wednesday, Friday schedule thru the summer, will feature a new girl quartet named The Debutones and Russ Case leading a 16-piece orchestra, plus name guest vocalists. The show will be written by Bob Haymes and produced and directed by Byron Paul, with Danny Hoctor as choreographer and occasional featured dancer. La Rosa's Saturday night show, beginning July 9 over CBS, 10-10:30pm, sponsored by Chesterfield, has been titled TV's Top Tunes (the name used for the summer replacement show for Perry Como's Chesterfield show during the summers of 1953 and 1954). This program will also use top name guests and will be produced by Lee Cooley (casting for name singers is thru Robert S. Rogers at Cunningham & Walsh, Inc., NY).....Benny Baker has a good chance to be the m.c. for Name That Tune when it returns in the fall over CBS.

With all the publicity on the upsurge in the band business and the coming of America's Greatest Bands, Jackie Gleason's self-packaged summer replacement, it might be worth remembering that when Gleason was beginning his climb as the star of the Du Mont net's Cavalcade of Stars a few years ago, a companion program was Cavalcade of Bands, which featured most of the top bands until it began to go downhill near the end under budget pressures. NBC also tried a big band program during 1952 as a Saturday night summer replacement special; so you don't need a new idea, just a new year and a new climate.

General Electric Theatre's production staff in New York has moved to 221 West 57th St., New York 19. CI 7-2310. Staff lineup includes: Mort Abrahams, exec producer; Don Medford, director; Leo Davis, associate producer; Gordon Rogoff and Ted Apstein, script editors. Film re-runs for the summer (CBS, Sun, 9-9:30pm) start June 26, but the staff is currently reading scripts for fall production..... Pyramid Productions, successor to Prockter Television Enterprises, has a new phone number for all its New York offices: PL 1-0430.....Warren Wade is currently in pre-production on filming plans for his Broadway TV Theatre, which was a live hour-and-a-half presentation over WOR-TV(NY) for two seasons. He has an office at 501 Madison Ave., New York 22.....Judy Tyler, guesting on the Tonight show, Friday, June 10, may be the first vocalist in the history of the Steve Allen show to be introduced without a plug for a recording or a record album. There ain't none -- yet. ..... The July 2 summer special on which Allen will appear, along with a raft of Universal-International Pictures' stars, has been titled "Allen in Movieland." Dick McDonagh will direct from a script by Don McGuire for the NBC show. U-I stars listed thus far include Jeff Chandler, Piper Laurie, Tony Curtis, Audie Murphy and Mamie Van Doren.....Those Whiting Girls, the Desilu-produced summer replacement for I Love Lucy, starting July 4, is expected to have the best chance of any series to stick around for a fall spotting since My Little Margie started as a summer replacement three years ago.

The producer-director slate for Warner Bros. Presents lists Harve Foster as producer and Richard Bare, director, for the "Cheyenne" segment; Paul Stewart as producer and director of the "Kings Row" segment (an exec producer may be named later on this one), and Jerome Robinson as producer, with John Peyser as director of the "Casablanca" episodes. All go into production this week and next.....My Friend Flicka will star Gene Evans, Anita Louise and 10-year-old Johnny Washbrook, with the horse playing the title role getting fourth billing.....NTA will distribute Theater, a new English-produced half-hour anthology series based on literary classics. Producer is Harry Towers, Towers of London, Ltd., who earlier this year announced production on The Adventures of the Scarlet Pimpernel, starring Marius Goring, to be distributed by Official Films.....James Whitmore is starring in the new pilot being produced by McCadden Productions in Hollywood, titled Impact. Al Simon is producing, with Rod Amateau as director.....A Hollywood trade paper "leaked" the fact that TCF TV Productions had bought "A Matter of Reputation," a half-hour script by Monte Pittman, for production as part of a new TV anthology series. The title of the script is the reason production plans always get out in Hollywood, either thru agents or the people directly involved.

Wyatt Earp, debuting over ABC Sept 13, Tuesdays, 8:30-9pm, sponsored by General Mills and Parker Pen Co., goes into production next month at Desilu in Hollywood, with Robert Sisk producing the series for Lou Edelman. Frank McDonald will be one of the directors.....It's a Great Life, renewed by Chrysler for the fall, will have 13 summer re-runs, starting last night, in its Tuesday, 10:30-11pm spot over NBC, thru August 30, and then early in September will switch to Sundays, 7-7:30pm..... Romper Room, probably the most successful live syndicated package in television's history, starts airing in its 20th city on June 13 when it bows over KABC-TV in LA. Bert Claster of Baltimore is the packager of the localized half-hour nursery school program. Each program has its own teacher, trained by Claster and his wife in the proven procedures for the program.

AGENCIES AND ACCOUNTS: Florida Citrus Commission appointed Benton & Bowles, Inc (NY) to handle its account.

PEOPLE GOING PLACES: Harry Ackerman named head of the Special Projects Division of CBS Television, in charge of 10 hour-and-a-half programs to be seen Saturdays, 9:30-11pm, during the fall, and four others of the same length to be seen Tuesdays or Thursdays.....Alfred J. Scalpone appointed CBS Television v.p. in charge of network programs in Hollywood, effective July 1, succeeding Harry Ackerman. Scalpone has been v.p. in charge of radio and television for McCann-Erickson, Inc(NY).....William Wedell, v.p. in charge of radio and television, Leo Burnett Co., Inc(Chi), is moving to Burnett's West Coast office in Hollywood.....Wayne C. Oliver has resigned as TV-radio editor of the Associated Press and will become executive editor of Television Magazine August 1.....Wilson M. Tuttle joined Fuller & Smith & Ross, Inc(NY) in a management capacity in over-all charge of television activities.....Bernard J. Prockter has joined CBS Television in New York as a producer to create his own shows and to work on other properties.....Jerry Cotter has joined John Rust Productions, Inc., as an associate. The firm packages Justice with Talent Associates.....Shirley Bernstein joined WABD(NY) as a staff producer.....George T. Corbin appointed a director at KTLA(LA), replacing Jack Parker who has joined the staff of Grant Advertising, Inc(LA).....James S. Pollak is now in charge of the Hollywood office of Compton Advertising, Inc., as well as supervising production for the agency on The Four of Us and the Fireside Theatre starring Jane Wyman. William Bohen, former head of the office, is now in Compton's New York office as an agency producer.....Roger Kennedy, on NBC News' Washington staff, is now assistant to Roswell B. Perkins, asst secretary of the Health, Education and Welfare Dept., expediting the release of information on the polio vaccine situation. Kennedy is not on the government payroll.

Ross Reports ON TELEVISION

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THE TELEVISION INDEX

JUNE 13-19, 1955

VOLUME 7 NUMBER 24

EDITOR: Jerry Leichter
ASSOC ED: Alvin Sullum
BUS MGR: Marjorie Oxley

PRODUCTION • PROGRAMMING • TALENT

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JUN 18 1955
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WEEKLY REPORT

THIS WEEK -- NETWORK DEBUTS & HIGHLIGHTS

Saturday(18)

CBS- approx 4:45-6pm EDT; SPECIAL; NCAA Track and Field Meet; from KNXT(LA), to-the net. Sustaining. Pkgr- CBS Sports(LA); Prod- Don Hine; Dir- Bob Quinlan. Telecast of top events of the 34th NCAA Track and Field Meet at the Los Angeles Coliseum, with 375 of the nation's top track and field athletes taking part. Tom Harmon of CBS and H. D. Thoreau of the NCAA will handle the descriptions of the competition. Program is in open net time, following completion of the Baseball Game of the Week.

NBC- 8-9pm EDT; SPECIAL; National Open Golf Championship; from KRON-TV(San Fran), 91 or more stations, live. Sponsor- Dodge Division, Chrysler Corp. thru Grant Advertising, Inc(Chi). Pkgr- NBC Sports; Production by KRON-TV crew. Telecast of the final round of the 55th National Open Golf Tournament at San Francisco's Olympic Country Club. Lindsey Nelson of NBC and golfing great Gene Sarazen will handle the commentary. First half-hour is open net time, formerly filled by The Mickey Rooney Show (see page 58). The second half-hour has been the time spot for So This Is Hollywood (last show in this spot June 11) which moves to Friday, 10:30-11pm EDT, effective July 1.

NBC- 10:30-11pm EDT; RETURN & NET DEBUT; Your Play Time, ON FILM; from WRCA-TV (NY) & KRCA-TV(LA), approx 146 stations net and delayed. Alternate Week Sponsors- 1) American Tobacco Co (Lucky Strike Cigarettes) thru Batten, Barton, Durstine & Osborn, Inc(NY); Acct Exec- Thayer Cumings; Agcy Superv- Dan Lounsberry; Commls- On Film. 2) Hudnut Sales Co, Inc (Quick home permanent & Hudnut beauty products) thru Kenyon & Eckhardt, Inc(NY); Acct Exec- Douglas Coyle; Agcy Superv- Dwight Mills; Comm Superv- Lucy Monroe. Pkgr- MCA-TV & Revue Productions. Re-runs of films previously presented on The Pepsi-Cola Playhouse (ABC-TV), Studio 57 (Du Mont) and Your Favorite Playhouse-Authors Playhouse (CBS-TV). Your Play Time was seen over CBS-TV during previous summers as the replacement for Jack Benny Show and Private Secretary. In its new spot it replaces Your Hit Parade for the summer; last show June 11 before hiatus.

Sunday(19)

NBC- 7:30-9pm EDT; June 19, July 17, Aug 14; DEBUT; Summer Specials (Sunday); from KRCA-TV(LA) for June 19, others indefinite; approx 94 stations live. Sponsor (June 19)- Reynolds Metals Co (Continued next page)

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Sunday(19)

NBC- Summer Specials (Sunday) (Continued from previous page): (Institutional, Industrial & Consumer Products) thru Buchanan & Co., Inc(NY); Acct Exec- William E. Dasheff; and Clinton E. Frank, Inc(Chi); Acct Exec- Clinton E. Frank. Pkgr- NBC-TV(NY); Exec Prod- Jack Rayel; Prod & Dir- Herbert Bayard Swope, Jr (June 19 show); Writers- Luther Davis & Charles Isaacs. Summer replacement series for Max Liebman Presents, NBC spectaculars, but presented for the summer in black and white rather than color. No details are available for July 17 and August 14 programs. Summer Specials (Saturday) will be seen July 2, July 30 and Aug 27 and will be listed on debut. (See page D for cast credits).

OTHER NETWORK CHANGES & ADDITIONS

ABC- Stop the Music (Tue, 10:30-11pm EDT) Last show before summer hiatus was May 31.

Treasury Men in Action (Fri, 8:30-9pm EDT) New day and time effective June 17. Former time spot was Thur, 8:30-9pm, last show in this spot June 9. (See next).

Soldier Parade (Thu, 8-9pm EDT) Add half-hour, 8:30-9pm, effective June 16. Also add Pfc. Richard Hayes as asst m.c. Program format will be changed slightly with the addition of a top name civilian entertainer each week as a guest.

CBS- Down You Go (Sat, 9:30-10pm EDT) Add Joe Cates as regular director.

Bob Crosby Show (Mon thru Fri, 3:30-4pm EDT) Add Cathy Crosby (Bob Crosby's 16-year-old daughter) and Gary Crosby (Bing Crosby's 22-year-old son) to cast for two summer months. Each will appear three times weekly, filling in for Joan O'Brien, now on maternity leave.

DuM- N. Y. Times Youth Forum (Sun, 12noon-1pm EDT) Last show, June 12.

NBC- Capt. Hartz and his Pets (Sun, 12noon-12:15pm EDT) Last show, May 29.

It's A Great Life (Tue, 10:30-11pm EDT) Re-runs began June 7, thru August 30.

Mr. Wizard (Sat, 12noon-12:30pm EDT) Last live show May 28, kinescope re-runs for summer began June 4 (one week earlier than planned due to Don Herbert's illness).

The Life of Riley (Fri, 8:30-9pm EDT) Re-runs start June 17, for 13 weeks.

The Bob Cummings Show (Sun, 10:30-11pm EDT) Re-runs start June 19, with some new films, for 13 weeks, thru Sept 11.

Home (Mon thru Fri, 11am-12noon EDT) Mrs. Jeanne Fisher has replaced Jeanne Homm as off-camera cooking editor.

NEW NETWORK SPONSORSHIPS

GIBSON ART CO (Greeting Cards) thru Stockton, West, Burkhart, Inc(Cinn) will be a one-third sponsor of Dateline Disneyland, July 17, 1955, a one-time special over ABC-TV, Sunday, July 17, 7:30-9pm. American Motors Corp. and Swift & Co, sponsors of the other segments of the program, are regular sponsors of Disneyland, over ABC-TV. The special program is a live telecast from "Disneyland," at Anaheim, Calif.

IDEAL TOY CORP thru Grey Advertising Agency, Inc(NY) will sponsor the 12noon-12:15pm segment of Winky Dink and You (Sun, 12noon-12:30pm EDT) over CBS-TV, starting Sept 25.

CHEVROLET MOTOR DIVISION, GMC, & CHEVROLET DEALERS thru Campbell-Ewald Co., Inc(Detroit) will sponsor programs every third week, starting Oct 4, over NBC-TV, Tuesdays, 8-9pm; starring Bob Hope in six or eight programs, Dinah Shore in two, and top personalities in others. Beside the 13 scheduled for the regular season, an additional 4 will be sponsored during the same time period at intervals during the summer, 1956.

GENERAL FOODS CORP (Post Cereals) thru Benton & Bowles, Inc(NY) will sponsor Commando Cody, a juvenile science fiction film series, over NBC-TV, Saturdays, 11:30am-12noon, starting July 9. The series is distributed by Hollywood Television Service, Inc.

DODGE DIVISION, CHRYSLER CORP thru Grant Advertising, Inc(Detroit) will sponsor The Lawrence Welk Show, an all-music show, over ABC-TV, Saturdays, 9-10pm EDT, starting July 2. The program has been a Los Angeles local presentation for several years.

LOCAL STATION ACTIVITY

WABC-TV(Ch 7)- Summer Entertainment; DEBUT June 13; Mon thru Fri, 1:30-2pm EDT. Condensed version of Entertainment (Mon thru Fri, 12:30-3pm) which takes a summer hiatus after June 10 and returns Sept 5. The summer program features vocalists Marion Colby and Bob Carroll, with Ray McKinley and the band. Feature films fill the 12:30-1:30 and 2-3pm time spots during the summer.
New York

WABC-TV - What's the Joke; DEBUT June 19; Sat, 11-11:30pm EDT. Participations. Pkgr- Bob Phillips. Panel show with Paul Killiam as moderator; with actors acting out jokes up to the punch line which then has to be supplied by a member of the panel. The panel includes name show business guests.

WCBS-TV(Ch 2)- Hickory Dickory Dock; RETURN June 18; Sat, 8:30-9am EDT. Sustaining, public service. Pkgr- WCBS-TV(NY) with the N.Y.C. Board of Education; Prod- Clarence Worden(WCBS-TV); Assoc Prod- Helen Klein(B of E); Dir- Jon Fogel. Educational program for the 4-to-7 age group, with Eleanor Olha, a kindergarten teacher at P.S. 9 in Queens, as "Miss Vicky." Music and creative arts program for youngster, with viewers instructed in how to make or do things. The program had a one-time presentation over the CBS-TV net on April 9, 1955 (see page 34). In its new spot it replaces Junior Sports Session for the summer.
New York

WABD(Ch 5) - Junior Featurama, LIVE & FILM; DEBUT June 13; Mon thru Fri, 5:30-6:30pm Participations. Pkgr- WABD; Prod- Hal Cooper; Dir- Arnee Nocks. Pat Meikle is hostess for a new program of short subjects of every type chosen especially for children's viewing. Miss Meikle also uses a drawing board to illustrate a historical feature. The program replaces The Old Timer, 5:30-6pm, and Magic Cottage, 6-6:30pm; last shows for both, June 10.
New York

WATV(Ch 13) - Ukranian Melody Hour; DEBUT June 11; Sat, 10-10:30pm EDT. Folk music and dancing program, with Roman Marynowich as host, and guest artists.
Newark, NJ

WBKB(Ch 7) The Tom Duggan Show; DEBUT June 11; Sat, 9-10pm CT. Sponsor- Polk Bros. Furniture and Appliance Center(Chi). Pkgr- WBKB; Prod- Richy Victor; Dir- Carl Tubbs. Saturday night version of Duggan's daily program 1-2pm, featuring the same entertainers on a rotating basis. The musical variety program, with Duggan as m.c., will include racing films and sports scores and interviews with guest celebrities. The porgram absorbs Weekend Sports Final, previously conducted by Duggan, Sat, 9:30-10pm.
Chicago

NOTE: See "Program Analysis" No. 6, accompanying this Weekly Report, for a new monthly feature, a survey of network segmented and participating programs.

TALENT SHOWSHEET JUNE 13-19, 1955

Most of the shows on June 10, 11, 12 were listed in last week's report. Changes & additions are included here for the record. Multiple and across-the-board shows are grouped together after the listing for Friday, June 17. Script identifications used are: (O) original, (A) adaptation, (SW) staff-written, (SD) staff-directed. Performers are identified as singer (S), dancer (D), comic (C), musician (M). Actors who appear regularly are listed in the premiere cast then subsequently referred to as "regulars". Live shows are listed in caps in the left column; filmed shows are in upper and lower case letters, underlined.

Generally only first runs of a series are listed. During spring and summer when many shows are reruns, credits are not repeated below. These credits are available, however, and may be requested by phone at any time. Currently in re-runs (and omitted from these listings) are: Loretta Young, Roy Rogers, Kodak Request Performance, Ray Bolger, Danny Thomas, Captain Midnight, Dragnet, My Little Margie, Adventures of Rin-Tin-Tin, Life With Father, It's a Great Life, Pride of the Family, your Play Time.

FRIDAY JUNE 10

Science Fiction Theatre (Truman Bradley)	WRCA-TV 7pm	Death at 2 A.M. - with Skip Homeier, John Qualen, Ted de Corsia, Virginia Hunter, Doug Henderson; (SD & SW)
CHANCE OF A LIFETIME	DuM 10pm	Carol Bennett (S) for 8th successive week

SATURDAY JUNE 11

TOM CORBETT	NBC 11:30	(O) by Art Wallace; with regulars & Carter Blake, Leon Janney

SUNDAY JUNE 12

LAMP UNTO MY FEET (Dr. Lyman Bryson)	CBS 10am	The First Bridge - (O) by Clair Roskam; with Terry Kilburn, Stefan Gierasch, Jerry Ito, Arthur Partington, Jonathan Harris
CAMERA THREE (James Macandrew)	WCBS-TV 3pm	The Red Badge of Courage - Part III - The Return to His Regiment; with Gerald Serracini, Bob Blackburn, Tom Walsh, Fred Herrick, Tom Scott (S&M), Michael Kane as narrator; (SW & SD)
MONITOR	NBC 4pm	Sylvester L. Weaver, Jr. (Pres. of NBC), James Fleming, Dave Garroway, Bob & Ray (C), Red Barber, Clifton Fadiman, Morgan Beatty; Howard Rumsey (M) (FROM HERMOSA, CALIF.); Jerry Lewis (C, ON FILM); Dress rehearsal scene from The Fairly Fortune with Victor Jory & others (FROM BUCKS COUNTY, PA.), Al Kelly (C) (THIS TIME ONLY)
HALLMARK HALL OF FAME	NBC 5pm	Edgar Allan Poe at West Point - (O) by Will Price & Marcia Dealy; with cast to be announced; (SD, FROM HOLLYWOOD)
MR. PEEPERS (Wally Cox)	NBC 7:30	regulars & Gage Clarke, Ernest Truex, Sylvia Field, Ray Bramley, Van Dyke Parks; (SW & SD, LAST SHOW)
COLGATE VARIETY HOUR (Charlton Heston)	NBC 8pm	add to list of last week: Sarah Vaughn (S), Vera Ellen (D), the Dagenham Pipers, the Chadulis (acro), Billy Ward's Dominoes (M), Frank Devol's Orchestra (FROM HOLLYWOOD, PREMIERE)
TOAST OF THE TOWN (Ed Sullivan)	CBS 8pm	All -Army Show composed of finalists in 2nd All-Army Talent Contest at Fort Dix, N.J.
STORK CLUB (Sherman Billingsley)	ABC 9:15	Robert Maxwell (M) & others to be announced
APPOINTMENT WITH ADVENTURE	CBS 10pm	The Secret of Juan Valdez - (O) by B. Loring; with Betsy Palmer, Robert Middleton, Haim Winant, Carlos Montalban, Frank Campanella; (SD)

MONDAY JUNE 13

Superman (George Reeves)	WRCA-TV 7pm	The Riddle of the Chinese Jade - with regulars & Paul Burns, Victor Sen Yung, James Craven, Robert Shayne, Gloria Saunders
Sherlock Holmes (Ronald Howard)	WRCA-TV 7pm	The Case of the JollyHangman - (O) by Charles & Joseph Early; with regulars & Arcnie Duncan, Alvys Maben, Philip Leaver, Roy Delgarno, Monty Landis. Lucile Vines, Lucille Gray; (SD)
TV Reader's Digest (Hugh Reilly)	ABC 8pm	Mr. Pak Takes Over - (O) by Capt. Frederick Haight, (A) by Albert Duffy;with Philip Ahn, Ken Tobey; (SD) by Chris Nyby
CAESAR'S HOUR (Nanette Fabray)	NBC 8pm	regulars & Tony Alamo (S), Mary Anne Niles, Wendy Waldron, Midge Ware; (SW &SD)

MONDAY JUNE 13 (Cont'd)

VOICE OF FIRESTONE	ABC 8:30	Robert Merrill (S)
ARTHUR GODFREY'S TALENT SCOUTS	CBS 8:30	Jack Halloran & vocal quartet, Louise Parker (S), Marjorie Meinert (M)
Medic (Richard Boone)	NBC 9pm	General Practitioner - with Robert Strauss, Michael Ann Barrett; (SW & SD)
ROBERT MONTGOMERY PRESENTS	NBC 9:30	Second Chance - (O) by Theodore & Mathilde Ferro; with Henry Garrard, Ruth Saville, Ken Konopka, George McIver, Barry McGuire, George Gilbreath, Diana Gentner, Jimsey Somers, Humphrey Davis, James Sommer, Bruce Porter; (SD) by Norman Felton
STUDIO ONE	CBS 10pm	The Incredible World of Horace Ford - (O) by Reginald Rose; with Art Carney, Leora Dana, Jane Seymour, House Jameson, Jason Robards, Betty Ackerman, Tommy White, Billy Harris; (SD) by Franklin Schaffner (LAST SHOW OF SERIES; RETURNS 9/19)
Eddie Cantor	WABC 10pm	Dying to Live - with Jane Frazee, Raymond Hatton, John Gallaudet, Billy Snyder, Ralph Peters; (SW & SD)
Big Town (Mark Stevens)	WRCA-TV 10:30	regulars & Alan Reed, Jeanette Nolan, Jack Klugman, Butch Cavell, Peter Votrian, Peg LaCentra, S. John Launer; (SW & SD)

TUESDAY JUNE 14

Cavalcade of America	ABC 7:30	Pirate's Choice - with William Bishop, Morris Ankrum; (SW & SD)
Waterfront (Preston Foster)	WABD 7:30	Oil Island - (O) by Douglas Morrow; with regulars & Ralph Dumke, Clark Howatt, Russ Conway, Jeff York; (SD)
BUICK-BERLE	NBC 8pm	Steve Allen, Art Mooney (M), Pat Marshall (S) (LAST SHOW)
Studio 57	DuM 8:30	The Battle of Dabbit Run - with Cherrio Meredith, John Close, Richard Reeves; (SD)
The Halls of Ivy	CBS 8:30	regulars & Sig Ruman; (SW & SD)
Fireside Theater (Gene Raymond)	NBC 9pm	The Man Who Liked to Kill - (O) by Michael Foster, (A) by Herbert Little, Jr. & David Victor; with John Hudson, Ian MacDonald, Barbara Logan, John Close, Richard Cutting, Harry Cheshire, Clarence Straight, Jean Innes, Clark Howatt; (SD)
ARMSTRONG CIRCLE THEATRE	NBC 9:30	The Honorable Mrs. Jones - (O) by Jerome Coopersmith; with Edith Atwater, Peter Cookson, Edmon Ryan, John Boruff, Pat Englund
ELGIN HOUR	ABC 9:30	Combat Medics - (O) by David Davidson; with Brian Keith, John Cassavetes, Joe Maross, Jack Lord, Mickey Shaughnessy, John Kerr, Mitchell Agruss, Thomas Coley, Paul Stevens; (SD) by Don Richardson (LAST SHOW)

WEDNESDAY JUNE 15

Fabian of Scotland Yard (Bruce Seton)	WRCA-TV 7pm	The Vanishing Cat - (O) by Brock Williams; with Jean Ireland, Tim Turner, Robert Sidney, Ruth Gower, Robert Raglan; (SD)
MR. CITIZEN (Allyn Edwards)	ABC 8:30	One for the Padre - (SW) by Robert J. Shaw; with John Gibson, Dick York, Bob Hastings, Wendell Holmes, Charles Penman, Peter Dawson; (SD)
KRAFT TELEVISION THEATRE	NBC 9pm	My Aunt Daisy - (O) by Albert Halper & Joseph Schrank; with June Lockhart, Jamie Smith, Bill Thunhurst, Richard Davalos, Dortha Duckworth, John Shellie, Sandra Wigginton, Edward Brian; (SD) by Dick Dunlap
The Millionaire	CBS 9pm	The Story of Cobb Marley - no credits available
FRONT ROW CENTER	CBS 10pm	Ah, Wilderness! - (O) by Eugene O'Neill, (A) by William Elkram; with Leon Ames, Robert Driscoll, Lyle Talbot, Lillian Bronson, Ann Whitfield, Olive Sturges, Louise Fitch, Tim Johnson, Janet Stewart, Ted Donaldson, Roger Broaddus, Walyy Cassell, Peter Adams, Bob Hale; (SD, FROM HOLLYWOOD)

THURSDAY JUNE 16

Guy Lombardo	WRCA-TV 7pm	Helen Scott (S)
JANE FROMAN	CBS 7:45	Merv Griffin (S) subs for Froman this time only
SOLDIER PARADE	ABC 8pm	PFC Richard Hayes added as regular (EXPANDS TO 1HR THIS DATE)
JUSTICE (Gary Merrill)	NBC 8:30	The Uncommon Thief - (O) by Harold Gast; with Charles Coburn, William Prince, Edith King, Therese Hunter; (SD)

THURSDAY JUNE 16 (Cont'd)

CLIMAX! (William Lundigan)	CBS 8:30	The Dark Fleece - (O) by Joseph Hergesheimer, (A) by DeWitt Bodeen; with Joan Bennett, Phyllis Thaxter, Lloyd Bridges; (SD, FROM HOLLYWOOD)
STAR TONIGHT	ABC 9pm	Strength of Steel - (O) by Rod Serling; with Anne Edwards, Frederic Tozere, Wyatt Cooper, Jim Holden, Lecna Powers, Cullen Desmond; (SD) by Joel O'Brien
Four Star Playhouse	CBS 9:30	The Collar - (O) by Frederick Lipp; with David Niven, Barton MacLane, Abraham Sofaer, Walter Coy; (SD) by Roy Kellino (REPEAT of 4/7/55)
POND'S THEATRE	ABC 9:30	Mother is Watching - (O) by Patricia Joudry, (A)-(SW); with Katherine Meskill, Julie Follansbee, Patricia Benoit, Richard Kendrick, Lin McCarthy, Dennis Patrick, Michael Allen, Jada Rowland, Minette Barrett, Ed Fuller, Jackson Perkins; (SD) by Fred Carney
Ford Theatre	NBC 9:30	Favorite Son - (O) by William Scott, (A) by Charles R. Marion; with William Gargan, Anita Louise, Louis Torres, Jr., Sammy Ogg, Daisy
LUX VIDEO THEATRE	NBC 10pm	Inside Story - (O) by Ernest Lehman & Geza Herczeg, TV (A) by John Whedon; with James Barton, Vera Miles; (SD) by Richard Goode; Thomas Mitchell as host (FROM HOLLYWOOD)
Public Defender (Reed Hadley)	CBS 10pm	The Jockey and the Nun - (O) by Jerry D. Lewis; no cast available; (SD)

FRIDAY JUNE 17

MAMA (Peggy Wood)	CBS 8pm	Mama and the Viking Chief - (O) by Palmer Thompson; with regulars & Kathryn Grill, Alfreda Wallace; (SD)
Topper	CBS 8:30	Topper's Insurance Scandal - with regulars; (SW & SD)
Treasury Men in Action (Walter Greaza)	ABC 8:30	The Case of the Last Chance - (O) by Robert Sloane who also was Dir & Prod; with Christopher Dark, Gloria Talbot, Jack Klugman, Russ Conway
Schlitz Playhouse	CBS 9pm	A Mule for Santa Fe - (O) by Louis L'Amour, (A) by N. B. Stone; with Will Rogers, Jr., Lane Chandler, Tom London, Harry Tyler, Lane Bradford; (SD) by Robert Florey
THE BIG STORY (Norman Rose)	NBC 9pm	Helen Waterhouse, Akron Beacon-Journal - (O) by Gail Ingram; with Claudia Morgan, Sybil Baker, Lonny Chapman, Clarice Blackburn, Mary Michael, Margo Monroe, Louis Sorin; (SD) by Alan Cooke
The Vise (R. Randell)	ABC 9:30	Murder of a Ham - with Leslie Dwyer, April Olrich; (SW & SD)

MULTIPLE AND ACROSS-THE-BOARD SHOWS FRIDAY JUNE 10 THRU FRIDAY JUNE 17

TODAY (Dave Garroway)	NBC 7am	M - Live remote from Bucks County on The Fairly Fortune - (O) by Theodore St. John with Victor Jory & author; Tu - Live guests from Hillbilly Festival in Ashland, Ky.; New England travel segment narrated by Robert Frost (poet); W - John Kerr & clips from Cobweb; F - 18 candidates for Miss New York State
JACK PAAR	CBS 7am	regulars &: Bob Barnes (cartoons); the Redheads (S) (both on M)
GEORGE SKINNER	WCBS-TV 9am	M thru F - regulars &: Candi Parsons (S); Thu - Arthur Drelinger (M)
GARRY MOORE	CBS 10am	regulars &: Tu - Al Gallo & Mac Culhane (yo-yo champions); W - Jay Marshall (C); F - Jerry Bock & Larry Holofcener (songwriters), Marshall & Farrell (C)
SHEILAH GRAHAM	NBC 10:45	M thru F - Gordon MacRae (FROM HOLLYWOOD)
BOB CROSBY	CBS 3:30	Cathy Crosby & Gary Crosby (S) as regulars three times/wk, for two months starting 6/13, subbing for Joan O'Brien (H'D)
MODERN ROMANCES (Martha Scott)	NBC 4:45	M thru F - Smart Girl - (O) by William Kendall Clarke; with Joe Mantell, Lisa Howard, Marie DeWolfe; (SD)
TONIGHT (Steve Allen)	NBC 11:30	regulars &: M - FROM NIAGARA FALLS; Tu - Gloria Mann (S), the Redheads (S); W - Erroll Garner (M), Bob Manning (S); Thu - Toni Arden (S), Claude Thornhill (M), Stockton Helffrich (NBC mgr of continuity acceptance); F - Carmen McCrae (S), Whittimore & Lowe (M); Fletcher Peck (C)

SATURDAY JUNE 18(Cont'd)

Buffalo Bill, Jr. (Dick Jones)	WCBS-TV 5pm	Runaway Renegade - (O) by Robert Schaefer & Eric Freiwald; with regulars & Walter Reed, James Griffith, Lane Bradford;(SD) (LAST SHOW BEFORE SUMMER HIATUS)
Soldiers of Fortune	WABC-TV 6pm	Girl in the Jeep - no credits available
Man Behind the Badge (Charles Bickford)	WCBS-TV 6:30	The Case of the Desperate Moment - (O) by Alvin Boretz; with Hugh Sanders, Lee Van Cleef, Christopher Dark, Bill Lechner, Carolyn Jones, John Damler, Jean Willes; (SD)
Range Rider (Jack Mahoney)	WRCA-TV 6:30	The Ghost of Poco Loco - (O) by Elizabeth Beecher; with regulars & Donna Martell; ; (SD)
Rheingold Theatre Presents Henry Fonda	WRCA-TV 7pm	Dark Stranger - (O) by Betty Ulius, (A) by Ulius & Joel Murcott; with Edmond O'Brien, Joanne Woodward, Evelyn Ankers, Dan Tobin; (SD) by Arthur Ripley
TEXACO STAR THEATRE (Jimmy Durante)	NBC 9:30	Janet Blair, Sheilah Graham; Special material by Jackie Barnett; Choreog by Aida Broadbent; (SD, FROM HOLLYWOOD)
GEORGE GOBEL	NBC 10pm	Peter Lorre, Nat Pendleton; (SW & SD, FROM HOLLLYWOOD)
Damon Runyon Theatre	CBS 10:30	The Big Umbrella - (A) by Jack Harvey; with James Gleason, Rick Jason, Murvyn Vye, Adelle August, Vince Barnett, Laurie Carroll, Tom Monroe, Harvey Parry; (SD) by Leslie Martinson
Foreign Intrigue (Gerald Mohr)	WABC-TV 10:30	F. I. in Runaround - with John Padovano, Keve Hjelm, Hakan Westergren, Erik Standmark, Tom Younger; (SW & SD)
Mayor of the Town (Thomas Mitchell)	WRCA-TV 11:15	Love is So Young - (SW) by Erna Lazarus; with regulars & Gigi Perreau, Glenn Langan, Kay Stewart, Cliff Sales; (SD)

SUNDAY JUNE 19

Wild Bill Hickok (Guy Madison)	CBS 11:30	Masquerade at Moccasin Ridge - with regulars & Elizabeth Harrower, John Damlin, Ken Alton, Tom Hubbard, Wes Hudman, Bob Brey, Ella Ethridge; (SW & SD)
HALLMARK HALL OF FAME	NBC 5pm	Milton M. Hershey - (O) by George Bruce; with cast to be announced; (SD, FROM HOLLYWOOD)
You Are There (Walter Cronkite)	CBS 6:30	Napoleon's Return from Elba - (O) by Leo Davis; with Lawrence Dobkin, John Mylong, Lowell Gilmore; (SD)
Conrad Nagel	WABD 7:30	Juilietta & Romeo - (O) by Tom Sterling; with Angela Carroll, John Fostini, Pat Crean, Gisella Mathews, George Weller, Margaret Anderson, Sue Ann Blake, John Stacey; (SD)
Pepsi-Cola Playhouse (Polly Bergen)	ABC 7:30	I'll Be Waiting - (O) by Charles Mergendahl, (A) by Herschel Daugherty; with Ed Kemmer, Judith Ames, Marion Ross, Phil Van Zandt; (SD) by Herschel Daugherty
SUMMER SPECIAL	NBC 7:30	Remember...1938 - (O) by Luther Davis & Charles Isaacs; with Groucho Marx (C), Ethel Barrymore, Oscar Levant (M), Jonathan Winters (C), Sue Carson (C&D), film clip from Three Smart Girls starring Deanna Durbin; H. V. Kaltenborn, Ted Husing, Gordon Jenkins & Orch., "Wrong Way" Corrigan, Johnny Vandermeer (baseball); Ballet of James Thurber's The Moth and the Star - choreog by Miriam Nelson Prod by Herbert Bayard Swope (H'D, PREM'RE)
TOAST OF THE TOWN (Ed Sullivan)	CBS 8pm	Tribute to Mr. Roberts - with scenes from play & film; play by Thomas Heggen & Joshua Logan; with David Wayne, John Forsythe, Henry Fonda, James Cagney, Jack Lemmon, Leland Hayward (producer), Mervyn LeRoy (co-director of film)
GOODYEAR TELEVISION PLAYHOUSE	NBC 9pm	End of the Mission - (O) by Roger Hirson; with Paul Picerni, Lili Darvas, Gaby Rodgers, Roger de Koven, E. A. Krumschmidt, Marcel Hillaire, Reuben Singer, Jim Lee, Lisa Osten, Paul Richards; (SD) by Jack Smight
The Whistler	WPIX 9pm	Cup of Gold - listed for 6/12(see that date for credits). on 6/12: Backfire - (O) by Jool Malone; with Lon Chaney, Dorothy Green, Dayton Lummis, Will J. White, Roy Engel, Dorothy Neuman, Howard Negley, William Forman; (SD)
GENERAL ELECTRIC THEATRE (Ronald Reagan)	CBS 9pm	The Day He Got Fired - (O) by Robert Lowry, (A) by Leo Davis; with Richard Kiley, Monica Lewis, Cameron Prud'homme, Lori March; (SD, LAST SHOW OF SEASON'S LIVE SERIES)

Ross Reports ON TELEVISION

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THE TELEVISION INDEX

PRODUCTION • PROGRAMMING • TALENT

551 Fifth Avenue • New York 17 • MUrray Hill 2-5910

PUBLISHED BY TELEVISION INDEX, INC.

JUNE 15, 1955

VOLUME 7 NUMBER 24 A

EDITOR: Jerry Leichter
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MID-WEEK SPECIAL

NEWS - POSSIBILITIES - COMMENT

Summer schedules are finally firming up on the nets, with several shows originally slated for openings now falling by the wayside (CBS' Orson Bean Show, for one). CBS is slotting Music '55, the Stan Kenton show in the 8:30-9pm time, Tuesdays, starting July 12, instead of replacing the Ray Milland Show on Thursdays as intended. The new program going into the latter spot, starting July 7, 8-8:30pm, is The Bob Cummings Show, sponsored by R. J. Reynolds for Winston Cigarettes. According to present indications the show will also continue for awhile on NBC in its current Sunday night spot, 10:30-11pm. Undercurrent, re-runs of The Pepsi-Cola Playhouse and Studio 57, both MCA-Revue series, will be the summer replacement for The Lineup, Fridays, 10-10:30pm, starting July 1. Spotlight Playhouse, another film group, comes in next Tuesday as the summer replacement for The New Red Skelton Show, 9:30-10pm. Eight of the best films in The Search series will provide the summer replacement for See It Now, Tuesdays, 10:30-11pm, starting July 12.

NBC's summer replacement and new show schedule is as follows: Monday, Wednesday, Friday, 7:30-7:45pm, Matt Dennis Show (replacing The Tony Martin Show and Coke Time starring Eddie Fisher) starting June 27; Monday, 8-9pm, starting July 4, Caesar Presents (for Caesar's Hour); Tuesday and Thursday, 7:30-7:45pm, starting July 19 (replacing The Dinah Shore Show); Tuesday, 8-8:30pm, starting June 28, Place the Face (replacing the first half-hour of the Berle-Raye-Hope series); Tuesday, 8:30-9pm, starting June 28, Arthur Murray Party (replacing the second half-hour of Berle, etc.); Tuesday, 9:30-10pm, starting July 5, Dollar A Second (replacing Armstrong Circle Theatre); Thursday, 8:30-9pm, starting July 7, Make the Connection (succeeding Justice); Friday, 9-9:30pm, starting July 15, Best in Mystery (replacing The Big Story); Saturday, 8-8:30pm, starting June 25, The Soldiers (new); Saturday, 8:30-9pm, starting June 25, The Dunninger Show (succeeding So This Is Hollywood, which moves to Friday, 10:30-11pm, starting July 1); Saturday, 9-9:30pm, starting July 9, Musical Chairs (succeeding The Imogene Coca Show); Saturday, 10-10:30pm, starting July 2, Here's The Show (replacing The George Gobel Show); Sunday, 7:30-8pm, starting June 26, Do It Yourself (succeeding Mr. Peepers); Sunday, 10-10:30pm, starting July 3, Cameo Theatre (replacing The Loretta Young Show). Other programs not in the list are those with re-runs of their own series, such as Best of Groucho on film.

The new Jack Paar Show on CBS, starting July 4, Monday thru Friday, 1-1:30pm, will have Ted Fetter as producer, Kirk Alexander as director, and writers will include Larry Markes, Sid Reznick and Bob Howard. Helen Keane of CBS casting will handle variety casting and guests.

 (MORE)

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One of the few live drama series coming in as a summer replacement will be CBS' Windows, an MCA package, which will replace Person to Person, Fridays, 10:30-11pm, starting July 8, continuing for eight weeks thru August 26. Producer is Mort Abrahams, with four directors listed for the series: John Stix, Leonard Valenta, Jack Garfein and Jose Contero. Shelley Hull will be production supervisor, with Frank DeFelitta as story editor and Same Leve as scenic designer. Person to Person sponsors continue with Windows, American Oil Co and Hamm Brewing Co on alternate weeks. .....Starting this weekend, NBC's Tonight staffers begin moving to Los Angeles for eight weeks. All will be at Los Angeles' Ambassador Hotel during their stay..... When Pond's Theatre closes its ABC run, after its July 7 program, George Roy Hill, one of the producer-directors, heads for the coast to do three shows in the Lux Video Theatre summer series, then returns to New York to the J. Walter Thompson Co staff. Dick Dunlap, a producer-director on the Kraft Television Theatre staff, will go to the coast to do one Lux show. Other shows in the 12-week replacement series will be handled by the regular Lux directors, Buzz Kulik, Richard Goode and Earl Ebi.

CBS Television, Hollywood, has continued with its shakewell on the production side. Re-capping moves: Harry Ackerman was named head of the special projects division, with Alfred J. Scalpone named v.p. in charge of net programs in Hollywood, succeeding Ackerman, effective July 1. Last week, Nat Perrin was appointed an executive producer, with first assignments listed as overall production supervision of the new Johnny Carson Show and Red Skelton's fall program series. Cecil Barker, who has been an executive producer, has been named producer of the Red Skelton fall show. Seymour Berns, who had been director of Shower of Stars under producer Nat Perrin, has been assigned as director of the Skelton show. Then, Doug Whitney, who had been co-producer of the Skelton comedy series this season, was signed to function as a Hollywood program dept executive on special assignments. Jack Donohue, who was also Skelton's co-producer, had already moved over to the Colgate Variety Hour on NBC as producer-director. The Bob Crosby Show went thru a big staff shake-up this last week-end, with Hal Fimberg signed as co-producer with Gil Rodin and writer of the show, effective Monday (13). Greg Garrison moved in as director, while Herb Allan stays as assistant to producers and John Furia continues as associate producer for Crosby. Writer Jack Lloyd, with the show since its inception, has had his contract renewed. Carroll Carroll, formerly on the Crosby writing staff, has been signed as writer for the Johnny Carson Show.

The Janis Paige series (formerly The Four of Us) will be titled It's Always Jan when it debuts over CBS, Saturdays, 9:30-10pm, on Sept 10 for Procter & Gamble. The packager is Janard Productions, with film production at Desilu. Sheldon Leonard will be first director of the films. Miss Paige will play a night club entertainer and she will do some songs during the series, integrated in the story line.....The Borden Co will sponsor The People's Choice, a new film series sold by William Morris Agency, over NBC, Thursdays, 8:30-9pm, starting Oct 6. Jackie Cooper will star, with Pat Breslin in support. The series will replace Justice in this time spot for the sponsor (Make the Connection is a summer replacement in the time spot). Justice had originally been announced as returning in the fall.....The tangled Big Town hassle, apparently resolved in favor of Mark Stevens at this writing, was swung in the star's favor by one of Lever Bros. new agencies, Sullivan, Stauffer, Colwell & Bayles. The original contract for the series was with Gross-Krasne, who in turn last year signed Stevens to star in an up-quality format change. Later he took over as producer and director. During negotiations for a new group of films, the story goes, Gross-Krasne and Stevens disagreed on treatment and Gross-Krasne asked to be relieved from their contract. SSC&B (agency for "Lifebuoy"), recommended that Stevens and his current format be retained. Economics may also have been involved with Gross-Krasne in the middle.....Roy Huggins has been named producer of Warner Bros. Presents "Kings Row" segment. Acting producer Paul Stewart continues as director of the series, his original assignment.

Don Appell will produce and director NBC's Vaughn Monroe Show, the Dinah Shore replacement.....CBS' The Morning Show will shape up its post-July 4 format during the next two weeks when John Henry Faulk moves in as vacation replacement for Jack Paar. Contrary to recent reports, the program retains Collingwood in his news and feature position, with Faulk stepping in as Paar's replacement in the picture, although with his own style. CBS casting (Helen Keane) has been casting permanent boy and girl vocalists for the show (to be decided as of yesterday, Tuesday), while also intending to use off-beat acts, some of the standard vaudeville turns and an occasional comic; unless further changes are decided on before it gets under way. Co-producers are Milton Douglas and Stan Lee, with the director to be announced..... ...The Matt Dennis Show, replacing the Tony Martin Show starting June 27 and moving in also as replacement for the Wednesday and Friday Eddie Fisher shows the following week for the summer, will use an unusual program announcer set-up. The occasional girl vocalist guests will serve as off-camera announcers, introducing Dennis, while during the guest-less shows, top show business names will introduce Dennis and also close the show via pre-recordings. Gordon Auchincloss (thru Wilton Productions as packager) is producer and writer of the show.

KRON-TV(San Francisco) is pioneering in the use of three-vidicon color cameras for regular telecasting of black and white film. Chief engineer Lee Berryhill reports a greatly improved picture quality noticeable on home receiver screens. The 3-V accomodates a much wider range of tones and results in greater detail in both blacks and whites over the usual practice of projecting films onto the face of an iconoscope tube. In addition, the 3-V has a higher signal-to-noise ratio which cuts down the possibility of snowy effects on the picture tube. KRON-TV feels that the 3-V gives more satisfactory results for black and white films and slides than other methods in current use.

Chances are that Penny to a Million will move to LA for 13 weeks so that m.c. Bill Goodwin can also do It Pays to be Married. If the move isn't made another m.c. will replace Goodwin on the Penny program.....You Are There, CBS filmed historical series, is currently using West Coast writers only. Whitfield Cook and James Landon are currently working on scripts. The market is now closed, with stories and material data set through January, '56. The New York script office at CBS (Elizabeth Bullock) stays open for liaison, etc.....CBS' Magic Show kine has apparently turned out well and is being considered for a fall spot. Milton Douglas produced in New York.....Producer's Showcase future schedule shows nothing set yet for the July 25 date; "The King and Mrs. Candle" on August 22; the ANTA production of "The Skin of Our Teeth" on Sept 11 (special Sunday presentation), and a musical version of "Our Town" on Sept 19.....Screen Gems' Tales of the Texas Rangers will star Willard Parker, with Harry Lauter in support. Lew Landers will direct the film series.

Acting national executive secretary for AFTRA is Alex McKee, with no successor named yet for the late George Heller.....Olympus Film Productions, Inc., Cincinnati subsidiary of WLW Promotions, Inc (Crosley Broadcasting) has been sold to James B. Hill, the firm's general manager.....Television set installations in the U.S. totalled 35,809,000 as of May 1, according to NBC's Hugh M. Beville, Jr.

AGENCIES AND ACCOUNTS: Benton & Bowles, Inc(NY) has been named agency for the Studebaker portion of the Studebaker-Packard Corp. account, succeeding Roche, Williams & Cleary.....Benton & Bowles, Inc., was also named agency for Grove Laboratories' Bromo Quinine Cold Tablets, succeeding Gardner Advertising.

PEOPLE GOING PLACES: National Telefilm Associates, Inc., moved to 60 West 55th St., New York 19. PL 7-2100.....Westinghouse Broadcasting Co., Inc., opens its offices today at 122 East 42nd St., New York 17. MU 7-0808.....Werner Michel named director of Du Mont's "Electronicam" production dept and also director of network programming, replacing James L. Caddigan, named director of "Electronicam" marketing for Allen B. Du Mont Laboratories, Inc.